

The Anti-Generic AI PLR System

Click on File → Make a Copy → Add your Name anywhere you like and the Product is Your's..

Welcome! How to Use This Document

You now **own the PLR rights** to this product. That means:

- You can **put your name on it** as the creator
- You can **sell it** and keep the profits
- You can **edit or change** anything inside

This is your product now. Use it to build your business, grow your brand, or help your audience.

How to use the prompts:

1. Copy any prompt from this file.
2. Paste it into ChatGPT or Claude.
3. Then paste the PLR content you want to fix.
4. Watch the robot talk turn into real human talk.

Let's make your content sound like you. Not like a robot.

The 3 Anti-Generic Keys

Voice Check: Ask, "Would I say this to a friend like this?"

Audience Lens: Picture one real person you're talking to.

Emotional Texture: Add feeling. Make it warm, excited, honest, or even funny.

Each section below has:

✅ A **Prompt** (this is what you copy and paste into ChatGPT)

✅ An **Example** (shows what the AI might say when you use that prompt)

✅ A **Before/After** (so you can see how the boring PLR becomes real, human talk)

🧩 **How to use each prompt** (super simple):

1. Copy the **Prompt**.
2. Open ChatGPT.
3. Paste the Prompt into ChatGPT.
4. When the AI asks for your PLR, paste the **Original Example** or your own PLR.
5. ChatGPT will rewrite it for you like in the “Rewritten” Example shown.

Let's start with the first category...

Prompt Categories

A. Voice Rewriting Prompts

Prompt 1:

"Rewrite this PLR so it sounds like I'm explaining it to a friend over coffee."

Example:

Original: "You must consistently post on social media to gain visibility."

Rewritten: "Imagine opening your shop every day but forgetting to turn on the lights. That's what it's like when you don't post."

Prompt 2:

"Make this content casual, conversational, and relaxed like a podcast host chatting with a buddy."

Example:

Original: "Build an audience using organic strategies." **Rewritten:** "No need to dance on TikTok. Just share what you know, be real, and help people. That's how your tribe finds you."

Prompt 3:

"Strip out the corporate tone and rewrite it like a passionate indie creator."

Example:

Original: "Have a clear call-to-action on your landing page." **Rewritten:** "Tell them what to do, no guessing. Click the button, grab the good stuff, join the journey."

B. Story Weaving Prompts**Prompt 1:**

"Add a short story about someone who struggled

with [topic] but figured it out the hard way."

Example:

Original: "Time management is critical for productivity." **Rewritten:** "A year ago, I used to work 10-hour days and get nothing done. Then I started using a \$1 timer. Now I do more in 3 focused hours than I did all day."

Prompt 2:

"Insert a metaphor to explain this concept using a daily life example."

Example:

Original: "Focus on one offer before adding more." **Rewritten:** "You don't try to juggle five pizzas at once. You bake one, slice it up, and serve it hot. Same with offers."

Prompt 3:

"Rewrite this by telling a story from a beginner's point of view."

Example:

Original: "Develop a content strategy."

Rewritten: "When I started, I had no clue

what 'strategy' meant. I just wrote what felt right. But mapping Monday = blog, Wednesday = email, Friday = promo? Game-changer."

C. Tone Adjuster Prompts

Prompt 1:

"Rewrite this content with humor and a touch of sarcasm."

Example: Original: "Email marketing increases engagement." Rewritten: "Email isn't dead. It just naps. Wake it up with something more exciting than 'Hey friend...'"

Prompt 2:

"Make this bold and empowering like a coach giving a locker room speech."

Example: Original: "Offer value before asking for a sale." **Rewritten:** "Don't sell. Serve first. Blow their minds. Then the sale takes care of itself."

Prompt 3:

"Change the tone to nurturing and supportive like talking to someone who feels stuck."

Example: Original: "Be consistent to grow your brand." **Rewritten:** "Start small. One post, one email. It doesn't have to be perfect. Just keep showing up."

D. Audience Fit Prompts

Prompt 1:

"Adapt this PLR for a busy solopreneur with zero tech skills."

Example: Original: "Create an automated sales funnel." **Rewritten:** "Imagine a path where your dream client sees your offer, clicks, and buys all while you're asleep. No code needed. Just a few easy clicks."

Prompt 2:

"Rewrite this content so it's aimed at intermediate marketers who want to scale."

Example: Original: "Use lead magnets to grow your list." **Rewritten:** "If you're stuck at 1,000 subscribers, a good lead magnet won't just grow your list. It'll qualify buyers before they ever see your pitch."

Prompt 3:

"Adjust this to speak directly to Etsy sellers who feel burned out."

Example:Original: "Repurpose your content for more traffic." **Rewritten:** "That product description you wrote last night? Turn it into an IG post in 2 minutes and give your hands a break."

E. Human Emotion Boosters

Prompt 1:

"Add a sense of urgency and opportunity without sounding hypey."

Example: Original: "Start a YouTube channel to build authority." **Rewritten:** "Someone's searching for exactly what you know today. If your channel isn't live, they'll learn it from someone else."

Prompt 2:

"Infuse a tone of relief like they just found the missing piece."

Example: Original: "Use content batching to save time." **Rewritten:** "Tired of waking up wondering what to post? With batching, that worry disappears."

Prompt 3:

"Layer in encouragement and quiet confidence like a mentor who's been there."

Example: Original: "Use templates to create content faster." **Rewritten:** "Templates aren't cheating. They're what smart creators use to stay sane. You're not

lazy. You're efficient."

F. Call-to-Action Personalizers

Prompt 1:

"Rewrite the CTA as if you're recommending this to a trusted friend."

Example: Original: "Click here to learn more." **Rewritten:** "You might really like this. No pressure, but it helped me a ton."

Prompt 2:

"Create a soft call-to-action that invites curiosity instead of urgency."

Example: Original: "Subscribe to our newsletter." **Rewritten:** "Want more tips like this? I will share the good stuff here."

Prompt 3:

"Use humor or a challenge to close this section with personality."

Example: Original: "Download the checklist." **Rewritten:** "Unless you love forgetting steps, you'll want this checklist."

Use Case Gallery (With Examples + Prompts)

Rewrite old blog posts into fresh, engaging updates

Prompt: "Rewrite this post so it sounds like a story I'm telling to a friend who's stuck in the same problem." *Example:* Turn a dull SEO blog post into: "Here's how I ranked on Google with zero backlinks (and a dumb mistake that almost ruined it)."

Convert a flat eBook into a story-rich email sequence

Prompt: "Break this eBook chapter into 3 short emails, each with a story, a tip, and a soft CTA." *Example:* A 20-page eBook on freelancing becomes a 3-part email series about getting your first client, pricing right, and avoiding burnout.

Turn one PLR article into 3 audience-specific versions

Prompt: "Rewrite this article for three

different audiences: beginner coaches, Etsy sellers, and affiliate marketers. Use their pain points." **Example:** One article on content batching becomes:

- "Coaches: How to plan a week of content in 20 minutes"
- "Etsy Sellers: Post more without burning out"
- "Affiliate Marketers: Keep the content flowing while you focus on traffic"

Final Words

You're holding something powerful not just prompts, but a way to **sound like you** in every piece of content. You don't need to be a copywriter or a storyteller.

You just need to start using your own voice, and these prompts make that easier than ever.

Next time you see a boring PLR? Don't delete it.

De-robot it. Re-human it. And publish it proudly.

