

SOCIAL MEDIA TOOLKIT

Dear Friends,

For the past 2 years, GAIA Asia Pacific has been undertaking a divestment campaign to shift investments from incinerators to real solutions on waste and climate change. with members and allies through advocacy, capacity building of affected communities and raising public awareness including working with media and netizens.

Our sustained actions in every ADB-convened space including the Asia Clean Energy Forum, Annual Governors Meeting and policy review processes have yielded restrictions on WTE investments but serious challenges remain to ensure that the Bank prioritizes environmentally and socially preferred options in waste management and in genuinely crafting a just transition for wastepickers in its waste and energy policies and projects .

This May, the Asian Development Bank is holding its 56th Annual Meeting in Incheon Korea with the theme, Rebounding Asia: Recover, Reconnect, and Reform where we expect them to focus on “just energy transition” which is heavy on waste-to-energy (WtE) incinerators, waste burning in coal-fired power plants and cement kilns, and other forms of burning.

In line with this, we are inviting you to join us as we once again make the CSOs presence felt and our voices heard as we collectively say: #NoTrashTalkADB because there is #NoTimeToWaste and what we need is #ProtectionNotPollution.

The BEST (and quickest) way you can help is to reshare our posts from May 1 to 5:

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-

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Follow the links below to jump through the document to find what you need:

Relevant Hashtags

Social Media handles to tag

Sample Tweets:

Facebook/ Instagram Posts

Shareable Graphics

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Relevant Hashtags:

- #NoTrashTalkADB #NoTimeToWaste #ProtectionNotPollution #BurnNot
- #ADBAnnualMeeting #ADBIncheon

Social Media handles to tag:

NAME	TWITTER	FACEBOOK	INSTAGRAM	LINKEDIN
GAIA Global	@GAIAAnoburn	@GAIAzerowaste		
GAIA Asia Pacific	@ZeroWasteAsia	@GAIAAsiaPacific	@ZeroWasteAsia	@GAIAAsiaPacific
ADB	@ADB_HQ	@AsianDevBank		@asian_developm ent_bank

Sample Tweets:

DATE	GRAPHICS - Download the high-res graphics here .	SUGGESTED TWEETS
May 1, 2023 8AM	 Graphics 1	[1/3] Wastepickers are the unsung heroes in saving our limited natural resources. Their vital work in recovering and recycling prevents materials from being landfilled or burned. #NoTrashTalkADB #ADBIncheon [2/3] Wastepickers provide essential services providing environmental, social and economical benefits to society. ADB policies and projects need to be designed to ensure protection, and integration in waste management systems. #NoTrashTalkADB #ADBIncheon [3/3] 🚩 @adb_hq must acknowledge and

		incorporate waste pickers in all of its waste programs. We want investment in Zero Waste systems where wastes are not burned, no waste pickers are left behind. #LaborDay #NoTrashTalkADB #NoTimeToWaste #ProtectionNotPollution #BurnNot #ADBIncheon #JustTransition
8:30AM		[1/3] Waste workers you see daily in garbage trucks to workers in incinerator plants are exposed to life-threatening risks associated with incinerators and poor working conditions. #NoTrashTalkADB #ADBIncheon [2/3] Moreover, WtE incinerators and poorly-managed landfills cause permanent damage to the health and living conditions of the communities around them. #NoTrashTalkADB #ADBIncheon [3/3] We urge the ADB to stop investing in WTE incinerators as it exposes waste workers to various life-threatening health risks. #LaborDay #NoTrashTalkADB #NoTimeToWaste #ProtectionNotPollution #BurnNot #ADBIncheon #JustTransition
9AM		[1/2] Mayday this May Day? #NoTrashTalkADB #ADBIncheon [2/2] Instead of investing in WTE incinerators ADB must focus on retrieving materials from waste for recycling and support communities engaged in wastepicking as part of a #JustTransition towards a low-carbon, Zero Waste economy. #LaborDay #NoTrashTalkADB #BurnNot #ADBIncheon

9:30AM		[1/2] Waste pickers and waste workers are vital in achieving cities' climate resilience and sustainable development plans. #LaborDay #NoTrashTalkADB #NoTimeToWaste #ProtectionNotPollution #BurnNot #ADBIncheon [2/2] ADB projects in the waste and energy sectors should lead to development options wherein wastepickers livelihoods are protected, have social protection and guarantee occupational health and safety standards for both wasteworkers and wastepickers. #NoTrashTalkADB #ADBIncheon
10AM		WTE incinerators generate the least amount of jobs compared to the recycling and recovery sector. Labor-intensive informal waste activities generate up to 40% more jobs compared to incinerators. #LaborDay #NoTrashTalkADB #NoTimeToWaste #ProtectionNotPollution #BurnNot #ADBIncheon
11AM		[1/2] WTE incinerators displaces the informal waste sector who depend on recyclable materials for their livelihood. #NoTrashTalkADB #ADBIncheon [2/2] WTE incinerators depend on materials such as plastic, cardboard, and paper as fuel. Some of these are not single-use and can be retrieved and sold by wastepickers for reuse and recycling instead of being burned. #LaborDay #NoTrashTalkADB #NoTimeToWaste #ProtectionNotPollution #BurnNot #ADBIncheon
11:30AM		Informal waste sectors are unrecognized and only a very few have unions in India, Vietnam,

		Indonesia and the Philippines. (Source: IJgosse, J. (2019 August). Waste Incineration and Informal Livelihoods: A Technical Guide on Waste-to-Energy Initiatives. WIEGO.) #LaborDay #NoTrashTalkADB #NoTimeToWaste #ProtectionNotPollution #BurnNot #ADBIncheon
12PM		[1/3] The implementation of WtE projects can lead to economic and physical displacement of waste pickers. #NoTrashTalkADB #ADBIncheon [2/3] Despite claims in the Energy Policy of the ADB that WTE projects will create "sustainable livelihood opportunities for the poorest of the poor working along the waste value chain and at landfills," WtE incineration burns waste materials sold by wastepickers to remanufacturers. #NoTrashTalkADB #ADBIncheon [3/3] In fact, incinerators feed on recyclable material for 20-25 years, thereby limiting access to materials as a source of income. #LaborDay #NoTrashTalkADB #NoTimeToWaste #ProtectionNotPollution #BurnNot #ADBIncheon
1PM		[1/4] #NoTrashTalkADB because.... [2/4] WtE incineration generates the fewest jobs compared to other waste management options like reuse, separated waste collection, composting, and recycling. READ: https://bit.ly/ZWEconomicRecovery #NoTrashTalkADB #ADBIncheon [3/4] WtE incinerators release highly toxic pollutants into the environment, causing

		irreversible adverse impacts on people's health and livelihoods. #NoTrashTalkADB #ADBIncheon [4/4] WtE incineration cannot be considered a part of a just transition. #LaborDay #NoTrashTalkADB #NoTimeToWaste #ProtectionNotPollution #BurnNot #ADBIncheon
1:30PM		[1/2] Zero Waste generates more livelihood opportunities. "Zero Waste and Economic Recovery: The Job Creation Potential of Zero Waste Solutions," GAIA estimates that more jobs can be created from repair, reuse, recycling, and composting activities, compared to those that just focus on burning and landfilling waste. #NoTrashTalkADB #ADBIncheon [2/2] Zero waste systems offer more desirable employment opportunities than traditional waste management jobs, as they foster skills beyond basic manual labor, provide higher wages, offer more permanent positions, and improve quality of life. #LaborDay #NoTrashTalkADB #NoTimeToWaste #ProtectionNotPollution #BurnNot #ADBIncheon
2PM		[1/5] Just Transition involves the inclusion of waste pickers in policy discussions. #LaborDay #NoTrashTalkADB #NoTimeToWaste #ProtectionNotPollution #BurnNot #ADBIncheon [2/5] The expertise of waste pickers make them critical contributors in efforts to save resources and minimize waste . Yet, @adb_hq have failed recongnizing their roles throughout its waste-related projects.

		[3/5] ADB-funded WTE projects in Maldives, Vietnam, Philippines, and Indonesia did not conduct meaningful consultation involving waste pickers whose roles are central in saving our resources. The physical and economical displacement caused by WTE projects are not recognized. #NoTrashTalkADB #ADBIncheon [4/5] WTE incinerators restrict waste pickers' access to land and resources, not only in the landfill, but also across the service area of the plants. It also poison waste pickers and local communities through its undermonitored toxic stack emission and ash. #NoTrashTalkADB #ADBIncheon [5/5] @adb_hq must exclude WTE incineration and any forms of waste incineration from its energy transition plan. The bank must recognize the role of waste pickers and not destroy their livelihoods. #NoTrashTalkADB #ADBIncheon
	Live Tweets (Korea team)	
May 2, 2023 8AM		[1/3] Join us as we collectively say: #NoTrashTalkADB because there is #NoTimeToWaste and what we need is #ProtectionNotPollution. Just a reminder, nobody wants to be the rebound! #LaborDay #NoTrashTalkADB #NoTimeToWaste #ProtectionNotPollution #BurnNot #ADBIncheon [2/3] With the theme, Rebounding Asia, #ADBIncheon will look at the @adb-hq's

		economic outlook for Asia and the Pacific. GAIA AP is attending #ADBIncheon will raise the unjust impacts of ADB's energy transition with WTE incinerators. and call for its phase-out. [3/3] Moreover, ADB's latest program "Energy Transition Mechanism" aims to retire coal-fired power plants early and repurpose them as biomass power plants, burning municipal waste in boiler with Carbon Capture Storage (CCS) installed. Adding more false solutions to the long list of its climate investments.. #NoTrashTalkADB #ADBIncheon [4/4] @adb_hq must stop fueling the climate crisis by stopping burning waste in any forms, including WTE incinerators, co-firing projects that burns waste as alternative fuels, and CCS! #NoTrashTalkADB #ADBIncheon
10AM	Graphics	[1/3] Examples of ADB Trash Talk: #NoTrashTalkADB #ADBIncheon [2/3] ADB has invested at least 1 billion USD in waste incineration, including so-called "waste-to-energy" (WtE) incineration, as a recommended method for municipal solid waste management for its borrowing member countries. #NoTrashTalkADB #ADBIncheon [3/3] Despite documented negative impacts of WtE facilities on public health, environment, economy, and climate, the bank is increasing its support of waste incinerators in Asia Pacific through climate financing.

		#NoTrashTalkADB #NoTimeToWaste #ProtectionNotPollution #BurnNot #ADBIIncheon
12PM		WtE incinerators contradict the resource efficiency framework of ADB's safeguards by sucking away resources from waste pickers and destroying non-renewable and other natural resources instantaneously. #NoTrashTalkADB #NoTimeToWaste #ProtectionNotPollution #BurnNot #ADBIIncheon
1PM (5 Min interval per tweet)		[1/12] Why must ADB stop promoting waste-to-energy (WtE) incineration? Let us count the ways... #NoTrashTalkADB #NoTimeToWaste #ProtectionNotPollution #BurnNot #ADBIIncheon [2/12] WtE incinerators are more costly than coal-fired power plants that significantly depletes limited public funds on waste management and poses a huge financial risk to cities and municipalities. [3/12] In the US, Europe, and other developed countries, WtE incinerators have become stranded assets that incurred debts to municipalities and are a disservice to taxpayers. [4/12] All WtE incinerators produce toxic pollutants, including greenhouse gases, particulates, heavy metals like mercury, lead, cadmium, dioxins along with many other persistent organic pollutants, and toxic additives from plastics.

		[5/12] Even the most advanced pollution control machines can not capture all of the pollutants. The ash, slag, or sludge by-products of WtE are highly toxic, expensive to manage, and often the costs are externalized to society. [6/12] WtE incinerators are major emitters of dioxins and furans, which are among the most toxic substances known to science and can cause serious health impacts, including cancer. [7/12] WtE incinerators also emit mercury, a known neurotoxin, and particulate matter, which can lead to decreased lung function, irregular heartbeat, heart attacks, and premature death. [8/12] Burning municipal waste for electricity creates a demand for waste and discourages efforts to resource conservation, waste prevention, composting, and recycling. [9/12] Over 90% of materials currently disposed of in incinerators and landfills can be recycled, reused, or composted. [10/12] Encouraging WtE incineration through subsidies or incentives can lead local governments to prioritize waste burning over more beneficial practices like recycling and composting. [11/12] The ADB's Energy Transition Mechanisms (ETM) encourages burning waste as alternative fuel by repurposing early-retired coal-fired power plants as
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		biomass burning facilities, which includes municipal solid waste. [12/12] Moreover, the ADB does not include provisions to compel its partner private sector to comply with globally recognized human rights instruments and multilateral environmental agreements.
2:30PM		[1/5] What is Just Transition and why does it matter now more than ever? #NoTrashTalkADB #NoTimeToWaste #ProtectionNotPollution #BurnNot #ADBIncheon [2/5] Just Transition for waste pickers must build and improve upon systems that waste pickers have already established while guaranteeing, better and decent work, social protection, training opportunities, appropriate technology transfer, support for infrastructure and organizing of workers, and greater job security..’ #NoTrashTalkADB #ADBIncheon [3/5] ADB’s energy transition can only be just when it emphasizes supporting waste pickers and other workers who are most vulnerable to occupation disruption from waste management investments and climate change #NoTrashTalkADB #ADBIncheon [4/5] Just transition should emphasize supporting waste pickers and other workers who are most vulnerable to occupation disruption from waste management investments and climate change. The

		process must be as fair and inclusive as possible to everyone concerned, creating decent work opportunities and leaving no one behind. . [5/5] If the process of transition is not just, the outcome will never be. Just Transition describes both where we are going and how we get there. ADB should end its investment in WtE and recognize the role and contribution of waste pickers in waste management to ensure a Just Transition.
3PM		[1/2] What does Just Transition look like? #NoTrashTalkADB #NoTimeToWaste #ProtectionNotPollution #BurnNot #ADBIncheon [2/2] Just Transition for wastepickers need to include end of support for incineration plants WtE incinerator destroy their livelihood by burning a huge amount of recyclables and resources for inclusive circular economy. #NoTrashTalkADB #ADBIncheon
3:30PM		#InCaseYouMissedIt Tune in to @ZeroWasteAsia FB and listen in as NGO Forum for ADB and GAIA together with other CSOs pushes for the true meaning of Just Transition from the perspective of communities. #NoTrashTalkADB #NoTimeToWaste #ProtectionNotPollution #BurnNot #ADBIncheon
	Live Tweets (Korea team)	

May 3, 2023 8AM		Join the @forum_adb as they discuss the proposed changes in the @adb_hq's safeguards policy and their recommendations for aligning it with global climate goals and humanitarian standards. #NoTrashTalkADB #NoTimeToWaste #ProtectionNotPollution #BurnNot #ADBIncheon
9AM	 Graphics	[1/8] If we haven't made it crystal clear, allow us to enumerate once more why ADB must stop financing waste-to-energy (WtE) incinerator projects #NoTrashTalkADB #NoTimeToWaste #ProtectionNotPollution #BurnNot #ADBIncheon [2/8] WtE incinerators discharge more carbon dioxide per unit of electricity generated (2988 lbs/MWh) than coal-fired power plants. #NoTrashTalkADB #ADBIncheon [3/8] Even the most sophisticated Waste-to-Energy (WtE) facilities release harmful pollutants that pollute our air, soil, water, and food. #NoTrashTalkADB #ADBIncheon [4/8] A report by @zerowasteurope indicates that even by European standards, the pollution controls and mechanisms in European WtE facilities are inadequate in preventing damage to the environment, climate, and surrounding communities. #NoTrashTalkADB #ADBIncheon [5/8] A report by the International Pollutants Elimination Network (IPEN), discovered both

		bottom and fly ash, a residue of WtE facilities burning, contains high levels of dioxins. #NoTrashTalkADB #ADBIncheon [6/8] IPEN report showed that food sources close to the facilities were found to have elevated levels of Persistent Organic Pollutants (POPs) #NoTrashTalkADB #ADBIncheon [7/8] WtE incinerators produce a range of pollutants, including greenhouse gas, particulate matter, sulfur dioxide, persistent organic pollutants, heavy metals, alongside toxic residues. #NoTrashTalkADB #ADBIncheon [8/8] WtE incinerators are often built near the home of disadvantaged communities. They disproportionately impact waste pickers, local neighborhoods, exacerbating existing injustices in society and placing climate impacts on those most vulnerable. #NoTrashTalkADB #ADBIncheon [8/9] ADB must also protect waste pickers with strong safeguards by providing better working conditions, opportunities for advancement in value chains and planning processes, fair remuneration and social protection. #NoTrashTalkADB #ADBIncheon
10AM		[9/9] In June 2021, GAIA together with other civil society organizations, launched the #NoTrashTalkADB campaign to call out the continued financing of WtE incineration and other polluting technologies by ADB. Those ADB-funded projects exacerbates the worsening climate crisis.

		#NoTrashTalkADB #NoTimeToWaste #ProtectionNotPollution #BurnNot #ADBIncheon
12PM		[1/5] This is a FACT: WtE fuels the climate crisis #NoTrashTalkADB #NoTimeToWaste #ProtectionNotPollution #BurnNot #ADBIncheon [2/5] WtE incinerator is promoted as a clean and renewable energy solution by burning waste as an alternative to fossil fuels and landfills, but in reality, it emits significant amounts of greenhouse gas and relies on fossil-based feedstocks to operate. #NoTrashTalkADB #ADBIncheon [3/5] WtE Incineration is a carbon-intensive process that requires energy to run and relies on fossil fuel-based materials. #NoTrashTalkADB #ADBIncheon [4/5] Burning waste releases nearly 1.1 tonnes of carbon dioxide (CO₂) into the atmosphere for every tonne of waste burnt, contributing to greenhouse gas emissions and climate change. #NoTrashTalkADB #ADBIncheon [5/5] Burning plastic in incinerators results in the highest greenhouse gas emissions among plastic waste management methods and perpetuates both the extraction of fossil fuel and production of plastic. #NoTrashTalkADB #ADBIncheon
1PM		[1/8] WtE incineration VS Zero Waste

		#NoTrashTalkADB #ADBIncheon [2/8] Rather than advocating for destructive technologies to solve waste, energy, and climate issues, it would be beneficial for International Financial Institutions (IFIs) to shift their focus towards more sustainable solutions. #NoTrashTalkADB #ADBIncheon [3/8] Many countries around the world have implemented Zero Waste approaches, through source segregation, which have proven to be effective. #NoTrashTalkADB #ADBIncheon [4/8] Cities like Kerala in India and Bandung in Indonesia serve as examples that waste incineration is unnecessary and should not be considered a viable option for a circular economy. #NoTrashTalkADB #ADBIncheon [5/8] WtE incineration is a major source of GHG emissions from plastic waste management globally, even after electricity generation is considered. #NoTrashTalkADB #ADBIncheon [6/8] Burning one metric ton of plastic packaging in an incinerator results in almost one ton of CO₂ emissions. #NoTrashTalkADB #ADBIncheon [7/8] The climate impact of plastic waste incineration in the US was about 5.9 million metric tons in 2015, equivalent to 1.26 million passenger vehicles driven for one year or more than half a billion gallons of gasoline consumed.
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		#NoTrashTalkADB #ADBIncheon [8/8] On the other hand, recycling one metric ton of plastic packaging waste avoids more than one ton of CO₂ emissions. #NoTrashTalkADB #NoTimeToWaste #ProtectionNotPollution #BurnNot #ADBIncheon
2PM		[1/4] The ADB's continuous funding of coal and other false solutions fuels the climate crisis. #NoTrashTalkADB #NoTimeToWaste #ProtectionNotPollution #BurnNot #ADBIncheon [2/4] The Paris Climate Agreement's goal of phasing out coal power is not going to happen soon by burning waste as alternative fuel in coal-fired power plants. Municipal solid waste is neither a low-carbon nor renewable energy source as it contains material resulted from extraction of fossil fuel. #NoTrashTalkADB #ADBIncheon [3/4] On top of the large number of coal power projects that are still in various stages of development, allowing waste burning in those power plants and cement kilns will only do significant harm to people and the planet. #NoTrashTalkADB #ADBIncheon [4/4] An example of this is the Energy Transition Mechanisms' (ETM) launch in Indonesia, where the 660MW Cirebon 1 site will be used as a pilot, but there is no clarity on fuel substitution used in the repurposed the plant. Waste must not be incinerated to

		keep our transition towards low-carbon energy economy on track. #NoTrashTalkADB #ADBIncheon
3PM		[1/5] The @adb_hq's lack of transparency surrounding the conditions for retiring and repurposing coal power projects is a major issue. #NoTrashTalkADB #NoTimeToWaste #ProtectionNotPollution #BurnNot #ADBIncheon [2/5] The Energy Transition Mechanism (ETM) model has no payment caps for coal power project operators to hasten their retirement and instead delays much needed real transitions away from fossil fuels by utilizing waste, especially plastic waste as alternative fuel. #NoTrashTalkADB #ADBIncheon [4/5] Vaguely defining support for low carbon/clean energy options may encourage the development of unsustainable and resource-intensive alternatives that are incompatible with a fair energy transition. #NoTrashTalkADB #ADBIncheon [5/5] These options may include WtE incinerators, woody biomass-burning facilities, projects that use hydrogen sourced from fossil gas or waste to replace coal, large hydropower dams, and carbon capture and storage infrastructure. #NoTrashTalkADB #ADBIncheon
	Live Tweets (Korea team)	

May 4, 2023 8AM		[1/7] The new ADB's Energy Policy fails to advance a policy that would duly take into account the latest climate science and community voices. #NoTrashTalkADB #NoTimeToWaste #ProtectionNotPollution #BurnNot #ADBIncheon [2/5] The policy supports early retirement of coal-based power plants and discourage the use of high-emitting and inefficient coal-fired power plants. However, it allows repurposing the plants by burning waste that is both highly inefficient and emission intensive energy source. #NoTrashTalkADB #ADBIncheon [3/5] The policy does not close the door on offering support and investment on other fossil fuel projects via financial intermediary modalities or co-financing, including plastic incineration. #NoTrashTalkADB #ADBIncheon [4/5] The policy in no way distances the Bank from the energy transition we need, where our energy mix is free from fossil fuel burning, fully renewable, and just. Currently, @adb_hq is neither transparent and accountable in its energy transition plan, including the safeguards measures of such a plan. #NoTrashTalkADB #ADBIncheon [5/5] What we want is a policy that protects, not pollutes #ProtectionNotPollution
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10AM	 Graphics	[1/4] ADB's WtE incinerator projects are an unjust transition to properly managing waste. #LaborDay #NoTrashTalkADB #NoTimeToWaste #ProtectionNotPollution #BurnNot #ADBIncheon [2/4] The funding of incinerator projects for WtE does not constitute a fair transition towards the decarbonization of Asia's energy system. #LaborDay #NoTrashTalkADB #NoTimeToWaste #ProtectionNotPollution #BurnNot #ADBIncheon [3/4] In fact, it is the least cost-effective and inefficient means of producing energy and dealing with waste. #LaborDay #NoTrashTalkADB #NoTimeToWaste #ProtectionNotPollution #BurnNot #ADBIncheon [4/4] These projects generate more emissions compared to coal-fired power plants, thereby impeding progress towards decarbonizing the energy sector. #LaborDay #NoTrashTalkADB #NoTimeToWaste #ProtectionNotPollution #BurnNot #ADBIncheon
	Live Tweets (Korea team)	

May 5, 2023 8AM	 Graphics	As the annual meeting of the @adb_hq comes to a close, we reiterate our call: 1st, Immediate phase-out of investment to WtE incinerators #LaborDay #NoTrashTalkADB #NoTimeToWaste #ProtectionNotPollution #BurnNot #ADBIncheon
		Second, Recognize waste pickers and protect their livelihood should be part of just transition plans Third, waste burning in repurposed early-retired coal-fired power plants should not be part ETM #LaborDay #NoTrashTalkADB #NoTimeToWaste #ProtectionNotPollution #BurnNot #ADBIncheon
	Live Tweets (Korea team)	

Facebook/ Instagram /LinkedIn Posts

DATE	GRAPHICS	SUGGESTED CAPTION FOR FACEBOOK, INSTAGRAM, AND LINKEDIN
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May 1, 2023 9 AM	 Graphics	Mayday this May Day? The moment waste-to-energy (WtE) incineration enters the picture, it destroys the Zero Waste system. WtE destroys the livelihood of waste pickers. It should not be a part of a just energy transition. Zero Waste is the sustainable solution! @AsianDevBank @forum.adb #LaborDay #NoTrashTalkADB #NoTimeToWaste #ProtectionNotPollution #BurnNot #ADBAnnualMeeting #ADBIncheon
2 PM	ZWA Newsroom promo	Tune in to our newsroom as we deliver daily updates and the latest developments of the @AsianDevBank's Annual Meeting of Governors. #LaborDay #NoTrashTalkADB #NoTimeToWaste #ProtectionNotPollution #BurnNot #ADBAnnualMeeting #ADBIncheon
May 2, 2023 9 AM		Funding WtE incinerators, coal industries, and other ineffective solutions only worsens the climate crisis, puts cities in debt, and endangers the health of local communities. Invest in Zero Waste instead! #LaborDay #NoTrashTalkADB #NoTimeToWaste #ProtectionNotPollution #BurnNot #ADBAnnualMeeting #ADBIncheon
3 PM	GAIA session (IG Live % Mayang or Yobel)	Tune in to the discussion as we discuss the genuine meaning of Just Transition: prioritizing the needs of communities. @forum.adb

		#LaborDay #NoTrashTalkADB #NoTimeToWaste #ProtectionNotPollution #BurnNot #ADBAnnualMeeting #ADBIncheon
5 PM	Press release	#NoTrashTalk, ADB! Time is of the essence. The road to recovery must not be littered with false solutions. Invest in Zero Waste for a genuine #JustTransition. Read our statement here: https://www.no-burn.org/adbs-just-transition-harming-waste-pickers-environment/ #LaborDay #NoTrashTalkADB #NoTimeToWaste #ProtectionNotPollution #BurnNot #ADBAnnualMeeting #ADBIncheon
6 PM	ZWA Newsroom (Dan, Doun, Yobel, Mayang)	Tune in to our newsroom as we deliver updates and the latest developments on Day 1 of the @AsianDevBank's Annual Meeting of Governors. #LaborDay #NoTrashTalkADB #NoTimeToWaste #ProtectionNotPollution #BurnNot #ADBAnnualMeeting #ADBIncheon
May 3, 2023 9 AM	 Graphics	We don't like it hot! The environmental impact of waste-to-energy (WtE) incinerators, waste co-firing in coal-fired power plants, carbon capture and storage are significant and damaging. @AsianDevBank, stop fanning the flames of the climate crisis. #LaborDay #NoTrashTalkADB #NoTimeToWaste #ProtectionNotPollution #BurnNot #ADBAnnualMeeting #ADBIncheon

	More human faces photos	
May 4, 2023	 Graphics	@AsianDevBank's funding of WtE incinerator WtE incinerator projects is not a genuine #JustTransition towards sustainable waste management. A just transition should emphasize supporting waste pickers and other workers who are most vulnerable to occupation disruption from waste management investments and climate change. The process must be as fair and inclusive as possible to everyone concerned, creating decent work opportunities and leaving no one behind. WTE incinerators restrict waste pickers' access to land and resources, not only in the landfill, but also across the service area of the plants. It also poison waste pickers and local communities through its undermonitored toxic stack emission and ash for at least 25 years. ADB must integrate waste pickers in present and future waste management projects by supporting a system based on waste pickers' needs and expertise. It must protect waste pickers with strong safeguards by providing better working conditions, opportunities for advancement in value chains and planning processes, fair remuneration and social protection. #LaborDay #NoTrashTalkADB #NoTimeToWaste #ProtectionNotPollution #BurnNot #ADBAnnualMeeting #ADBIncheon
6 PM	ZWA Newsroom	#ICYMI Tune in to our newsroom as we deliver updates and the latest developments on Day 3

		of the @AsianDevBank's Annual Meeting of Governors. #LaborDay #NoTrashTalkADB #NoTimeToWaste #ProtectionNotPollution #BurnNot #ADBAnnualMeeting #ADBIncheon
May 5, 2023 9 AM	 Graphics	Act now, time is running out! Stop fueling the climate crisis! Let's pave the way to a just, fair, and sustainable future by rejecting false solutions and investing in #ZeroWaste. #LaborDay #NoTrashTalkADB #NoTimeToWaste #ProtectionNotPollution #BurnNot #ADBAnnualMeeting #ADBIncheon
Afternoon	Rahyang, Suey, Sujata, Stanzin, Isna, Amel, Sanggarahija	
6 PM	ZWA Newsroom	#ICYMI Tune in to our newsroom as we deliver updates and the latest developments on Day 4 of the @AsianDevBank's Annual Meeting of Governors. #LaborDay #NoTrashTalkADB #NoTimeToWaste #ProtectionNotPollution #BurnNot #ADBAnnualMeeting #ADBIncheon
6:30	Xuan, Tsering, Tasha	
7 PM	CSO Collective Statement for the 56th ADB Annual Meeting - World ReliefWeb	Civil Society Organizations (CSOs) made a resounding call to action, emphasizing the urgent need for a just and sustainable recovery from the COVID-19 pandemic. They stressed the critical importance of prioritizing greater investment in social protection and healthcare systems, alongside

		climate adaptation and resilience measures. Click for full article in our bio. #LaborDay #NoTrashTalkADB #NoTimeToWaste #ProtectionNotPollution #BurnNot #ADBAnnualMeeting #ADBIncheon
7: 30 PM	Closing photo (from Korea team)	We optimized every moment of our 4-days in Incheon, South Korea. Fueled by the urgency of the climate crisis and the impact of ADB-funded projects such as waste-to-energy (WtE) incinerators on communities and marginalized communities. Join us as we call on the ADB, there's #NoTimeToWaste. #NoTrashTalkADB #NoTimeToWaste #ProtectionNotPollution #BurnNot #ADBAnnualMeeting #ADBIncheon
May 6 9 AM	Video	
11:00 AM	Closing post (6 posters)	The 56th Annual Meeting of the Board of Governors of the Asian Development Bank comes to a close and GAIA Asia Pacific wasted no time and proudly stood firm to reiterate our demands at #ADBIncheon because time is precious and there's #NoTimeToWaste! Let's keep the momentum going! 💪 #NoTimeToWaste #NoTrashTalkADB #ProtectionNotPollution #BurnNot #ADBAnnualMeeting

Shareable Graphics

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Links

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- [ADB AGM 2023 Messaging Guide](#)