

---

## Proposal: Singapore Token2049 Side Event Proponent: 13VyvkXX3dYyeT7oAmaipZYNHzFJXofC5V8eqMuzd1isXY84

**Date: 21.08.2022**

**Requested DOT: USD \$25k** (DOT rate based on [7 days avg rate](#) opening price at day of submission) [DOT Price = \\$7.44](#) and \$25k = 3360 DOT

**Short description:** This is a co-proposal by Polkadot ecosystem projects and stakeholders including Astar, Acala, Ajuna, Bifrost, DFG, Efinity, Efficient Frontier, Integritee, Unique, LongHash, Jsquare, Moonbeam, OnFinality, Phala, SubQuery, EquilibriuTribe, Web3Go, SubWallet, Cumulus Encrypted Storage System (CESS) and Acurast. Host a kickoff event for the Polkadot community during one of the biggest events in Singapore called Token2049 to welcome everyone and create a familiar and communal environment for participants moving forward.

---

1. **Context of the proposal: we aim to have as much context as possible to understand how a proposal came to the proponent's mind, Please include here:**

Core team members from the above teams are working together to plan an evening meetup to welcome the broader community to Polkadot. The DOT for this proposal will go directly towards the cost of the event. The estimate of costs for the event includes 1) the venue and 2) food/drinks and 3) marketing materials. The core teams will be presenting their projects and exchanging their views and insights in current developments taking place within the ecosystem. Rae from Parity, Obi from Web3 Foundation, and other Parity/W3F members are going to explain the current status of Polkadot and their future plans during the meetup. We estimate that the number of participants will be around 300.

In addition, we have created the structure of the event below.

**Date: 26 September 2022**

**Time: 6pm–10pm**

**Venue: [1880. 1 Nanson Road, Level 3, Singapore 238909](#)**

Time	Event	Speaker
6 pm	Guests arrive	
7 pm	Welcome Address	MC/Host (Obi from Web3 Foundation)

	Current Status of Polkadot	Rae from Parity
7:15 pm	Building on Polkadot: Learnings from the parachain teams" (40 mins)	Moderator: James from DFG Speakers: Astar, Acala, Moonbeam, Bifrost, Efinity, Unique (Parachain teams running more than 6 months + having been contributing to the event org since the beginning)
8:00 pm	Networking	
10:00 pm	Closing	

**Problem statement: what problem is this proposal trying to solve? Make it as granular as possible to allow stakeholders to understand the logic behind it.**

Token2049 is one of the biggest blockchain events in Asia and a lot of people inside and outside of Polkadot ecosystem projects will be participating. Currently, the presence of Polkadot in Asia is not so strong and we need to educate people. We believe that this is a great opportunity for us to make a strong presence and share the status of ecosystem projects. By leveraging on the proposals of participating projects and their vast network outside of the Polkadot ecosystem, our key priority is to educate and introduce the broad Polkadot ecosystem and its projects to a wider audience.

2. **Proposal Objective/solution/s to point 2: What is the goal of the proposal? What does 'success' look like? Explain what your solution is after taking into consideration the context and the problem. Make sure to consider all points included in the problem statement to ensure a complete and balanced proposal, and try to be as granular as possible.**

The goal of the proposal is to host a Polkadot meetup in Singapore and share the vision of Polkadot with the event participants. Success would involve 300+ in total attendance throughout the evening and see great social sentiments on Twitter #PolkadotAsia.

It will be an RSVP-style event:

- Confirmed participating parachain projects inviting their network (prioritizing non-Polkadot ecosystem guests) First to go out to networks
- Polkadot Community, Press, and VIPs

- Then our Social Channels

If not at max capacity, it will extend beyond Polkadot communities.

- a. Who does this solution help? Specify which stakeholder will benefit from the solution.**

Community members, project team members, and the broader community will attend Token2049 in person.

- b. Milestones and tasks to include**

Milestone	Deliverable	Link	Notes
0.	Secure the Venue	<a href="https://www.1880.co.m.sg/">https://www.1880.co.m.sg/</a>	Done. We secured a venue called 1880.
1.	Setup the event	NA	Create an EventBrite event with description information by early September.
2.	Market the event	NA	Post event on socials, community channels, beginning from early September, 2022
3.	Host the event	NA	Set up the location and host the event on TBD

- c. Include any extra links completing the proposal here**

- 3. Payment conditions: please specify any special conditions regarding the payment of this proposal.**

Please include here:

- a. What is the amount requested? Should this be divided on installments? Will each milestone represent a treasury submission?

USD \$25k (DOT rate based on [7 days avg rate](#) opening price at day of submission)

- b. How does this amount cover the work of the proposal? What tasks are to be included on the payment? Please allocate parts of the total request to the milestones explained above.

See below.

- c. Treasury timeline related to milestones: when are installments (if any) due?

By the end of September

- d. What is the address of the fund recipient?

1j5YyEGdcPd9BxkzVNNjKkqdi5f7g3Dd7JMgaGUhsMrZ6dZ

- e. How can we contact the manager of the funds?

Sota Watanabe (Astar Network TG: sotaweb3)

- f. What exchange rate are you considering and why?

7-day average based on the day of submission - according to [Coingecko](https://www.coingecko.com/).

- g. Budget details.

Item	Cost (\$USD)
Drinks for 200 people	US\$13k
Venue + Food	US\$9k
Marketing Materials	US\$3k
<b>Total</b>	<b>\$25k</b>