<b>David Garcia</b>	<u>link</u>
<b>Uriel Peled</b>	link
<b>Daniel Peled</b>	link

## **David Garcia** (3.01.1986)

### Biography:

In 2008, he graduated from <u>Universidad Siglo 21</u> in Argentina with a degree in marketing. During his studies, in 2006, he started working in the <u>PayU</u> (ex-Dineromail) payment service, where he worked as a salesman from August 2006 to November 2007.

Since July 2008, he had held the position of general manager from Mexico, where he managed a team of 8 people. In February 2011, Naspers <u>bought</u> 78% of Dineromail for \$28m and after 2 months David left the company.

From May 2011 to July 2013, he worked as CRO in the online and offline payment system in Latin America <a href="Paymentez">Paymentez</a>, managing a team of 10 people. Indicates that he created a distribution network of payment terminals in LatAm. The founder of the project is <a href="Jaime">Jaime</a> <a href="Roldan">Roldan</a>.

From August 2013 to May 2014, Advisor was listed on the <u>GameMiles</u> (<u>exchange</u> of miles from flights, bonus programs from hotels and credit companies for games). In January 2014, they probably closed the seed round from (<u>1</u>, <u>2</u>) <u>Vesuvio Ventures</u>.

From January 2014 to November 2014, he was the Co-Founder and CEO of the service for buying products from Amazon or eBay for Latin America in the national currency <a href="Qbien">Qbien</a>. Based on the <a href="comments">comments</a>, in 2016 the service stopped functioning, but continued to accept orders.

In 2014, he took a <u>free</u> online cryptocurrency course at <u>Draper University</u>. In <u>the interview</u> with the founder of the <u>Climatecoin James Haft</u> for September 2017 indicates that David Garcia will take over the position of CTO at the company, but the site <u>lists David Ortega Berdún</u>.

#### **Current activities:**

### Ripio:

From January 2015 to November 2016, SVP / Co-Founder at Bitcoin-enabled payment service <u>BitPagos</u>, operating in Latin America. In November 2016, he <u>changed</u> his name to Ripio, a service for buying and selling bitcoins, and since then he has been listed as a Board Member at <u>Ripio</u>, <u>listed</u> as SVP on the website. <u>Tim Draper</u> is (1, 2) one of the investors of BitPagos and Ripio.

Partner & Managing Director since August 2017 companies Ripio Credit Network (RCN). RCN is a protocol based on lending through smart contracts, built on the Ethereum blockchain. From October to November an ICO was held, in which it raised \$37m. Also, in October 2017, a document on sec.gov was filed, in which they indicated funding from 130 investors in the amount of \$32 million as part of the token sale.

The capitalization of the RCN cryptocurrency in January 2018 was \$240 million, as of June 21, 2018 it was \$27.3 million.

# Crypto Assets Fund (CAF):

Fund aimed at investing in cryptocurrencies, <u>sponsored by</u> investment bank <u>Invermaster</u> (<u>in</u> deals, \$12 million invested). Launched in partnership with <u>ARG Capital</u>, which is engaged in investment consulting and mutual fund management 2016, Invermaster allegedly <u>invested</u> in David Garcia's companies BitPagos and Ripio.

Since June 2017, David is considered a Managing Partner in <u>Crypto Assets Fund and</u> are also managing partners <u>Miguel Iribarne</u> (co-founder and partner at <u>ARG Capital</u>) and <u>Roberto Ponce Romay</u> (founder at <u>Invermaster</u>).

Following the press<u>release</u>, the fund size <u>is</u> \$50 million. In December 2017, <u>it was</u> announced that \$15 million worth of cryptocurrency was under the management of the fund.

# In plans 2018, Invermaster

CAF funds will be <u>Xapo</u> at <u>storage</u>. Also, over-the-counter services will be managed by the <u>B2C2</u>, which has <u>a license</u> to carry out transactions on behalf of other companies in the UK from the <u>FCA</u>.

#### Lawsuit on Invermaster:

In 2016 <u>Frnesto Moreno</u>, the founder of the plastic bottle <u>company TotalP.ET</u> (TP), filed <u>a lawsuit</u> against Roberto Ponce Romay, <u>Will Muecke</u> (partner at <u>CoreCo Holding</u>, helps in attracting investments), <u>Jose Pablo Cordero</u> (former manager in Invermaster), <u>Joachim Alexander Von Der Goltz and CoreCo</u>, a legal entity of Invermaster.

In the lawsuit, Ernesto Moreno says he approached Invermaster in 2011 for help raising \$12.5 million to expand TP into new markets, but the defendant said \$14.5 million was needed. Invermaster later said it had found investors, but said the only way to get the money was through funding from the CoreCo fund.

Funding was still insufficient to cover costs, and <u>Will Muecke</u> told TP that the company's shareholders should use their shares as additional financing needed for expansion. CoreCo also claimed that TP violated the terms of the initial agreement, being underfunded. Ernesto Moreno accuses the defendants that as a result of this financing from 2011 to 2013 from CoreCo, the defendants received a majority stake in TP.

Ernesto Moreno probably lost the court case, as he indicates on Linkedin that he is a victim of a hostile takeover by Invermaster and CoreCo and has not worked at TotalP.ET since January 2014.

Connections:	
Family:	
Contacts:	
Additional info:	

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#### **Uriel Peled**

## **Biography:**

From December 2005 to April 2007, he was a Chip design engineer at <a href="Intel">Intel</a>, where he worked on the development of the logic and design of the functional memory unit of Intel processors.

In 2009, he received a bachelor's degree in electrical engineering from the Israeli <u>Technion</u>. From December 2008 to January 2012, he worked at <u>Mellanox Technologies</u>, where he held the position of Team Manager and was responsible for the work of the architecture and functionality testing team of chips produced by the company.

Since February 2012, he has been a co-founder & CPO at <u>Visualead</u>, which develops QR code display technology. As part of his work, from 2014 to 2017, he lived in Shanghai, was involved in the promotion of <u>Visualead</u> in the Chinese market and was responsible for partnership relations with the company <u>Alibaba</u>, which in November 2017 <u>acquired</u> Visualead (according to Globes, the deal <u>is estimated</u> at \$30 million to \$50 million). Also in 2015, Alibaba <u>invested</u> \$5 million in Visualead.

### **Current activities:**

## Orbs:

Together with brother <u>Daniel Peled</u> and <u>Tal Kol</u> (former Head of Mobile Engineering at the developer of the site builder <u>Wix</u>) became the co-founder and VP, Partnerships at the decentralized application development platform <u>Orbs</u>. In May 2018, \$118 million in funding was reported for the development and launch, scheduled for June 2018, of the platform. According to the <u>presentation</u> Peled's March 2018 <u>plans</u> to raise \$133 million in funding (80% raised).

# CoinTree / Hexa Labs:

Together with <u>Elad Arad</u> (from 2005 to 2009 Second Secretary in the Ministry of Foreign Affairs of Israel), Uriel <u>was the</u> co-founder and CEO of the cryptocurrency investment fund <u>CoinTree</u>. Presumably, since 2018, CoinTree has changed its name to <u>Hexa Labs</u> and started providing consulting for Blockchain projects, as indicated by:

- since 2018, the domain cointree.capital has been redirected to the domain hexa-labs.com;
- in 2018, he indicated on FB that finished working at CoinTree;
- Uriel in Li's profile indicates that he is the founder of <u>HEXA Labs</u>, but the domain was registered in March 2018;

#### **Alignment**:

In August 2017, CoinTree Capital together with venture fund <u>Singulariteam</u> (founded by <u>Moshe Hogeg</u>, as of January 2017 under <u>management</u> \$152 million) and <u>BlockchainIL</u> (consulting with ICO) <u>founded</u> an accelerator for blockchain <u>projects</u>.

### They indicate joint work on projects:

Bancor - token converter. From May 2017 to June 2018, the capitalization of the BNT token dropped from \$280 million to \$150 million. In June 2018, they reported 500 in cryptocurrency conversions \$1 billion during the year;

- Stox is a platform for sports predictions. Uriel means Advisor. From May 2018 to June 2018, the capitalization of the STX token dropped from \$40 million to \$8.2 million;
- <u>Kik</u> is a messenger that <u>raised</u> \$97.5 million in ICO in September 2017. One of Kik's projects is (1, 2) the Kin token (a product of the <u>Kin Foundation</u>, Uriel and his brother Daniel <u>are</u> consultants) a cryptocurrency for chats, social networks and payments. In September 2018 <u>collected</u> for the ICO out of the planned \$75 million (as of June 25, the capitalization <u>is</u> \$96.5 million). Kin <u>work</u> together with Orbs;
- <u>Sirin Labs</u> is a Blockchain smartphone developer. From January 2018 to June 2018, the capitalization of the SRN token <u>dropped</u> from \$358 million to \$33.8 million. In December 2017, Sirin <u>ordered a PR from Messi (pictured with Moshe Hogeg</u>, founder and CEO of Sirin), in which the football player published <u>his position</u> on FB (<u>estimated</u> at ~\$500,000);
- <u>Saga</u> is a digital currency with the use of Blockchain contracts, designed to solve the problems of state policy. According to the Finance Magnates portal, Saga has <u>received</u> \$30 million in funding and plans to increase its staff from 25 to 70 employees in 2018. There are also plans to launch a cryptocurrency in Q4 2018;
- Orbs.

Also, Uriel is listed (1, 2) as an Advisor in the company's <u>Leadcoin</u> token <u>LDC</u> (capitalization in March 2018 - \$56 million, as of June 27, 2018 - \$3.5 million) and <u>PumaPay</u> (payment protocol based on Blockchain).

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**Daniel Peled** (1986)

**Biography:** 

From 2004 to 2008 <u>he served</u> in the Israel Defense Forces, where he <u>was</u> the captain of the land mine and rocket warhead disposal unit.

After his service, he entered the <u>University of Haifa</u> and in 2013 received a bachelor's degree in economics and a master's degree in law. After graduation, until August 2014, he completed an internship at the law firm <u>Sharir</u>, <u>Shiv & Co. Law Offices</u>.

## **Current activity:**

From September 2014 to August 2016, together with <u>Eitan Rousso</u> (Data Science at Wix), he co-founded <u>the GetGems</u>, which allows for the purchase of goods in online stores to receive its own currency of the "Gemz" application for its exchange between users or purchases for her goods. Also allows you to store and exchange bitcoins.

In October 2015, Daniel Peled <u>received</u> a \$250,000 grant to finance a new commercial project in a business idea competition from Andrew Cuomo, the governor of New York. Presumably, this project is Paykey, which Daniel together with <u>Offer Markovich</u> (ex-CTO in the investment company <u>Barak Capital</u>) founded in the same year. <u>Paykey</u> is a mobile application that adds a button to the keyboard that allows you to perform financial transactions in other applications.

In June 2016, the "Gemz" cryptocurrency was <u>excluded</u> from the <u>Poloniex</u>, <u>According to Coinmarketcap</u> on May 22, 2017, "Gemz" operations were halted, but earlier on May 15, the price rose from \$0.00009 to \$0.057 (up ~64,000 times).

Also, in the <u>post</u>, users point out that in <u>an</u> August 2014 post, Peled talked about developing a messenger from scratch, and as a result, GetGems was released based on the Telegram messenger, with a user skin, Gemz cryptocurrency, added.

This post <u>indicates</u> that the funds raised by GetGems went to the Daniel project – PayKey, then indicates:

- <u>slide</u> from the presentation (<u>deleted</u> from Slideshare) of Paykey, which states that the project raised \$800,000 on the Koinify platform. A similar amount (\$780,000) <u>involved</u> in the GetGems project on the Koinify platform;
- the <u>post</u> on behalf of GetGems states that PayKey is a separate project and is not made with the funds collected on GetGems. A <u>note</u> saying that PayKey is a GetGems project;
- <u>Dario Mutabdzija</u> is the founder and Head of BD at Koinify. According to Li, in October 2015, after working at Koinify, he became the Head of BD at PayKey.

Paykey also received \$16.4 million in A and B rounds of investment ( $\underline{1}$ ,  $\underline{2}$ ). As of December 2017,  $\underline{7}$  banks are indicated as clients (as of  $\underline{May 2018} - 15$ ).

Since 2016, Daniel Peled has held the position of President in Orbs. Since 2016, he is considered the president of Hexa Labs. Also he serves as consultant at the Kin Foundation.

connections:
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Contacts:
Additional info:

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