RANK THE VOTE

RCV Basic Elevator Pitch for Canvassing



Make sure to bring a signup sheet and sample ballot when you go out canvassing.

Opener

Hi! Have you heard of Ranked Choice Voting? *[Respond accordingly.]*

Ranked Choice Voting is a ***simple*** upgrade to the way we currently vote.

Right now, when you vote, you pick one candidate.

With Ranked Choice Voting, you get to rank candidates in the order that you prefer them: 1st choice, 2nd choice, 3rd choice, and so on. If your first choice can't win, your vote automatically transfers to your next choice. It gives voters more voice and more choice while solving the problems of "vote-splitting" and the "spoiler candidate". It also reduces negative campaigning. **That sounds like something you can get behind, right?**

Supporter Ask

I am one of the local volunteer organizers. Can you sign up to stay in touch with **me** and our educational campaign? *[pass them the clipboard if they say yes]*

Volunteer Ask

We have many roles, one of which is to have fun talking to people and signing them up just like this. Can you sign up to volunteer? *[point to the checkbox to volunteer]*.

Donation Ask

We are a nonpartisan, nonprofit, grassroots organization. People have been donating between $10 and $50. Can you donate today to help us grow our movement? If yes, please check the donate box here *[point to the donate checkbox]*. I have a Square reader/QR code if you want to swipe a credit card, or can take cash or personal check.

Optional

Here's why this is important: right now, if you want to select someone who isn't the front-runner, people will tell you that you're "wasting" your vote. Have you heard that before? *[Pause for reply.]* Well with RCV, you're empowered to choose who you really want to vote for and list backup options after that.

Now think about this from the candidates' perspective: right now we tell a lot of candidates, "Wait your turn," or, "drop out because you're going to 'split the vote.'" But with RCV, we can encourage more people to run for office and bring their ideas to the table. As voters, we'll have more choice.