



**ANJUMAN-I-ISLAM'S**

**KALSEKAR TECHNICAL CAMPUS, NEW PANVEL**

Approved by : All India Council for Technical Education, Council of Architecture, Pharmacy Council of India New Delhi,  
Recognised by : Directorate of Technical Education, Govt. of Maharashtra, Affiliated to : University of Mumbai.

- ☐ SCHOOL OF ENGINEERING & TECHNOLOGY
- ☐ SCHOOL OF PHARMACY
- ☐ SCHOOL OF ARCHITECTURE

**NAME OF EVENT: Essential Entrepreneurship Session**

**SCHOOL / DEPARTMENT: SOET, SOA & SOP**

**NUMBER OF PARTICIPANTS (STAFF): 3**

**DATE OF CONDUCTION: 16 FEB 23**

**NUMBER OF PARTICIPANTS (STUDENTS): 78**

**NUMBER OF BENEFICIARIES - STUDENTS & STAFF**

**NAME OF RESOURCE PERSON/ORGANIZATION: RAJESH SENHA IIT ELECTRICAL ENGINEERING**

**RELEVANCE TO PO WITH LEVEL:**

#### **DESCRIPTION OF EVENT IN 50-100 WORDS:**

**IITian Mr Rajesh Senha covered topics on entrepreneurship:**

Introduction to Entrepreneurship: Understanding the mindset, traits, and skills required to succeed as an entrepreneur.

Ideation and Opportunity Identification: Exploring techniques for generating and evaluating business ideas, identifying market opportunities, and validating concepts.

Business Planning and Strategy: Developing a robust business plan, defining your value proposition, and crafting a viable strategy for growth and sustainability.

Funding and Financial Management: Understanding the various sources of funding available to startups, managing finances, and optimizing resources for long-term success.

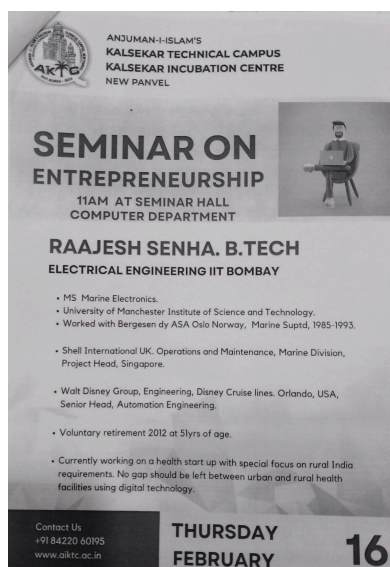
Building a Strong Startup Team: Recognizing the importance of team dynamics, leadership, and talent acquisition in building a successful startup venture.

Leveraging Incubation Support: Maximizing the resources, support, and mentorship available through the incubation program to accelerate your entrepreneurial journey.

**Location of the event - Seminar Hall (Comp Admin)**

**Timing - 11 am**

#### **EVENT POSTER:**



#### **IMAGES OF EVENT:**

**Innovative Teaching - Exuberant Learning**

**Vision : To be the most sought after Technical campus that others would wish to emulate.**



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Notice/ Approval Letter of event (If any)

 [rajesh-entrepreneurship.pdf](#)

**Coordinator**

**Dean /HOD / Controller**

**Director**

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