



22nd April 2025

The Marnoo Stud Breeders Association would like to invite you to:

The 6th Victorian State Merino Field Day to be held on

Wednesday 20th of August 2025 10am till 4pm, at the Marnoo Recreation Reserve.

The 2024 Field Day saw a notable increase in both stud and trade site participation, reflecting strong industry support and growing interest. 2025 will see us building on the success of last year's event, which welcomed over 600 attendees.

Last years introduction of a gate entry fee, saw \$2,040 generated. This amount was proudly donated to the Royal Flying Doctor Service—a cause close to the hearts of many in our rural communities. We plan to continue this initiative for the upcoming event.

This year, the event will undergo a slight but positive change. After careful consideration, the committee has decided to cancel the judging component for this year's Field Day. While judging has been an important part of the event for the past five years, we believe the future direction of the event should focus more on the attendees—providing ample time for them to inspect, engage, and network with all participating studs and businesses. This shift will foster a more connection-driven atmosphere and allow for greater interaction throughout the day. To further incentivise studs to attend, we are thrilled to offer \$4,000 in genetics vouchers as a gate prize. This voucher can be redeemed at one of the participating studs for the 2025 season. We are committed to building more support for this exciting initiative as we lead up to the event and are confident it will be a great drawcard for both studs and attendees alike.

We would love to have you involved in this year's Merino Field Day. It's a fantastic opportunity to connect with a diverse group of producers, buyers, and industry professionals.

Please don't hesitate to reach out with any questions.

We look forward to hearing from you and hope to welcome you on the day.

Marnoo Stud breeders Association

For any questions or further information:

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