

Business Type: Financial investment

Business Objective: To re activate passed clients

Funnel: Email

WINNER'S WRITING PROCESS

1. Who am I talking to?

Avatar

Name: Jacob

Sex: Males

Ages: 35-60

Demographics: Middle East, financially stable/well off

2. Where are they now?

Would have of successfully invested prior and know how it works

Just opened there emails

3. What do I want them to do?

Schedule a call

4. What do they need to see/feel/experience in order to take the action I want them to, based on where they are starting?

Need to see that opportunities are decreasing

Make them feel that they are getting a special offer as an ex-customer

Make them feel that they are missing out on opportunities to scale there wealth

DRAFT

Subject Line: Unlock Your Next UK Property Opportunity!

Hi [Client's Name],

I hope you're doing well! With 20+ years of experience in helping investors like yourself succeed in the UK property market, we'd love to offer you a free consultation to explore your next opportunity.

The UK market has always been a hub for lucrative real estate investments. However, with rising prices and growing competition, opportunities are becoming increasingly scarce. Acting now could be the key to unlocking your next profitable venture before these doors close.

As an experienced investor, you know that timing is everything. Our experts will walk you through tailored financing options to ensure you stay ahead of the curve, and achieving the financial success that you envision.

Schedule a free call today and explore how we can support you in building wealth through strategic property investments.

[BOOK A CALL NOW]

Don't let the moment pass – the next opportunity could be your best yet.

Warm regards

[Your Name]
Claremont Finance