

**SAN DIEGO MESA COLLEGE
SCHOOL OF HUMANITIES
JOURNALISM PROGRAM
ADVISORY COMMITTEE MEETING
MONDAY, APRIL 23, 2018
MINUTES**

MEMBERS PRESENT: FACULTY/STAFF PRESENT: Chris Jennewein, Time of San Diego Janna Braun, Faculty (acting chair) Bryce Miller, San Diego Union-Tribune
Kate Morrissey, San Diego Union-Tribune
Lauryn Schroeder, San Diego Union-Tribune

MEMBERS ABSENT:

Gayle Falkenthal, Falcon Valley Group
Tanya Sierra, San Diego County D.A.

1. CALL TO ORDER: The meeting was called to order by acting chair Janna Braun at 1:40 p.m. in Room G202 at Mesa College.

2. WELCOME/INTRODUCTIONS

3. APPROVAL OF MINUTES: The minutes from the December 7, 2017, meeting were unanimously approved. Motion – Jennewein. 2nd – Miller.

4. NEW BUSINESS:

A. New Full-Time Journalism Position at City College: Janna informed the committee that San Diego City College will be hiring a full-time journalism professor for the first time in two years and is looking forward to having another journalism colleague in the district. The deadline to apply is April 23.

B. Journalism Curriculum Updates: Janna indicated that the first two courses in the Newspaper Production course sequence (Journalism 210A and Journalism 210B) had been revised and were very close to reaching the end of the approval cycle, which must also include approvals from administrators at City and Miramar colleges. She plans to update the other two courses (Journalism 210C and Journalism 210D) over the summer to fully update the 4-course sequence.

C. New Committee Chair: Chris Jennewein of Times of San Diego volunteered to be the new committee chair, replacing Tom Mallory, formerly of the San Diego Union-Tribune. Chris' nomination was approved unanimously.

D. Mesa Journalism Day Committee Project: Janna proposed the idea of holding a 1-day “Journalism Day” event at Mesa similar to what Palomar College has each year. The event would include a variety of speakers and media professionals and last approximately 3-4 hours.

- a. Bryce suggested that holding the event in the fall might give students more of an option when considering potential majors. Spring would be too late, especially if the students are already graduating/ transferring.
- b. Types of Speakers: Committee members agreed that including speakers who are recent college graduates or closer in age to our students would resonate more than older, more experienced media professionals. A recent graduate panel and the types of jobs they now hold would likely generate a lot of interest.
- c. Panels: Committee members suggested perhaps panels on journalism ethics, sports journalism, or digital media might also be popular.
- d. Each committee member agreed to find at least one media professional to speak at the event. Bryce Miller indicated he could probably find several people for a sports panel.
- e. Janna said she would handle the logistics at Mesa of securing a room on-campus for the event, as well as publicity.

5. OLD BUSINESS: No old business reported

6. ROUNDTABLE:

- a. Lauryn, Kate, and Bryce indicated that the new soon-to-be owner of the Union-Tribune and Los Angeles Times, Dr. Patrick Soon-Shiong, came to speak to the newsroom recently. While overall they came away with a fairly positive impression of him, they were a bit concerned that he might be considering a name change for the paper. The committee agreed that the Union-Tribune name has a lot of history and value in San Diego and that a name change would not be in the paper’s best interests.

7. ADJOURNMENT: Janna Braun adjourned the meeting at 2:30 p.m.