Request for Approval: Attendance at Hiring Success EMEA 2024 Event

Hi (Decision Maker),

I'd like to invite you to attend <u>Hiring Success EMEA</u> on 11 September in Amsterdam, where Talent leaders from across Europe will come together to discuss the future of recruiting. It's the best opportunity this year to network with 300 of my peers, learn from their experiences and find out how they are integrating AI in their hiring processes to secure top-tier talent.

During my participation at Hiring Success EMEA 2024, I plan to focus on identifying solutions and best practices that will contribute to the success of the following initiatives within our organisation:

- (add project or initiative)
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Hiring Success EMEA 2024 is a full day of learning, including:

- Interactive sessions covering the end-to-end hiring life cycle, such as digital transformation, talent attraction and engagement, EVP, candidate experience and AI in TA
- Best practices and case studies led by industry thought leaders and SmartRecruiters' customers from renowned brands
- Networking with the brightest minds in the Talent community, from your peers to technology partners

Approximate cost breakdown

Conference Ticket	Complimentary
Airfare (London - Amsterdam):	£250
Transportation: (round trip taxi from airport to hotel)	€50 / £40
Hotel: (2 nights at €400)	€800 / £700
Total:	£990

I am confident that my attendance at Hiring Success EMEA 2024 will contribute to improved productivity and results for our team to meet our hiring goals this year.

I kindly request your prompt consideration of this request, as I aim to register before any
potential increases in travel costs. Thank you for your time and consideration.

Best, (Name)