

Jawaun Brown

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EDUCATION: B.A, Political Science, *Amherst College* '17

TOOLS

Figma, Whimsical, Jira, JavaScript, Python, SQL, Git, AWS, Firebase, Vercel, React, Next.js, Flask, Django, Zapier

SKILLS

Product Strategy, Software Development, Applied Data Analysis, Generative AI, Strategic Planning, UX/UI Design, Prototyping & Wireframing, Agile Project Management, UX Research, Growth Strategy, Technical Writing & Pitching, Languages (EN, ES, PT)

PROFESSIONAL EXPERIENCE

Independent Technology Consultant, Product & AI Strategy, May 2022—Mar 2025

- Advised early-stage brands, start-ups and nonprofits on product strategy, AI applications, and growth
- AI Tools Marketplace (Startup, NDA):
 - Accelerated up new-company onboarding pipeline 60x by implementing an automated data scraping pipeline using AWS Lambda and SQS.
 - Secured cloud deployment by revoking stale SSH access, locking down EC2 instances, and resolving IAM and CI/CD misconfigurations.
 - Improved semantic search by enriching embeddings with metadata and refining relevance scoring.
- *Slow Factory*:
 - Drove \$250K ARR by converting a free climate-education platform into a paid subscription service.
 - Designed embeddings-based and fine-tuned AI models and UIs for internal education tools.
 - Awarded the 2024 Slow Factory Fellowship in Media Justice for research in censorship resistance.
- *Seed Brklyn*:
 - Launched a blockchain-based loyalty rewards program, onboarding 900+ in store users.
 - Increased brand visibility 8× through influencer marketing and targeted content campaigns.
 - Automated research ops with RAG AI workflows, reducing task time by 45%.
 - Managed exhibitions and programming in an immersive digital art gallery.

Software Engineer, *Very Technology*, April 2021—May 2022, New York, NY

- Conducted design sprints and technical audits to rapidly provide high impact solutions to clients.
- Developed software products for ecommerce, IoT, and SaaS platforms using JavaScript, Python, AWS, SQL, and Figma.

Software Engineer, *CultureIQ* (acq'd by *Perceptyx*), November 2018—March 2021, New York, NY

- Led a team of 3 engineers to design and deploy a customer analytics dashboard, increasing client retention by 15%.
 - Developed a caching system that reduced backend API call volume by 35%, improving platform performance.
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PERSONAL PROJECTS

- *The Burn Book*: Incense-infused journaling ritual kit. Designed, manufactured, and launched; blended product design, sustainability, and DTC growth (Spring 2025)
 - *Tendtoo*: Attention management tool that enhances your social media engagement by analyzing user's attention, generating tweets, rewriting messages, and crafting intelligent replies (Winter 2024)
 - *Terminal*: Full-stack financial toolkit to analyze market trends and generate investment memos (Summer 2024)
 - *The Underlying*: AI assisted financial newsletter (Summer 2024)
 - *NoteNit*: AI-powered notepad built with composability at the core (Fall 2023)
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