

Digital Information Technology

06.04 Driven by Design Project

Directions

Complete each step in order and read the directions carefully.

Step One: Choose Your Topic

Select one of the options below. Your selection will be the focus of your web page's content.

1. **Personal Blog**—Love to cook? Obsessed with sports? Trendy Fashionista? Choose an interest and tell your audience about it from your point of view.
 - The best things about (fill in subject) are:
 - 1.
 - 2.
 - 3.
2. **Social Cause**—Choose a cause that is important to you (animal rights, bullying, texting and driving, etc.) and persuade others to help.
 - Here are three ways you can help (insert your social cause goal):
 - 1.
 - 2.
 - 3.
3. **Business Advertisement**—Do you want to advertise your dog-walking business or babysitting services? Create a web page to advertise your business.
 - These are three services (add business name) provides:
 - 1.
 - 2.
 - 3.

Step Two: Storyboard

1. Download the Storyboard Template worksheet.
2. Complete each section of the storyboard in order to plan the content, layout, and design of your web page.

Topic: Which topic did you choose? A blog (cooking, sports, fashion)? A social cause (bullying, texting and driving, animal rights)? A business ad (babysitting, walking dogs, mowing lawns)? Add your selected topic here.	Text for Heading: Think about the topic you have selected. What might make a good and catchy title for your website? Add your title here.
Purpose: Why did you choose your topic and what purpose does that website serve? Add your explanation here.	Text for Footer: Is there any information that would be appropriate at the bottom of the website? An address? A contact number? Add your footer here.
Navigation Bar: What other webpages does your website need? Add your three subpage titles in the bullets below. ● Button 1 Title: ● Button 2 Title: ● Button 3 Title:	Text for Body: What information is important about your topic? Write a paragraph below to explain the purpose of your website.
Audience: Who would benefit from or be interested in your website? Add the audience here.	Image 1 (describe): Paste an image, link to an image, or describe an image that would be appropriate to your topic. Image 2 (describe): Paste an image, link to an image, or describe an image that would be appropriate to your topic.
Page Design: What do you want your website to look like formatting-wise? Should the heading be large, bold and centered? How should the body text be formatted? Fill in the design information below. Font Size and Alignment of text for ● Heading: ● Body: ● List: ● Footer: Image Placement: Where should the images go on your website? Should they be next to the text? Centered? Above or below. Fill in your explanation here.	Color Theory: What colors do you want to use? What colors are good to use on a website? What would work well on your website when you consider the topic you chose. Fill in your color choices below. ● Background and Text colors: ● Describe reason colors were chosen (based on color theory): Explain how your colors follow the recommendations of color theory.

3. Save the Storyboard Template worksheet as: **LastName_FirstName_M6L4**

Step Three: Save and Submit

Submit: Submit the file you named **LastName_FirstName_M6L4** to the 06.04 Driven by Design Project assessment.