

**Management Information Systems  
Syllabus  
2025-2026 Fall**

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**Course Description**

In this course, key foundations and fundamentals of Management Information Systems will be introduced. An overview of Management Information Systems topics in literature will be given.

**Recommended Readings**

Management Information Systems, Managing the Digital Firm, Kenneth J. Laudon, Pearson

**Lecture Contents**

<b>Week 1-</b>	Information Systems in Global Business Today
<b>Week 2-</b>	Global E-business and Collaboration
<b>Week 3-</b>	Information Systems, Organizations, and Strategy
<b>Week 4-</b>	IT Infrastructure and Emerging Technologies
<b>Week 5-</b>	Foundations of Business Intelligence: Databases and Information Management
<b>Week 6-</b>	Telecommunications, the Internet, and Wireless Technology
<b>Week 7-</b>	Midterm
<b>Week 8-</b>	Midterm
<b>Week 9-</b>	Securing Information Systems
<b>Week 10-</b>	Achieving Operational Excellence and Customer Intimacy: Enterprise Applications
<b>Week 11-</b>	E-commerce: Digital Markets, Digital Goods
<b>Week 12-</b>	Managing Knowledge
<b>Week 13-</b>	Building Information Systems
<b>Week 14-</b>	Managing Global Systems
<b>Week 15-</b>	Managing Projects
<b>Week 16 -</b>	Final Exam
<b>Week 17-</b>	Final exam

### **Grading Policy**

<b>Midterm:</b>	<b>%40</b>
<b>Final:</b>	<b>% 60</b>

Wish all of you a successful, happy and healthy academic year.

Please send your questions and suggestions to my e-mail.