# **Generative Models – Beginner Guide**

By Aylin Muzaffarli

# 1. What Are Generative Models?

Generative models are AI systems that **create new content** — text, images, music — by learning patterns from training data.

- **Text generation:** Large Language Models (LLMs) like GPT predict the next word to form coherent text.
- Image generation: Models like **DALL**·**E** or **Stable Diffusion** start with noise and gradually create images.
- **Key idea:** They **learn structure and patterns**, then produce meaningful outputs.

# 2. Core Concepts

#### **Diffusion Models**

- Start with random noise.
- Gradually refine the noise into an image using learned patterns.
- Examples: Stable Diffusion, DALL·E, MidJourney.
- Great for understanding how Al generates high-quality images.

## **Prompt Engineering**

- How you phrase inputs greatly affects outputs.
- **Text:** Provide context, style, or constraints.

- Images: Use descriptive prompts (e.g., "sunset over mountains, watercolor style").
- Practice is the fastest way to internalize this.

# **Latent Space**

- Abstract space where AI represents features or patterns.
- Both embeddings and generative models use this concept.
- Helps understand relationships between different inputs and outputs.

## **Creative Experimentation**

- Try generating text or images with small prompt changes.
- Observe how outputs differ.
- Learn **model behavior** without deep math.

#### **Ethics & Bias Awareness**

- Generative models can **reproduce biases** in data.
- Always critically evaluate outputs.
- Be careful with offensive or misleading content.

# 3. Hands-On Practice

#### 1. Text Generation:

- Explore LLMs on <u>Hugging Face Spaces</u> or <u>Kaggle Models</u>.
- o Try different prompts and compare outputs.

#### 2. Image Generation:

- Use Stable Diffusion on Hugging Face or Colab notebooks.
- o Experiment with prompt wording, styles, and parameters.

### 3. Compare & Analyze:

- o Compare outputs from different models.
- o Observe patterns, limitations, and strengths.

# 4. Recommended Learning Resources

- Video: <u>How Large Language Models Work</u> beginner-friendly explanation of LLMs and generative AI.
- Hands-on Platforms: Hugging Face Spaces, Kaggle Models, Stable Diffusion.