

36

University of Tunis

Tunis Business School

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OVERALL GRDE over 20 marks

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TBS ENTRY ENGLISH EXAM 2017

NAME:.....

University of Tunis

Tunis Business School

TBS ENTRY ENGLISH EXAM 2017

PAPER Number:.....

N.B: DO NOT WRITE YOUR NAME ON THIS PAGE

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WRITING: (10 marks)

Markers' signature

INSTRUCTIONS:The Exam consists of two sections:READING and WRITING requiring ONE HOUR each.

READING COMPREHENSION: 10 marks

WRITING: (10 marks)

OVERALL GRADE over 20 marks

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PAGE 1

Identity Card Number:.....

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INSTRUCTIONS:The Exam consists of two sections:READING and WRITING requiring ONE HOUR each.

READING COMPREHENSION: 1I.READING COMPREHENSION (10 marks)

READ THE ARTICLE below then ANSWER THE QUESTIONS

Not many people can say that they have “done it all”. Richard Branson, on the other hand, quite possibly has. He has achieved an amazing level of personal and professional success, and he has done it all with a smile.

Branson, born in England in 1950, seemed to be in a hurry to get his career under way. In the late 1960s, as a teenager, he started *Student Magazine*. Just a few years later, he founded Virgin Records. That was Branson’s first major success, as the very first record released by the company sold more than 5 million copies! Over the years, the company signed superstar after superstar and went on to become one of the world’s most successful record labels.

Virgin Records was only the beginning for the ambitious young Brit. In 1984, he founded Virgin Atlantic Airways. By providing excellent service at low prices, the...

Following his many interests, Branson has opened a string of companies (more than 200 so **far**!) selling everything from books to wine to vacation packages. One of his most ambitious companies, Virgin Galactic, has plans to take people on trips into space.

Speaking of the sky, Branson’s personal interests are also related to flying. He has invested a significant amount of time and money (while risking his personal safety) chasing some of aviation’s greatest goals. In 1987, he became the first person to cross the Atlantic Ocean in a hot-air balloon. In 1991, he crossed the Pacific Ocean in a balloon, traveling at speeds faster than any balloon in history. These are just two of a long list of aviation accomplishments. Not bad for one of the world’s most affluent people.

Just when you think you have seen it all from Richard Branson, there is something more to discover. His charity work with the Virgin Health-care foundation and the International Rescue Corps is impressive. He has written several books and has even been knighted by the Queen of England. With a list of achievements like that, it is not surprising that, in nearly every photo of this bold billionaire, he has an enormous smile on his face.

Adapted from: *25 Business Stories*

COMPREHENSION QUESTIONS (10 marks)

1) Provide a suitable title for the article.(1 mark)

List Branson's main achievements (2 marks)

Are the following statements TRUE or FALSE?Write True or False in the space provided. Justify your choice with evidence from the text: (4x0.5=2 marks)

- a. Virgin Atlantic quickly grew because of its luxury services.
- b. One of the Virgin Group's companies provides loan services.
- c. The Virgin Group's travel services are not limited to airplane tickets
- d. Richard Branson has flown across more than one ocean
- e. **4 Find words in the article that mean the following: (3 marks)**

- a. A series of =
- b. Something you have done that makes you proud =
- c. Having a large amount of money=
- d. An organization that helps people in need=
- e. British=
- f. Security=
- g. **What do the underlined words in the text refer to? (1mark)**

It (§1):

.....

These(§5):.....

2) What do you think of Branson?Describe him in one sentence

Not many people can say that they have “done it all”. Richard Branson, on the other hand, quite possibly has. He has achieved an amazing level of personal and professional success, and he has done it all with a smile.

Branson, born in England in 1950, seemed to be in a hurry to get his career under way. In the late 1960s, as a teenager, he started *Student Magazine*. Just a few years later, he founded Virgin Records. That was Branson’s first major success, as the very first record released by the company sold more than 5 million copies! Over the years, the company signed superstar after superstar and went on to become one of the world’s most successful record labels.

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COMPREHENSION QUESTIONS (10 marks)

3) Provide a suitable title for the article.(1 mark)

4)

5) List Branson's main achievements (2 marks)

6)

Are the following statements TRUE or FALSE?Write True or False in the space provided. Justify your choice with evidence from the text: (4x0.5=2 marks)

- f. Virgin Atlantic quickly grew because of its luxury services.
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- h. The Virgin Group's travel services are not limited to airplane tickets

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k. **4 Find words in the article that mean the following: (3 marks)**

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j. Having a large amount of money=

k. An organization that helps people in need=...

l. British=.....

m. Security=.....

n. **What do the underlined words in the text refer to? (1mark)**

It (§1):

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These(§5):.....

7) **What do you think of Branson?Describe him in one sentence**

WRITING (10 marks)

Reflect on the following statement taken from a survey conducted by a British newspaper - '*The Daily Star*' – and comment upon it giving your own viewpoint on using the *Blinkist* app. Mention any other time- saving reading alternatives that might encourage people to read. Support your ideas with strong arguments for or against the app. Write about 10 to 15 lines.

GOOD LUCK