



Conference 2025

Club stream: Is multi-club ownership fair?

14.30-16.00 Wednesday 28 May

Host of workshop: Damian Irvine, CEO Ebbsfleet United

The Problem

More and more clubs are being swept up into multi-club models—but what does this mean for competition, integrity, and financial sustainability? This workshop will assess the pros and cons of this growing trend and how to mitigate them.

The Assumptions

The football calendar is packed

Player welfare is a concern

Cup competitions are being devalued

The Proposed solution

Explore limiting number of games a player can play

Explore maximum number of games a club can play

Explore Champions League places for cup competitions

Set 24-player squads for cup competitions

Agenda

1. Quick introduction
2. Are the assumptions right? What other things need to be taken on board?
3. Does the solution...
 - a. Address the problem
 - b. Tackle the assumptions
4. Can we reach a consensus?
5. What barriers remain?
6. Who has the power to impose the solution?
7. Summary of actions