

# Kayak Jingles



A jingle is a catchy phrase or slogan, often set to a fun tune, that is often used to advertise a certain product or service. You can hear jingles on TV or radio commercials. Jingles are usually short and very memorable. - [St Pierre's Sushi](#)

## Writing your own Jingle

### Instructions

You are going to write a jingle advertising Kayak Lessons for kids in Tamaki. You will need to use all the information you learned from the readings about kayaking, and about kids learning to kayak.

**STEP #1:** Write down all the words you can think of that relate to kayaking, and might be used in your jingle.

Words that describe kayaking	
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**STEP #2:** Look at your word list and determine which words rhyme.

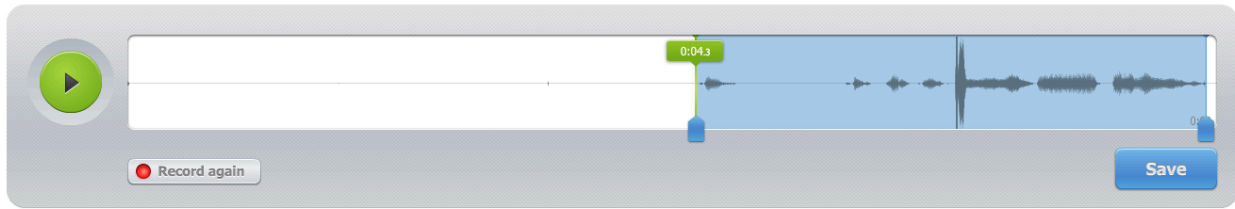
Rhyming words 1	Rhyming words 2	Rhyming words 3	Rhyming words 4

**STEP #3:** Begin writing short sentences. Be sure to include words from your list in step #2 and use the Rhyming words from Step #3.

Line 1	
Line 2	
Line 3	

**Step #4** Record using and share your jingle using [Online voice recorder](#)

- Share it on your blog with a paragraph about what you are advertising



- Save the recording to your chromebook
- Upload the recording from your **‘files’** to your Drive
- Change the sharing settings of the recording from your drive to “Anyone with the link”
- Open the recording in a new window
- Select “Copy embed code”

**Step #5** Share on your blog

- Paste the embedded code into the HTML section of your blog.
- Share your post with a task description and a wait.