



Presenter: Sarah Brosseau

Session & Time: ART II

Room/Time: Goodman Gallery - Library /
1:00-2:00

Discipline: Art: Graphic Design

Faculty Mentor: Steven Polacco

Digital Portfolio URL: <https://sites.google.com/students.dominican.edu/sarahbrosseau/>

Title: Illusionary Log-Off

Abstract:

Hyperconnected society is at the precipice of a fully immersive digital experience, especially as Artificial Intelligence rapidly seeps into every corner of the digital and physical world. Our eyes remain in close contact with millions of pixels on screens, processing them in milliseconds. Hours build up to days and, soon, to years of time spent interacting with curated interfaces that continuously monetize our attention. This work critiques accelerated digital consumption by rendering a “log off” computer monitor screen through the slow, tactile process of needlepoint, using a pixel-based craft to mirror and challenge the speed and structure of digital interfaces. The tension between high-speed digital engagement and the deliberate passage of time through material objects is explored, as each stitch, or “pixel,” requires multiple seconds of physical

manipulation with cotton fibers and metal needles. A “log off” option screen is displayed, closely replicating a computer monitor, with a cursor lingering on the decision to shut down the system. Constant connectivity has created an environment where it is difficult to feel genuinely detached from the digital world, even when it is intentional. Ultimately, this work is an act of resistance, reframing slowness and material labor as agency we all possess, encouraging the ability to reclaim our time and attention from systems that are programmed to continuously capture them.