Email template (image & sample text)



{GREETING LINE...}

There's a new currency in town that allows you to shop, eat, spend and enjoy all of the great places in our community!

Every dollar we keep in Mystic, Groton and Stonington increases our collective success, which is why we're excited to announce that **{BUSINESS NAME}** now supports the GO MYSTIC Mastercard[®] Gift Card!

We are even offering **{INSERT DEAL}** for customers that come in and use their GO MYSTIC Mastercard Gift Card!

When your money stays local, it gets recirculated back into the local economy, providing jobs, paying for schools, parks, roads, emergency services and more.

Put your money where your community is and visit us along with all of your other favorite local businesses supporting the GO MYSTIC Mastercard Gift Card!

Purchase yours today!

(link to: https://thecommunitygiftcard.com/gomystic)

Card is issued by MetaBank®, N.A., Member FDIC, pursuant to license by Mastercard International Incorporated. Mastercard is a registered trademark, and the circles design is a trademark of Mastercard International Incorporated. No cash access or recurring payments. Can be used the U.S. where Debit Mastercard is accepted. Card valid for up to 7 years; funds do not expire and may be available after card expiration date, fees may apply. Terms and conditions apply.