# CASC CELEBRATES THE 2022 CASCADE AWARDS

Nine awards were distributed to recognize Best Projects and Individual Achievements.

(Ottawa, Ontario - October, 14, 2022) – The Canadian Association of Science Centers (CASC) celebrated their Annual CASCADE Awards on Thursday, October 13, 2022. Close to 100 CASC members and supporters attended from across the country, including science centres, museums and informal science engagement professionals. The hour-long event took place live on Zoom, and was hosted by CASC's ScienceUpFirst content creators Amanda Bigford and Elyas Aissia. The event was recorded and can be watched here: <u>htt</u>

ps://drive.google.com/file/d/1Qd5RRI1azHaGXVyf8VgSqGcKv40qnm1m/view?usp=shar ing

Congratulations to the following 2022 CASCADE Awards Recipients:

## INDIVIDUAL CASCADE AWARDS

Individual CASCADE Awards are adjudicated by the CASC Board of Directors. All award recipients will become honorary lifetime members of CASC. The nominee can be an employee or a volunteer of a CASC Science Centre, Museum or Affiliate member.

- Emerging Professional: Derek Ware, TELUS World of Science-Edmonton
- Exceptional Project/Program Leadership: Pascal Simard, La Maison Léon-Provancher
- Outstanding Career: Alan Nursall, TELUS World of Science-Edmonton AND Carol Pauzé, Musée de l'ingéniosité J. Armand Bombardier

# INSTITUTIONAL CASCADE AWARDS

Open to all CASC Science Centre, Museum and Affiliate Members, the Institutional CASCADE Awards are categorized according to the overall cost of the project, which may include engagement offerings such as:

- Temporary or travelling exhibition
- New permanent exhibition/gallery or improvement to an existing exhibition/gallery Multimedia, live presentation or planetarium show
- Public engagement programs onsite or outreach educational, interpretive, or public program, such as school visits, camps, festivals, outreach, weekend events, etc.

The Project must have taken place in the last 5 years and has not previously received a CASCADE award for the project. Institutional awards are adjudicated by the CASCADE Awards Jury.

### Category 1: \$1M +

#### Science North: The Great Northern Ontario Roadshow

The Great Northern Ontario Roadshow consists of 50+ flagship events in 50 communities across Northern Ontario highlighting the incredible opportunities for cultural, art, heritage, culinary and recreational tourism that exist across the region.

Over 9,800 visitors have participated in "Experience Northern Ontario" events to date, with 70,000 visitors expected to participate by project end (December 2022). These events connect visitors directly with local tourism operators, attractions, and businesses to learn about the breadth and variety of cultural and science tourism and recreational opportunities available in Northern Ontario. Take-home science kits and accompanying resources will also be made available to provide hands-on activities exploring science and regionally focused cultural and outdoor recreation. Award to **Science North** 

#### Category 2: \$250k - \$1M

#### Toronto Zoo: The CALL: Climate Action Learning & Leadership

The CALL Program is a unique action-oriented program borne out of equity, diversity, and inclusion principles, and involves working closely with various community partners. The aim of this program is to engage and inspire youth from traditionally marginalized communities, including low-income neighbourhoods, Black, Indigenous, People of Colour community members, and newcomers to take action to combat climate change. Through providing unique experiences, the goal is to raise awareness of the opportunities and employable skills for these youth to find their own calling in the career fields of climate change and conservation science. A key aspects of this program is to provide these individuals with the knowledge and skills to create their own climate change call to action project within their communities and wider networks.

#### Category 3: \$50k - \$250k

# TELUS World of Science - Edmonton: Northern Science Partnership - Northland School Division and TWOSE

In the fall of 2020, as Canada weathered the many challenges presented by COVID, the

science centre in Edmonton initiated a unique partnership with Northland School Division (NSD) Covering 288,347 square kilometres, NSD spans Treaty 6 and 8 territories. At NSD, 95% of the student population is of First Nations, Métis and Inuit descent. It has approximately 2000 students in 21 schools. The schools are located in municipalities, First Nation reserves, and Métis Settlements.

For almost the entire school year, science educators in Edmonton and students, teachers, and families across Northern Alberta engaged in online science learning, from one on one study to science shows that reached hundreds. The two partners dove headlong into virtual connectivity and used it to its fullest capability, bringing science and fun to some of the remotest corners of Alberta. Content was developed in concert with the NSD schools, creating learning opportunities that were relevant and needed. The project was such a success that TWOSE and NSD signed a five-year MOU on June 21, 2021 to keep the program going.

### Category 4: <\$50k

#### Manitoba Museum: Dome@Home - a weekly online astronomy show

Dome@Home is a live astronomy show broadcast every Thursday at 7PM CT on Facebook and YouTube. The program covers what can be seen in the sky that week, including constellations, planets, and celestial events. Each show has a theme that looks deeper into a topic of space exploration or astronomy, and the "Cool Space Stuff" segment provides updates on human and robotic exploration of the solar system. The goal is to inspire people to observe the sky with the unaided eye, binoculars, or telescopes, providing the knowledge and information they need to become successful backyard astronomers. The show has run weekly for over a year and built a loyal following who watch the show live every week. The show helped bring families together during COVID isolation, even across distances, and encouraged people of all walks of life to look to the stars and to make science a part of their recreational time.

#### Philip J Currie Dinosaur Museum: April Archosaur Absurdity

Based on the college basketball tournament, March Madness, April Archosaur Absurdity is an online fantasy tournament between dinosaurs. Users can download the bracket, Creature Guide and Teacher Guide. Based on their knowledge of the combating dinosaurs and the home team environment, users try to predict the outcomes of the battles. Battles are written by palaeontologists and posted on our Facebook page and website. The battles are followed by career palaeontologists and children alike. To play along, choose the dinosaur you think would be the winner in each match-up. Just like in basketball, contestants are seeded. Dinosaurs with the smallest numbers beside their names are the highest-seeded, and stand a better chance of winning. We will be posting a play-by-play of each match on Twitter, Instagram and our website!

View a listing of all 2021 Institutional CASCADE Award finalists here.

Event production by: Big Bang Beige

## About the Canadian Association of Science Centres (CASC)

The Canadian Association of Science Centres (CASC) is a network of trusted organizations who represent a critical component of our science, technology, and innovation engagement landscape in Canada.

CASC is one of the largest membership-based associations of informal science learning organizations in Canada, collectively reaching more than 10 million citizens per year. We bring together more than 70 organizations committed to a thriving future through science and technology engagement.

Our members include not only science centres and science and technology museums, but also outreach and research organizations, as well as companies and nonprofit organizations that offer commercial products and services that support informal science learning environments.

To learn more about the Canadian Association of Science Centres, please visit us on our

Website, Facebook, and Twitter.

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