

HWHRC 2025 Pride Picnic Vendor Information

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About the Pride Picnic

The Pride Picnic is an event created by the Hamilton-Wenham Human Rights Coalition (HWHRC) to celebrate Pride month and uplift the LGBTQ+ community. The first HWHRC Pride Picnic was in June 2021 and has received over 400 attendees annually, with more expected to attend in 2025.

This event will have live music, activities for all ages, lawn games, spaces to talk with other LGBTQ+ folks and allies, and opportunities for further learning. You can BYO picnic lunch, and we will have food trucks as well as a vendor market with booths for businesses and nonprofit organizations that are LGBTQ+ owned, operated, or allied.

What to Expect

This year's Pride Picnic will be held at Patton Homestead (650 Asbury St, South Hamilton, MA) on **Sunday, June 8 from 12-4pm**. Vendors should expect to be at the event from roughly 11am-5pm. Set up should be complete no later than 11:45am, and vendors should plan to stay until the Picnic ends at 4pm.

Vendors are responsible for bringing their own tables, chairs, and/or tents. Tents should be no bigger than 10' x 10' and must be held down with stakes and/or weights (a minimum of 40 pounds on each tent leg is recommended). Food vendors will be set up in or near the lower parking lot near the entrance; all other vendors will be set up in the main field of Patton Homestead. As the event date approaches, we will send more specific information about parking, unloading and loading, where each vendor will be located, etc.

How to Register

To request a spot at the Pride Picnic, please complete this <u>Vendor Registration Form</u>. There is no fee to participate as a vendor, but if desired, you can also become an event sponsor – check out our <u>Sponsor Information Form</u> to learn more.

The deadline to register as a vendor is **May 17** in order to meet our planning and publication deadlines. If you register after that date, you can still participate but will not be included in promotional materials.

If you have any questions, please feel free to contact us at info@hwhumanrights.org. Thank you for your consideration and support!

