

MARIO ARMSTRONG LONG BIO:

Mario Armstrong is a 2x Emmy Award-winning host, NBC TODAY Show technology expert, columnist for Entrepreneur Magazine, and entrepreneur who serves as an emcee and keynote speaker, produces original video series content, and builds platforms that teach people how to market, monetize, and grow what they create.

As a trusted voice on NBC's TODAY Show, Mario has built a national reputation for making technology, innovation, and the business side of building a career accessible. He works with global brands including NetApp, Capital One, IBM, and Vimeo, leading conferences, executive conversations, and multi-day programs with clarity, energy, and strong audience engagement.

At his core, Mario is both a host and a builder. He is the creator and host of the Emmy Award-winning Never Settle Show, which he independently built, funded, and produced, from launching the first season in a transformed corporate lobby to scaling the show to Nasdaq Studios in Times Square. That same entrepreneurial drive continues to shape his work across original content, national keynote events, and building platforms that help people grow and monetize what they create.

Today, Mario is focused on building OWNR!, a connected video series and AI mentorship platform designed to help performing, creative, and visual artists understand the business side of their work and build sustainable income. The video series brings together conversation, performance, and real-time mentorship, where artists receive feedback and learn the business strategies behind building a career, while the AI platform provides personalized career roadmaps, grant and gig matches, step-by-step business growth guidance, and funding and income building strategies so artists can turn their talent into long-term income.

Mario brings credibility, warmth, and range to every environment he leads. He runs his company alongside his wife and business partner, Nicole, and shows up with the same intention whether he is hosting a global stage, interviewing top talent, or building platforms that help people move from visibility to ownership and income. He meditates daily, and has a sneaker collection his family considers a category of concern. 😊

MARIO ARMSTRONG SHORT BIO:

Mario is a 2x Emmy Award-winning host, NBC TODAY Show technology expert, columnist for Entrepreneur Magazine, entrepreneur, and keynote speaker who produces original video content and builds platforms that help people market, monetize, and grow what they create. He is the creator and host of the Emmy Award-winning Never Settle Show, filmed at Nasdaq Studios in Times Square.

As one of the country's most trusted voices on technology and innovation, he has hosted live events for brands including NetApp, Capital One, IBM, and Vimeo, connecting with audiences from executive boardrooms to arenas of 10,000 attendees. He is also the co-creator of OWNRI!, a video series and AI mentorship platform that helps visual and performing artists build sustainable income.