

Creating Infographics

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What is an infographic?

According to Dictionary.com, "Often, **infographics**, a visual presentation of information in the form of a chart, graph, or other image accompanied by minimal text, intended to give an easily understood overview, often of a complex subject:"

"Infographic." Dictionary.com, Random House, www.dictionary.com/browse/infographic?s=t. Accessed 8 Nov. 2017.

Why use infographics?

- [Crash Course in Infographics](#)
- See Piktochart's [15 Valid Reasons to Use Infographics](#)
- [5 Key Elements of a Successful Infographic](#)

Infographic generators:

- [Google Drawings](#) - free with your Google account
- [Ease.ly](#) - freemium account, many templates to utilize
- [Canva](#) - freemium account, many features besides creating infographics
- [Piktochart](#) - freemium account, easy to use

Videos about infographics:

- [7 Common Types of Infographics](#) (2:35)
- [Using Google Drawings for Infographics](#) (10:21)
 - [Pixlr image editor](#) (free)
 - [Infographics Sample](#)
- [Using Canva for Infographics](#) (10:58)
- [How to create a Piktochart graphic easily](#) (1:36)

Examples:

- Example 1 - Google Drawings [timeline infographic](#) and Google Slides [timeline infographic](#) created by J. McNally (can also use Google Slides)
- Example 2 - Ease.ly [Data infographic](#) created by J. McNally (see [info](#)) to share