

[Institution Name]

[Address Details]

Email: [add email]

السَّالَامُ عَلَيْكُمْ وَرَحْمَةُ اللَّهِ وَبَرَكَاتُهُ

I am writing to you on behalf of [Institution Name]. We are looking for a successful company to sponsor us in order for the ISoc to carry out its charity work and also cater for the Muslim population and wider community at [Institution Name], insha'Allah.

[Institution Name] has around X students. The Islamic Society is one of the largest and most active societies in the university with over X members on paper, and a significant Muslim population, Alhumdullilah. The aim of the ISoc is to cater for the Muslim population at the university – providing prayer facilities, catering for Muslim needs on campus; by creating a brotherhood/sisterhood and helping them increase in knowledge and deen. We also aim to portray the positive image of Islam to Non-Muslims by carrying out Dawah and hosting interfaith events. We also carry out charity work throughout the year to help various causes. In October we managed to raise just over [amount] in one week for orphans across the world through various fundraising activities. However we want to do more, Insha'Allah! We plan to host many events this year as well as building on our charity work and social events. Although this needs funding in order to make this year a success insha'Allah.

We would like you to consider sponsoring us for the activities and events we put on in the university as an ISoc and in the local community. We are a voluntary society and 100% of sponsorships will go to the ISoc.

If you were to sponsor us you would be able to reach X students along with any other guests/ speakers that come and visit the university. Depending on the package you would like to choose, we could have your leaflets at our events, and make the audience aware of your company, as well as having leaflets at our Islamic centre where people pray. We can also give you a shout-out on our social media; Facebook (Over X people are following are page currently), Instagram (Over X followers) and Snapchat. We also have a brother's and sister's group-chat which combined has more than X people.

The logo of your company could be on all our posters and promotion for the [Institution] which would be emailed out to all our members along with being seen all around the university. Your leaflets could be at our events which would be attended by not only people at the university, but also outside guests too. At Jummah you could be advertised too where around 150 people come to pray. **Alternatively to our three packages, we are also looking for a food sponsor for all our events throughout the year.** If you are interested in this we will offer you everything in the gold package.

We have three sponsorship packages:

Package	Bronze (£150)	Silver (£350)	Gold (£500)
Shout-out on social media pages	✓	✓	✓

Leaflets at the Islamic centre	✓	✓	✓
Leaflets at all our events		✓	✓
Logo on all our posters			✓
Advertised at Jummah			✓

Insha'Allah, if you choose to sponsor us you will not only advertise your business, but you will be helping the Muslim Ummah, and helping to spread a positive image of Islam. It says in the Quran: **'The parable of those who spend their substance in the way of Allah is that of a grain of corn: It grows seven ears and each ear has a hundred grains. Allah gives manifold increase to whom He pleases and Allah cares for all and He knows all things.'** (2:261). If you spend in the way of Allah, Allah will bless reward you in the hereafter beyond our comprehension.

I pray that you consider sponsoring us so we can continue the work we are doing and do more Insha'Allah.

Wasalaam,

[Institution Rep]

[Role]

جزاك الله خيرا



Beauchamp Isoc



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