

Тема писъма:

Knowledge is Power | Prospective Partnership Inquiry

Писъмо:

Dear Sir/ Madam

My name is ..., I am contacting you for the following reason:

I represent the promotion agency “YOU”. We are a senior-level professional team and our main specialization is EdTech, to be precise we are building all types of highly profitable evergreen funnels out of experts’ infoproducts.

We have found that there are lots of experts whose expertise can be easily packed by marketing tools and exposed for people who are looking forward to learning from them.

We specialize in creating and promoting online courses. Our core specialty is cooperation with masterful individuals who are experts in their sphere and dream to change the world through their knowledge.

We create author's courses with carefully keeping own philosophy of the author. Such products fall right into the heart and soul of the audience. Products that the author can be proud of

We highly appreciate your work and experience in the field. The way you interact with your audience is amazing and for sure very inspiring for people.

We have also studied your product and would like to suggest using our methodology to launch your products to your audience and later to a cold audience, which can bring passive income from \$ 150,000 per year, at least. In the future, we can scale the project and increase the number of subscribers.

We are NOT selling our services, but offering a prospective synergy-based project from which both of us can benefit a lot.

Here’s how we can be useful:

Our team of professional marketers, ads specialists, designers, copywriters etc. do the following steps:

- do full marketing research of competitors, courses, funnels, prices, positioning etc;**
- help you marketing your knowledge into a line of useful online products (webinars, guides, courses, additional materials);**
- develop your launch and sales strategy;**
- build evergreen funnels according to the strategy;**

- carry all operational work.

Our partnership would entail the following:

- You do NOT invest your money in the launch and in the creation of marketing funnels, as well as in the advertising budget.
- Once a month we sum up and share the profit with you according to our agreement.
- You get passive income, and thousands of people get access to your knowledge.
- We charge only for the result in the form of a percentage of the profit.

Also we have several cases, I will mention them below

Launch of online products. Webinar Funnels (NDA)

- Expert: IZY
- Niche: online launches
- Info product: launches

Point A: From scratch.

Point B:

- 56% of students who have completed their studies
- average number of students per stream - 80
- 40 days to launch an online school from scratch
- conversion of the webinar - 50%
- Completion rate - 56 percent
- views statistics - 37% of requests
- Page conversion statistics - 28 percent

Website: <https://izy-digital.com/ru/>

Credit Score Booster

- number of applications - 528
- spent on advertising - \$5 560.86
- average price of the application - \$10.50

Website: <https://scobooster.com/>

We suggest a 20 minutes Zoom meeting or discuss this idea in detail. Looking forward to your response.

Respectfully,
Kind regards

ИМЯ +.....(WA)