

# **Conference 2025**

Club stream: Is multi-club ownership fair?

14.30-16.00 Wednesday 28 May

Host of workshop: Damian Irvine, CEO Ebbsfleet United

#### The Problem

More and more clubs are being swept up into multi-club models—but what does this mean for competition, integrity, and financial sustainability? This workshop will assess the pros and cons of this growing trend and how to mitigate them.

## **The Assumptions**

The football calendar is packed Player welfare is a concern Cup competitions are being devalued

### The Proposed solution

Explore limiting number of games a player can play Explore maximum number of games a club can play Explore Champions League places for cup competitions Set 24-player squads for cup competitions

#### Agenda

- 1. Quick introduction
- 2. Are the assumptions right? What other things need to be taken on board?
- 3. Does the solution...
  - a. Address the problem
  - b. Tackle the assumptions
- 4. Can we reach a consensus?
- 5. What barriers remain?
- 6. Who has the power to impose the solution?
- 7. Summary of actions