

# Digital Content Producer

MySwimPro is seeking a full-time **Digital Content Producer** to join our growing team and help build our global brand. You will be joining a small team responsible for marketing MySwimPro, which includes the iPhone, Android, and web apps in addition to many wearable apps.

We are passionate about building a global community to empower swimmers and triathletes around the world through compelling video stories and visual content. We're creating the 'Netflix for swimming' that includes a library of educational videos that are shared in blogs, email and social media. Media is also displayed in ads and other digital marketing collateral.

In addition to creating videos, you will:

- Have significant production ownership - from filming to editing and distribution.
- Produce incredible content. **Watch:** [Year in Review](#)
- Learn how to scale a technology startup.

## THE IDEAL CANDIDATE WILL HAVE:

- Expertise in the Adobe Creative Suite, Final Cut Pro or other editing software.
- 3+ years of producing amazing cinematography.
- Advanced knowledge of camera gear, video lighting, framing, and coloring.
- Ability to independently deliver an end to end marketing communication strategy - filming, editing, color correction, and distribution to various media outlets and formats.

## BONUS POINTS IF YOU:

- Participate in swimming or triathlon.
- Are multilingual.
- Have scaled an early-stage technology startup.
- Have experience producing underwater and aerial content.

## ABOUT MYSWIMPRO:

MySwimPro is a technology and media company that develops mobile and wearable apps that help people improve their performance and health. Launched in 2015, and named the Best App of the Year for the Apple Watch in 2016, swimmers in over 150 countries depend on MySwimPro for personalized swim training plans, educational videos, and advanced analytics. MySwimPro has been featured in Sports Illustrated among other international publications.

MySwimPro offers a competitive salary, equity, and health benefits. We have an office in Detroit, United States with team members working remotely around the world and host annual team retreats. Applicants should email their interest to Fares Ksebaty ([fares@myswimpro.com](mailto:fares@myswimpro.com)).