

# Structure and Title Guide

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Platform	Title
Audio	
YouTube	
Email Newsletter	

Goal for Listener:
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- Hook:
  - 
  -
- Body
  -

Viewpoint #1



Viewpoint #2



Viewpoint #3



Wrap Up



Facts/Stats:



Conclusion:



References:

Link 1:

Moment	Description	Time
Intro/Hook		
Host introduction		
Point 1, Opposition		
Point 2, Opposition		
Point 3, Major Key/Pro		
Point 4, Rating/Scale		
Insights		
Wrap up/Outro		