

Private Invite

SCALING STRATEGIST FOR
WOMEN EXPERTS

Hey, I'm Latraida



The Scalable Shift™ Private Invite (1:1 Edition)

During June - September, I'm opening a limited number of 1:1 consulting spots for powerhouse women like you, coaches, attorneys, bookkeepers, and service providers, ready to pivot from burnout to a scalable business model that supports your life, not drains it.

This offer is called **The Scalable Shift™**: it's your personal business remodel designed to shift you from booked-out and burned-out into structured, scalable growth. We take your brilliance, repackage it into a 3-tier offer suite, and build systems that let you lead, without breaking down.

This is perfect for you if you:

- Are maxed out with 1:1 clients and still feel like it's never enough.
- Built success, but it's tied to your time.
- Crave a simpler, smarter way to scale... and space to actually enjoy the life you're working so hard for.

You've been thinking about launching a group program, course, VIP Day, or workshop... But the how, what, and when of it all feel overwhelming.

It's time to shift.

This isn't a course or program. This is private consulting and strategy tailored to *your* business.

We work together for 3 months to implement everything inside the **The Scalable Shift™**

The Scalable Shift™ is your personal business remodel – one that aligns your brilliance with a structure that supports your next season of growth

The Scalable Shift™ Framework

Is a five-phase journey to build a business that supports your life, not one that drains it.

1. **ALIGN**

We ground your next level in purpose.

We clarify your mission, vision, and capacity so your business model reflects where you're going, not where you started.

2. **BUILD**

We design a custom 3-tier product suite based on your goals, energy, and audience. This is your scalable structure, no more guesswork.

3. **CREATE**

We co-develop your signature scalable offer(s), delivery flow, and systems that support delivery at scale.

4. **LAUNCH**

You get a mapped-out go-to-market plan with a 30-day timeline and a metrics dashboard to track what matters

5. **LEAD**

We reset your backend with simple CEO systems so you can lead with clarity, delegate with ease, and scale with integrity.

Who You Become

This isn't just about new offers or systems, it's about becoming a Scalable CEO.

You'll walk away as:

- ✓ **A Strategic Architect of your offer suite**
- ✓ **A Confident CEO making aligned, data-driven decisions**
- ✓ **A Recognized Leader with systems that scale alongside your vision**

You'll stop trading time for money.
You'll stop waiting for the "right time."
And you'll finally have a business that fits your life, not one that runs your life.

🌟 **Not Just Theory — Real Women. Real Results.**

⚖️ **Lauren, Attorney & Workshop Leader**

Lauren was working 60-hour weeks with back-to-back 1:1 clients and no space to breathe. Through Pivot to Profit, we mapped out her first scalable offer: a live legal workshop series for small business owners.

In just six weeks, she increased revenue by 45%, launched her group offer with clarity, and freed up her calendar to focus on the high-ticket cases she *actually* loved.

"I finally feel like I'm leading my business, not just surviving it."

📚 **Kim, Creative Business Coach**

Kim was burned out from her packed coaching schedule and unsure how to grow without sacrificing her time. We used Pivot to Profit to build a 3-offer suite that included a mini-course, a group mastermind, and a VIP experience.

Now she works fewer hours, doubled her client capacity with a group model, and has a business that works with her energy, not against it.

"My business finally feels like it fits my life and my goals."

🎨 **Desiree, Brand Designer & Studio Owner**

Desiree had a booked-out design studio but no time to breathe. Her services were custom, labor-heavy, and maxed out. Together, we productized her process into a group design workshop + passive template shop.

She launched in 30 days, sold out her workshop, and brought in passive income for the first time without adding to her workload.

"The Scalable Shift gave me a way to grow without being everywhere at once."

📌 These results aren't outliers; they're exactly what happens when aligned women get the strategy, systems, and support they need to scale smart.

Ready to be the next success story?

👉 [Book Your Scalable Shift Strategy Call](#)

👉 Here's what it looks like all together

THE SCALABLE SHIFT

1:1 STRATEGIC CONSULTING FOR LEADERS

Take your offers & systems from 1:1 to scalable in 90-days without scaling your workload.

WHAT YOU GET:



Custom 3-Tier Product Suite



30-Day Pre-Launch Plan



Workflow + Ops Audit



Done-With-You Strategy & Support

YOUR INVESTMENT:

\$3,750/MONTH (FOR 3 MONTHS)

- 12 weeks of 1:1 consulting
- 3 Pivot + strategy sessions
- Real-time decision support
- Scalable product suite + roadmap

💰 Investment

The Scalable Shift™: 1:1 Consulting Container

- 3-Month Private Access
- Includes strategy, implementation, and real-time support
 - **Done-With-You (DWY) Style**

Your investment: \$3,750/month for 3 months (Payment plan only – designed for ease and sustainability)

This is built for women already earning six figures, ready to scale smarter, not harder, and done with piecing together the next move.

Value Stack Breakdown:

3 Private Strategy Intensives

High-impact 90-minute sessions focused on planning, positioning, and profit strategy so you can pivot with precision and confidence.

Value: \$6,000

Scalable Offer Suite & Monetization Mapping™

Walk away with a clear, scalable 3-offer product suite designed around your strengths, ideal clients, and income goals.

Value: \$2,500

Launch Like a Leader™ Plan

Map out your pre-launch strategy, 30-day timeline, and simple KPI tracker so you know exactly what's working.

Value: \$2,500

Ops Audit + Custom CEO Systems Reset™

Streamline your backend with a custom dashboard, task delegation plan, and systems that support sustainable scaling.

Value: \$2,000

Real-Time Chat Consulting

Need support between calls? You'll have direct access via Voxer or Google Chat for on-the-spot decisions and strategy checks.

Value: \$1,200

Aligned CEO Framework

Clarify your mission, vision, and values so every decision aligns with your next level of leadership and impact.

Value: \$297

TOTAL VALUE: \$14,497

Guarantee

You show up. You implement. I help you refine it until it sells.

This isn't about more revenue, it's about more room to breathe.

Move the value stack under each inclusion for easier scan/read

Include 2 client examples like Lauren (service + creative industry) to show cross-industry value

✨ **Next Steps**

If this sounds like exactly what you need to build your next chapter, one that includes freedom, impact, and aligned income, just:

👉 **Book Your Spot**

And we'll kick off with your **Aligned CEO Audit** to get started.

Has additional questions, schedule a quick **consult**.