

Frankie Ho Chun Wong, PhD

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Google Scholar: <https://scholar.google.com/citations?user=64h2XSAAAAAJ>

WORK EXPERIENCE

Lingnan University, Hong Kong - Department of Sociology & Social Policy	
Assistant Professor	2024-present
University of Maryland, College Park - Philip Merrill College of Journalism	
Graduate Assistant - Instructor of record & teaching assistant	2021-2024
The University of Hong Kong - Department of Social Work and Social Administration	
Senior Research Assistant - <i>JC JoyAge project team, PI: Prof. Terry Y.S. Lum</i>	2020-2021
Research Assistant I - <i>JC JoyAge project team, PI: Prof. Terry Y.S. Lum</i>	2019-2020

EDUCATION

Ph.D. Journalism Studies, University of Maryland, College Park, 2024

Doctoral Dissertation: *War of the Words: Strategic Narratives in News Coverage of COVID-19 Travel Policies in U.S. and Chinese Media.*

Committee: Prof. Sarah Oates (Chair), Prof. Susan Moeller, Prof. Scott Kastner, Dr. Ronald Yaros, Dr. Naeemul Hassan

M.Sc. Security Studies, Department of Political Science, School of Public Policy, UCL (University College London), 2019 (Distinction, Dean's List)

Thesis: *News outlet as public diplomacy: a new Chinese model from CGTN on Facebook?*

Advisor: Dr. Katerina Tertychnaya

B.S.Sc. Major in Journalism and Communication, Minor in Global Studies, The Chinese University of Hong Kong, 2018 (First Class Honours, Dean's list, College Head's List)

Senior Research Project: *"Belt and Road Initiative" through the lens of Hong Kong media: how international news framing and the worldview of media are shaped.*

Advisor: Prof. Francis L. F. Lee

University of Southern California exchange program (Communication, International Relations)

Peking University exchange program (Chinese and International Politics)

RESEARCH OUTPUTS

Peer-reviewed Academic Journals

Wong, F. H. C. (2024). Not All Protests are Created Equal to be News: Does Mobile Digital Connectivity Level the Playing Field in the Hybrid Media System?. *The International Journal of Press/Politics*, Online First.

Wong, F. H. C., & Mulupi, D. (2024). Up in the air: A strategic narrative contest in the U.S.–China Balloon Incident 2023. *International Communication Gazette*, Online First.

Leung, D. K. Y., Fong, A. P. C., **Wong, F. H. C.**, Liu, T., Wong, G. H. Y., & Lum, T. Y. S. (2024). Non-Pharmacological Interventions for Chronic Pain in Older Adults: A Systematic Review and Meta-Analysis. *The Gerontologist*, gnae010.

Chu, D. S. C., **Wong, F. H. C.** (2024). Fact-Checking or Not? News Verification Behaviours of Young People in Hong Kong. *Journal of Education*. 204(3), 487-498.

- Wong, F. H. C.,** Leung, D. K. Y., Wong, E. L. Y., Liu, T., Wong, G. H. Y., Lum, T. Y. S. (2023). Negative ageism and compassionate ageism in news coverage of older people under COVID-19: how did the pandemic progression and public health responses associate with different news themes? *Ageing & Society*, 1-23.
- Leung, D. K. Y., Wong, N. H. L., Yau, J. H. Y., **Wong, F. H. C.,** Liu, T., Kwok, W. W., ... & Lum, T. Y. S. (2023). Hybrid-delivered community psychoeducation for people aged 50 and older: A mixed-method evaluation and lesson learned. *Internet Interventions*, 100699.
- Leung, D. K. Y., **Wong, F. H. C.,** Wong, E. L. Y., Sze, L., Chan, M., Liu, T., ... & Lum, T. Y. S. (2023). Technology affordance in an information and communication technology-delivered group psychotherapy and exercise program for older people with depressive symptoms: A multiple triangulation qualitative study. *Innovation in Aging*. 7(6), igad063.
- Wong, F. H. C.** (2023). Guerrilla Protest: Understanding Social Movements from a Civil War Framework with the Case of Hong Kong 2019. *Civil Wars*. 25(1), 4-28.
- Liu, T., Peng, M. M., **Wong, F. H. C.,** Leung, D. K. Y., Zhang, W., Wong, G. H. Y., & Lum, T. Y. S. (2023). Differential associations between depressive symptom-domains with anxiety, loneliness, and cognition in a sample of community older Chinese adults: A multiple indicators multiple causes approach. *Innovation in Aging*, igad075.
- Leung, D. K. Y., **Wong, F. H. C.,** Yau, J. H. Y., Zhang, A. Y., Au, W. S. H., Liu, T., ... & Lum, T. Y. S. (2023). Dimensionality and risk factors of personal stigma of depression in older adults at risk of depression. *Ageing & Mental Health*., 27:8, 1644-1651
- Wong, F. H. C.,** Leung, D. K. Y., Wong, E. L. Y., Liu, T., Lu, S., Chan, O. F., ... & Lum, T. Y. S. (2022). The Moderating Role of Community Capacity for Age-friendly Communication in Mitigating Anxiety of Older Adults During the COVID-19 Infodemic: Cross-sectional Survey. *JMIR Infodemiology*, 2(1), e33029.
- Liu, T., Peng, M. M., Au, W. S. H., **Wong, F. H. C.,** Kwok, W. W., Yin, J., ... & Wong, G. H. Y. (2022). Depression risk among community-dwelling older people is associated with perceived COVID-19 infection risk: effects of news report latency and focusing on number of infected cases. *Ageing & Mental Health*, 27(3), 475-482.
- Wong, F. H. C.,** Liu, T., Leung, D. K. Y., Zhang, A. Y., Au, W. S. H., Kwok, W. W., ... & Lum, T. Y. S. (2021). Consuming information related to COVID-19 on social media among older adults and its association with anxiety, social trust in information, and COVID-safe behaviors: Cross-sectional telephone survey. *Journal of Medical Internet Research*, 23(2), e26570.
- Luo, H., Wong, G. H., Tang, J. Y., Liu, T., **Wong, F. H. C.,** Miu, A. C., ... & Lum, T. Y. S. (2021). Perceived Life Expectancy Predicts Time Investment in Productive Aging Activities: An Ecological Momentary Assessment Study. *Research on Aging*, 0164027521992690.

Peer-reviewed Academic Journals (In Press)

- Mulupi, D., **Wong, F. H. C.,** & Yaros, R. *Investigating the Influence of the Race and Gender of Physician News Sources on Levels of News Engagement and Perceived Story Credibility.*

Peer-reviewed Academic Journals (Under Review)

Wong, F. H. C. *Bi-Dimensional Securitization of the COVID-19 Pandemic in U.S. News: Extraordinary Health Policies as Solutions to a Perceived National Threat?*

Mulupi, D., Gitau, G., & **Wong, F. H. C.** *Heard and Seen? The Presence and Status of Women in Kenyan TV News Broadcasts.*

Academic Conference

Wong, F. H. C. (2023). *Not all protests are created equal to be news: Determinants of global protest coverage in the hybrid media system.* [Paper presentation]. The 9th annual conference of the International Journal of Press/Politics, Edinburgh, United Kingdom.

Wong, F. H. C., Mulupi, D., (2023). *'You are the king of spying': Investigating strategic narrative contest of the US-China balloon incident in the international news environment,* [Paper presentation].

International Studies Association Virtual 2023. Virtual.

<https://www.isanet.org/Conferences/Virtual-2023>.

Wong, F. H. C., Mulupi, D., (2023). *Up in the air: contesting strategic narratives in the international news coverage of the U.S.-China balloon incident 2023,* [Poster presentation]. Association for Education in Journalism and Mass Communication Annual Conference 2023. Washington DC, The United States. <https://community.aejmc.org/conference/schedule/program>.

Mulupi, D., Gitau, G., & **Wong, F. H. C.** (2023). *Heard and Seen?: The Presence and Status of Women in Kenyan TV News Broadcasts,* [Paper presentation]. The 73rd Annual International Communication Association Conference, Toronto, Canada. <https://www.icahdq.org/mpage/ICA23-Program>.

Wong, F. H. C., (2022). *A Receding Wave of Fear: Estimating Two Dimensions of COVID-19 Securitization and Extraordinary Public Health Policies in the U.S. News with Latent Semantic Scaling.* [Paper presentation]. International Studies Association Northeast 2022. Baltimore, The United States.

<https://www.isanet.org/Conferences/NE-Baltimore-2022/Program>.

Wong, F. H. C., Liu, T., Kwok, W. W., Leung, D. K. Y., Sze, L. C. Y., Lum, T. Y. S., Wong, G. H. Y. (2022). *Using a mobile App with peer support to facilitate self-care in a stepped care service for late-life depression: The Hong Kong JC JoyAge App experience.* [Presentation in symposium]. International Society for Research on Internet Interventions 11th Scientific Meeting. Pittsburgh, The United States.

<https://isrii2022pittsburgh.org/new-page-1>.

Mulupi, D., **Wong, F. H. C.,** Rostova, N., & Yaros, R. (2022). *Investigating the influence of the race and gender of physician news sources on levels of news engagement and perceived story credibility.* [Poster presentation]. Association for Education in Journalism and Mass Communication Annual Conference 2022. Detroit, The United States.

<https://www.yumpu.com/en/document/read/67109922/22conferenceprogram>.

Wong, F. H. C., (2021). *Multifaceted protest paradigm: the visual coverage of the 2019 Hong Kong protest in international news.* [Paper presentation]. Association for Education in Journalism and Mass Communication Annual Conference 2021. Virtual conference.

<https://www.yumpu.com/en/document/read/65795664/21aejmcprogramfinal>.

Wong, F. H. C., (2021). *Playing the role of the journalist: police going live.* [Paper presentation].

International Association for Media and Communication Research Conference 2021. Virtual conference. <https://nairobi2021.iamcr.org/iamcr.org/node/17350.html>.

- Mulupi, D., Clements-Housser, K., Friedman, J. M., Rostova, N., Ujčić, G., Wilson, M., **Wong, F. H. C.**, Steiner, L. (2021). *Riot on the hill: International coverage of a U.S. insurrection attempt*. [Paper presentation]. Association for Education in Journalism and Mass Communication Annual Conference 2021. Virtual conference. <https://www.aejmc.com/home/events/post-conference-info/>.
- Chu, D. S. C. & **Wong, F. H. C.** (2021). *Strategies for Coping with Fake News: A Study of Young People in Hong Kong*. [Paper presentation]. The 71st Annual International Communication Association Conference. Virtual conference. <https://cdn.ymaws.com/www.ica hdq.org/resource/resmgr/conference/2021/2021-printprogram.pdf>.
- Wong, F. H. C.**, (2021). *Guerrilla protest: understanding social movements from an irregular war framework - the case of Hong Kong* [Paper presentation]. International Studies Association 2021 Annual Convention. Virtual conference. <http://web.isanet.org/Web/Conferences/ISA2021/ISA2021%20-%20Full%20Program.pdf>.
- Wong, H. C.**, & Shea, S. Y. (2020). *The social media battlefield: countermovement in Hong Kong Anti-extradition bill protests* [Paper presentation]. The 70th Annual International Communication Association Conference. Gold Coast/virtual conference, Australia. <https://cdn.ymaws.com/www.ica hdq.org/resource/resmgr/conference/2020/2020printprogram.pdf>.

Student Journal

- Wong, H. C.** (2019). Nationalism unchallenged: liberal media as public diplomacy backfired in the context of Chinese online nationalism. *International Public Policy Review*, 13(1), 111-123.

PROJECTS

Health inequality and the digital divide: The role of digital health and media literacies — a survey of university students, Lingnan University Start-up Grant, HK\$100,000, October 2024 - September 2026, Principal investigator.

Feasibility study of a codesigned behavioural activation-based ecological momentary intervention for older people with depressive symptoms. The University of Hong Kong Social Science Internal Seed Grant, HK\$150,000, August 2024 - July 2026, Co-investigator.

SERVICE

Reviewing Activities for Journals

2024 *Behaviour & Information Technology*, *Scientific Reports*, *Journal of Applied Gerontology*, *JMIR Aging*, *Aging and Mental Health*

2023 *Aging and Mental Health*, *Journalism Studies*, *Journal of Medical Internet Research*

2022 *Convergence*, *Ageing & Society*, *Journal of Medical Internet Research*, *Journalism Studies*

2021 *Journal of Medical Internet Research*

SKILLS

Statistical software

- R: Quantitative data analysis (inferential statistics, structural equation modeling, latent profile analysis, factor analysis, etc.), natural language processing, machine learning, quantitative text analysis

- Python: Quantitative data analysis, natural language processing, machine learning, basic big data analytics with PyTorch and TensorFlow
- SPSS: Quantitative data analysis

Research methods

- Statistical: Large N panel data, survey data, text as data
- Survey: Design and analysis, scale generation and validation
- Text and media content: Content analysis, qualitative text analysis, computational text analysis
- Fieldwork: Systematic interview and survey in a foreign language environment (with interpreter)

General computer software

- Microsoft Office (Word, Excel, PowerPoint): Office automation skills
- Adobe (Photoshop, Premiere Pro, Lightroom): Photo and video editing

Languages

- Native Cantonese
- Fluent English and Mandarin
- Basic Japanese

AWARD & SCHOLARSHIP

2023 Jacob K. Goldhaber Travel Grant, University of Maryland, College Park

2021 Second Place in Stevenson Open Paper Competition AEJMC 2021

2021-2023 Merrill Scholarship, University of Maryland, College Park

2021 International GA Tuition Fellowship, University of Maryland, College Park

2019 Dean's List, UCL (University College London)

2018 Dean's List, The Chinese University of Hong Kong

2016-2017 Chung Chi Scholarships for Excellence, The Chinese University of Hong Kong