

Basic Course Specifications					
Course Title:	:	TV production Management			
Course Code:	:	RTV445			
Program on which the course is given	:	☒ Bachelor	☐ Diploma	☐ Master	☐ Pre- PhD
Academic year:	:	2022– 2023			
Specialization (units of study)	:	Theoretical (2) Practical (2)			
Pre-Requisites:	:				
I. Overall Course Objectives					
This course allows students to understand the role of the producers and realize the directors' vision. In addition, they will interpret how the production managers are responsible for all organizational aspects of TV and film production - from start to finish. Moreover, this course shall guide the students to the profession by providing details on self-organization and the best systems to use, budgets, schedules and cost control, hiring and firing, contracts, insurance, setting up a shoot, dealing with contributors, acquiring copyright, people skills and ethics.					
II. Intended Learning Outcomes					
The Intended Learning Outcomes of this course are categorised under the following four headings: 1. Knowledge and understanding 2. Intellectual skills 3. Professional and practical skills 4. General and transferable skills Throughout this course students should acquire the competencies listed under each heading as follows.					
1.Knowledge and Understanding					
By the end of this course students should be able to: 1.1 Understand the creative process from pre-production through production to postproduction. 1.2 Identify the organizational aspects of TV production. 1.3 Explain the fundamentals of working in TV Studio. 1.4 Explain the fundamentals of setting up a shoot. 1.5 Define the aesthetic principles and production coordination					
2.Intellectual Skills					

By the end of this course students should be able to:

2-1 Interpreting the software and systems on real productions.

2-2 Illustrating the current industry standards and professional processes.

2-3 Identifying the full production budget costs and equipment's.

3. Professional and Practical skills

By the end of this course students should be able to:

- 3-1 Apply basic skills used to define the best locations with the suitable budget
- 3-2 Prepare TV programs, according to various forms of programs.
- 3-3 Use all the tools necessary for a successful foundation in the video or film industry.

4. General and Transferable skills

By the end of this course students should be able to:

- 4.1 Develop teamwork in Setting up a shoot
- 4.2 Apply self-organization and recognize the best systems to use in production management.
- 4.3 Comprehend the knowledge and skills that enable students to fulfill their role in the field.
- 4.4 Identify ethical and practical research guidelines to a successful production.

Course Content

Lect. #	Topic	Hrs#	Theoretical	Practical
1	The Role of the Production Manager in Documentary and Factual Projects	4	■	■
2	Working in Drama	4	■	■
3	Budgeting a Documentary	4	■	■
4	Scheduling	4	■	■
5	Cash Flow - What it is and How to do it	4	■	■
6	Dealing with the Broadcaster	4	■	■
7	Week 7 Exam & Submission	4	■	■
8	VAT and the Production Manager	4	■	■
9	Setting Up Shoots and Foreign Filming	4	■	■
10	Interviewing and the Ethics of the Documentary	4	■	■
11	Archive and Copyright	4	■	■
12	12 week project	4	■	■
13	Computer Generated Imagery (CGI)	4	■	■
14	Post Production and Editorial Staff	4	■	■
15	Revision	4	■	■

Teaching & Learning Methods

- Class Session
- Group Discussions
- Simulations exercises

• Case studies and Problem Solving Exercises • Individual assignments • Research projects				
Facilities Required for Teaching & Learning Methods				
☒ Projector	☒ Overhead Slide	☒ Books	☒ Video	☐ Audio Cassette
Students Assessment Methods				
Assessment Schedule				
Written Exam or Project Submission			Week 7	
Project Submission			Week 12	
Written Exam			Week 15	

Grading Method		
Attendance	☒	5 Marks
Mid Term Examination	☒	30 Marks
Presentations	☐	-
Assignments	☐	-
Projects	☒	30 Marks
Participation	☒	5 Marks
Oral Examination	☒	-
Final Examination	☒	30 Marks
		Total 100%
List of References		
Course Notes		
Description	:	
Essential Books		
Description	:	Stradling, L. (2010). <i>Production Management for TV and Film: The professional's guide</i> . Bloomsbury Publishing. (second edition)
Recommended Books		
Description	:	
Periodicals and publications		
Description	:	
Others (websites, e-books...etc)		
Description	:	