

OUTREACH MESSAGE TO INFLUENCERS FOR FITNESS APPAREL BRAND

Variation 2:

Hi [Influencer's Name],

Your fitness journey is inspiring and there's no doubt that you worked very hard to be where you are now. I'm [Name] from SOFiT, an apparel brand in Perth and our aim is to help people reach their full potential. We're launching our first collection and would love to collaborate with you. We're offering free apparel and a commission based partnership. Can't wait to hear from you, please reply to schedule a call and I'll personally go over the details and answer all your questions

Variation 3:

Hi Cullum,

We've seen your journey about how you transformed yourself into a high level performer by creating results with your hard work. You work very hard. It's obvious because it isn't easy to be where you are.

You knew you had to help others improve their lives through **your** experience focusing on well being and optimal performance...

I'm Jerry and at SOFiT, we have the same desire as you. We want to help the people of Perth improve their lives and reach their full potential.

This video is a rough draft of what we are building and we really like you to be a part of it

Would you like to hop on a call today or tomorrow so that I can go over the details and I can personally answer your questions?

This is a rough draft of what we are building and we really like you to be a part of it because we believe you do emulate what we stand for.

Would you like to hop on a call today or tomorrow so that I can go over the details and answer your questions?

I'm Jerry, our apparel brand is in Perth and we're launching our first collection. Our aim as SOFiT is to help people reach their full potential, I think collaborating with you will help us do just that!

How?....

If you're interested, reply to schedule a call. I'll personally go over the details and answer all your questions.

We're offering free apparel and a commission based partnership. *Get in touch*

Hi Zaid,

You work very hard. It's obvious because it isn't easy to be where you are. Your fitness journey is inspiring

I'm Jerry from SOFiT, an apparel brand in Perth and We're launching our first collection. Our aim as SOFiT is to help people reach their full potential, would love to collaborate with you to do just that!

How?....

If you're interested, reply to schedule a call. I'll personally go over the details and answer all your questions

P.S - We're offering free apparel and a commission based partnership. Get in touch NOW!

Hi Steve,

You work very hard. It's obvious because it isn't easy to be where you are. Your fitness journey is inspiring

This is a rough draft of what we are building and we really like you to be a part of it because we believe you do emulate what we stand for.

Would you like to hop on a call today or tomorrow so that I can go over the details and I can personally answer your questions?