Nourish Rapid Analysis – *Insight Statements* & *How Might We Statements*

Insight Statements:

1. *There is a lack of leading indicators that are apparent in the Balanced Scorecard.*
    a. **How Might We** increase the number of leading indicators throughout the Balanced Scorecard?
    b. **How Might We** prompt insights by identifying and leveraging leading indicators within the Balanced Scorecard?
    c. **How Might We** create leading indicators that are supported by past lagging indicators?
2. *Human Input errors are prevalent within the Balanced Scorecard.*
    a. **How Might We** minimize the amount of human input in the Balanced Scorecard?
    b. **How Might We** further automate the input of data into the Balanced Scorecard?
    c. **How Might We** identify preventative trends to notify C-Suite representatives that there has been a misinput?
3. *Data graphs do not effectively communicate the hard data in each section.*
    a. **How Might We** select the best visualization tools to represent the hard data in the Balanced Scorecard?
    b. **How Might We** use data visualization models from external sources and have them automatically uploaded within the Balanced Scorecard?

c. **How Might We** pull data visualization models to assist in the communication of hard data in the Balanced Scorecard?

4. *The data is hard to interpret due to its complexity.*

    a. **How Might We** standardize the interpretation of hard data in each section of the Balanced Scorecard?

    b. **How Might We** better tell a story using the hard data within the Balanced Scorecard?

    c. **How Might We** interpret the data provided and transform it to become more visually appealing?