

Alyssa Bonasoro
727-643-7615
alyssabonasoro1@gmail.com
www.linkedin.com/in/alyssa-bonasoro21/

EDUCATION

Florida State University	Tallahassee, FL
<i>Bachelor of Science in Marketing with major in Professional Sales</i>	May 2026

EXPERIENCE

Coastal Properties Group	Tampa, FL
<i>Marketing Intern</i>	May-2025 - Present

- Assist in preparing and editing monthly newsletters for distribution
- Help create and schedule posts for realtors' social media platforms
- Contribute to promotional events and content scheduling to increase engagement

International Gold Gymnastics	Tallahassee, FL
<i>Pre-Team Coach</i>	September 2024 – Present

- Leading war up-routines, conditioning exercises, and drills to improve strength and flexibility
- Ensuring safety as well as proper use of equipment during training
- Promoting teamwork through team bonding activities to support a positive training environment

Shell Shop and Sponge Diver Supply	Tarpon Springs, FL
<i>Retail Sales Associate</i>	June 2023 – August 2023

- Assisted customers in a professional and friendly manner to address questions on inventory
- Completed transaction summaries of cash balance and closing services
- Assisted in inventory assortment including unboxing and stocking new merchandise

The Lucky Dill	Palm Harbor, FL
<i>Hostess</i>	September 2021 – April 2022

- Welcomed guests in a positive and friendly manner
- Communicated with servers to ensure seating guest seating runs smoothly
- Made sure front of the house, restrooms, and waiting area were clean for guests and employees

INVOLVEMENT

- | | |
|--|-------------------------|
| • Women in Business at Florida State | December 2024 – Present |
| • American Marketing Association | December 2024 - Present |
| • Best Buddies Friendship Program | October 2024 – Present |
| • Member of the Pi Beta Phi Fraternity | August 2022 – Present |
| ○ Social Media Committee | |

VOLUNTEER OPPORTUNITES

Champions Are Readers (CAR)	2023 – Current
• Pi Beta Phi's reading enrichment program located at Springwood Elementary that creates an interactive reading and mentoring relationship between members and children	

Second Harvest Food Bank

November 2022 – November 2022

- Sorted and packed food donations for families in need