

## NHL to Hartford – September 22 Notice

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Hello to all we've met over the past three weeks who'd like to see an NHL team back in Hartford (or somewhere in Central CT). Our method is

Green Bay Packers – style ownership

Plus

One Billionaire (or group) with sports experience

We want to be ready when the NHL calls for expansion or if a team wants to relocate.

As you who met us probably heard, the first part is in our control. We are starting the ball rolling with those who want to make interest-bearing deposits as SHAREHOLDERS of a team. The \$120 deposit, toward each \$600 full share\* earns at CD-or-better interest for 2.5 years. It's fully refunded, with interest, should we have no NHL opportunity by May 2027. Should the opportunity come, each 20% deposit will be stepped up to 100% and all \$600+ shareholders become fully vested.

Vested means: You are proportional owners in an NHL franchise. You have voting rights on significant decisions such as:

Seat Pricing

Jersey/Gear distribution

Online broadcast distribution

and Renewing a player's contract

Yes, and even the Billionaire who owns 50% of the team can be overridden by a supermajority of small shareholders. It will be part of our terms for bringing the Billionaire to our group. It's also wise: collectively, fans probably make better decisions than General Managers. This was proven in a SABR baseball study, and can probably be applied to hockey. ***We, the people, would not have traded away Ron Francis.***

The other reason is fan-friendliness. A “community-minded team” will have players who want to engage fans before a game, sign autographs for kids on an off-day. Those who don’t, better be top performers on the ice, or they get released.

Fan-Friendliness is why a returned Whalers can be a national team. We have a nationwide mystique. It can be used for profit (more jerseys sold, more broadcasts viewed), and fun (more fans attending our “away” games).

Our venture is meant to be COMPLETELY private. We seek no state investment, only a GUARANTEE, that in the event of a 2008-style recession, or a multi-season Covid shut-out, that the state will make investors (small-fry and Billionaire) whole.

Our first event, which we hope to do with the Boosters, the Zambonis, and all who share an interest, is Nov 16<sup>th</sup>, in Hartford.

Please put “Saturday Nov 16<sup>th</sup> Hartford” to gather prior to an AHL WolfPack game at XL Sportsbook and Sportsbar. for the 4 - 5:15 gathering and possibly see the Pack vs. the Providence Bruins thereafter (6:00 game start). Agenda:

Memories of Whaler moments — letting people speak for 2 min

Group photos – especially if wearing Whaler gear!

Sign-on commitments (\$120 to interest bearing accounts for 2.5 years)\*

More is at [www.NHLtoHartford.org](http://www.NHLtoHartford.org). There was a nice piece published in CT Insider

[Could the Whalers come back to Hartford? One man thinks he has a plan \(ctinsider.com\)](http://ctinsider.com)

We look forward to seeing you on Nov 16<sup>th</sup>! If you are in touch with Howard Baldwin, a former Whaler, or some “big hitter” bring him along!

For the next week (through Sept 29), if you come to our Westfarms Mall kiosk (1<sup>st</sup> floor, JC Penny side, between Kay and Zales), all **“Make Connecticut SKATE Again!”** T-shirts, caps and stuffed whales are \$6. And one of each is free for each full Shareholder (which you can become on the spot using a checkbook or Zelle.)

*\*The \$120 is a 20% deposit on 1/20,000,000th share of a team valued at \$1.2 billion. "Six-pack" = \$3600, deposit = \$720, includes seats for two at one half game in season 1 or a full exhibition game in season 1 or 2. Each six-pack also gets two "lucky" winners for a "children's shoot to win" contest*

*before a game or after period 1 in season 1 or 2 OR pre-game Ice time before a game with a player or coach.*

*1 share = \$600. Each share also gets a subscription to 6 months of whatever streaming or live service is carrying the Whalers for all 84 games in season 1, plus a ticket to one pre-season Bruin or Ranger game.*

*Other "help to the Bs and Rangers" is desired. Ultimately, we need their approval for a "rising tide" that "lifts all boats". More New England hockey interest helps Bs and NYR gain TV viewers and sell jerseys.*