

Zoom link recording:

Goal:

We will walk you through an overview of the Curaytor Marketing Plan, Checklists, Direct Mail campaigns and more! (If you have an in-house marketer, a VA or do the marketing yourself, this is a great training session for you!)

Housekeeping:

- a) Coming Soon- [Seller Reports](#)
- b) Adding Curaytor to [Facebook](#) & [Instagram](#) to use the Seller Reports
- c) Email matching domains:

[*Verification](#)

[*How to create domain matching email:](#)

- d) Curaytor Referral Program & PIF Options

Poll:

Are you consistently using the Curaytor Marketing Plan?

** If you are new or newer to Curaytor, then please approach today's call as an overview.

Today's Session:

- a) [2024 Marketing Plan:](#)

** Accessing the page template & email templates.

** Scripts, Conversation starters, Reels & Editable Assets

- b) Direct Mail Library

- c) [Success Story Playbook](#) & other playbooks.

- d) [Help Center](#) for Additional Resources

****BONUS: *** [Seller Campaign Training](#)**