

นโยบาย SDGs ของหน่วยงาน / SDG Policy

เนื้อหา
Content:

**Masters of Arts Program in Social Innovation and Sustainability
(International Program)**

GS601 Sustainability and the Global Political Economy

Using the UN SDG framework the course examines the major global and local sustainability challenges and pathways towards achieving the SDGs. Students examine the role of various state and non-state actors in creating a sustainable world. Moreover, students learn to apply theories and frameworks to understand the political-economic dimensions of global and local sustainability challenges and how state and non-state actors can navigate them to achieve the SDGs. Strong consideration is given to the challenges and opportunities that emerge from global interconnection.

GS603 Approaches to Social Innovation

This course introduces students to the theories, strategies, and processes of social innovation and social change. Students learn about sociological and anthropological theories of social change while also learning about various strategic approaches to societal change. Importantly, the course also draws on business theories of innovation such as disruptive innovation and platform business models and examines their potential for driving social change through market mechanisms. Through case studies, students study individuals, groups and organisations who have catalyzed positive social change through the market, government, and non-profit organisational channels.

GS621 Seminar on Social Innovation and Sustainability

In this course, students develop practical skills for understanding sustainability challenges and developing social innovations through a variety of workshops and practical experience. To complement the academic and theoretical knowledge and skills acquired in other courses, students engage in practical design and entrepreneurial workshops to produce social innovation and sustainable solutions. They have the opportunity to engage with and learn firsthand from social entrepreneurs and innovators who are active in creating solutions for pressing societal and environmental challenges.

GS752 Behavioral Economics for Sustainability

In this course, students are introduced to Behavior Economics and learn how to apply to shape sustainable practices at an individual, community and organisational level. Through this course, students also develop skills in applied social psychology and cross-cultural communication. Case studies of successful interventions are examined. For the course project and major assessment, students develop a sustainable behaviour change intervention using concepts and tactics studied in the course.

	<p>GS762 Seminar on Sustainability Practices In this course, students acquire competencies in sustainability defined as “the capability of an organization to transparently manage its responsibilities for environmental stewardship, social well-being, and economic prosperity over the long-term while being held accountable to its stakeholders.” Through this course, students learn how to develop and execute sustainable organisational practices through studying a range of case studies. Students are expected to study local enterprises and learn first-hand from corporate leaders endeavouring to develop sustainable enterprises.</p> <p>GS763 Technology for Sustainable Development The aim of this course is to examine the role of technology in fostering sustainable development in emerging economies. The course focuses on digital technologies and new enterprise models powered by digital technologies. Students examine digital divides and how to create more inclusive digital economies. Additionally, through various case studies, students learn how to leverage digital technologies such as new media, blockchain and platform technologies to solve various societal and environmental challenges. Students will examine how various Thai and Southeast Asian NGOs, social enterprises and start-ups use technology to achieve their impact goals.</p>
แหล่งที่มา / Resource:	Masters of Arts (Social Innovation and Sustainability) Curriculum มคอ. 2
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