

Copy Review

1. <https://rumble.com/v457976-100-pushups.html>

2. The 4 questions to ask

1. Who am I talking to?

A.) Middle-Aged Women wanting to have more smooth and clear skin and have that 23 year old look.

2. Where are they now?

A.) Tired of having acne infested skin. They want to have more clear skin.

3. What actions do I need them to take?

A.) Make them notice their problems and take action. Get them to click the link to the website where they can purchase the Red Light Therapy Wand.

4. What do they need to do in order for them to take action?

A.) They need to be convinced that the Wand really works and is worth their money, time, and energy.

RoadBlocks/Solutions

RoadBlocks - Unclear, Acne infested skin.

Solutions - A product used for clearing up skin and making your skin healthier.

Personal Analysis

I think the subject line could be more brief and more eye-catching. I think it could be more detailed.

Subject Line - How YOU Can Become Acne Free TODAY...

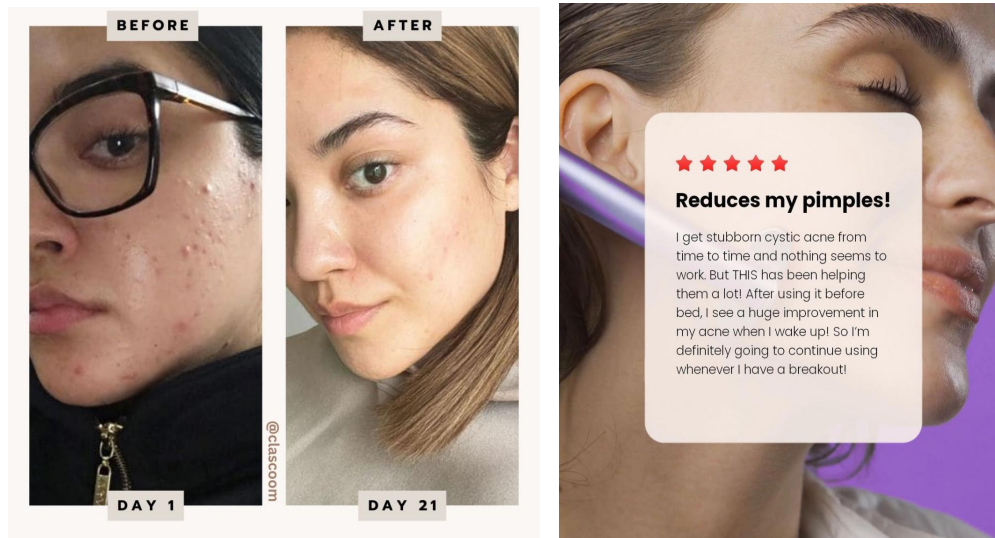
Hey {Name}

Red Light Therapy Has Multiple Health Benefits as well as:

- Helps prevent Cold Sores
- Improved Sleep
- Improved Skin Health
- Muscle Function

- Bone Health

Here Is A Before And After From One Of Our Clients.



That's Just From Using It 5 Minutes A Day For 20 Days!

Are You Sick And Tired Of:

- Having Unclear Skin
- Acne Infested Skin

Look No Further Because The Red Light Therapy Wand Is Just For YOU!

By Clicking The Link Below YOU Will Be Able To Get 30% OFF of Your First Wand That You Purchase.

[GET 30% OFF TODAY!](#)

Grab It Before It's Gone!

