

Join the Founding Writers team

Join us!

Why?

1. Get paid for every article you write
(see [Monetization](#) and [Views](#) below for current stats)
2. Convert your videos to monetized blogs
(even if your YouTube channel is not monetized, not 4K-1K, or has been demonetized)
3. As a founding writer get paid 90% revenue share for every article you write

How?

- OVOB: one video, one blog
(one best-in-class video at the top of every article, like YouTube)
- Write original, rich editorial text with screenshots about the video
(for example:
<https://ashesofcreation.mgn.tv/ashes-of-creation-pricing-nda-and-release-dates-in-2021>)
- Recognition
(our team gives recognition to great writers in addition to the 90% revenue share, like a “writer of the week”, cross-promotion on Twitter and shoutouts on [The George Show](#))

Founding Writer benefits

As a founding writer, get paid 90% revenue share for every article you write during beta.

After we launch v1 (the full version 1):

- If you are in the Top 10% of Founding Writers, you get 90% lifetime revenue share for your Heartbeat account
- If you are in the Top 20% of Founding Writers, you get 80% lifetime revenue share for your Heartbeat account
- If you are in the Top 40% of Founding Writers, you get 70% lifetime revenue share for your Heartbeat account
- The remaining Founding Writers get 60%
- All new users start at 50% after Heartbeat launches publicly with a growth path upwards
- You also get the same benefits as a Freedom! partner, such as early payments and weekly payments, in your shiny Freedom! dashboard

Writers who join after the final product launch will still be eligible for revenue share boosts:

- Open Scholarship like a university that rewards the top 10% of writers each month with 80% revenue share
- Long-time writers who consistently output quality articles, but are not in the top 10% each month, get 70% revenue share
- Other rewards to be determined

Examples

MGN Articles

Cyberpunk 2077 - Adam Smasher's secret room

<https://mgn.tv/cyberpunk-2077-how-to-get-adam-smashers-secret-room-legendary-cyberpunk-secrets-ba-xing-chong>

World of Warcraft: Shadowlands - PvP 2v2 comps

<https://worldofwarcraft.mgn.tv/easiest-2v2-comps-to-play-in-shadowlands-9-0-tier-list>

Ashes of Creation Pricing, NDA and Release Dates in 2021

<https://ashesofcreation.mgn.tv/ashes-of-creation-pricing-nda-and-release-dates-in-2021>

Non-MGN articles

Minecraft ray tracing (without RTX cards)

<https://tips.tm/minecraft-ray-tracing>

MGN Blogs

<https://destiny2.mgn.gg>

<https://worldofwarcraft.mgn.gg>

Non-MGN blogs

<https://tips.tm>

<https://blog.music.tm>

MGN YouTube

<https://www.youtube.com/mgntv>

<https://www.youtube.com/mgndestiny2>

<https://www.youtube.com/mgnwow>

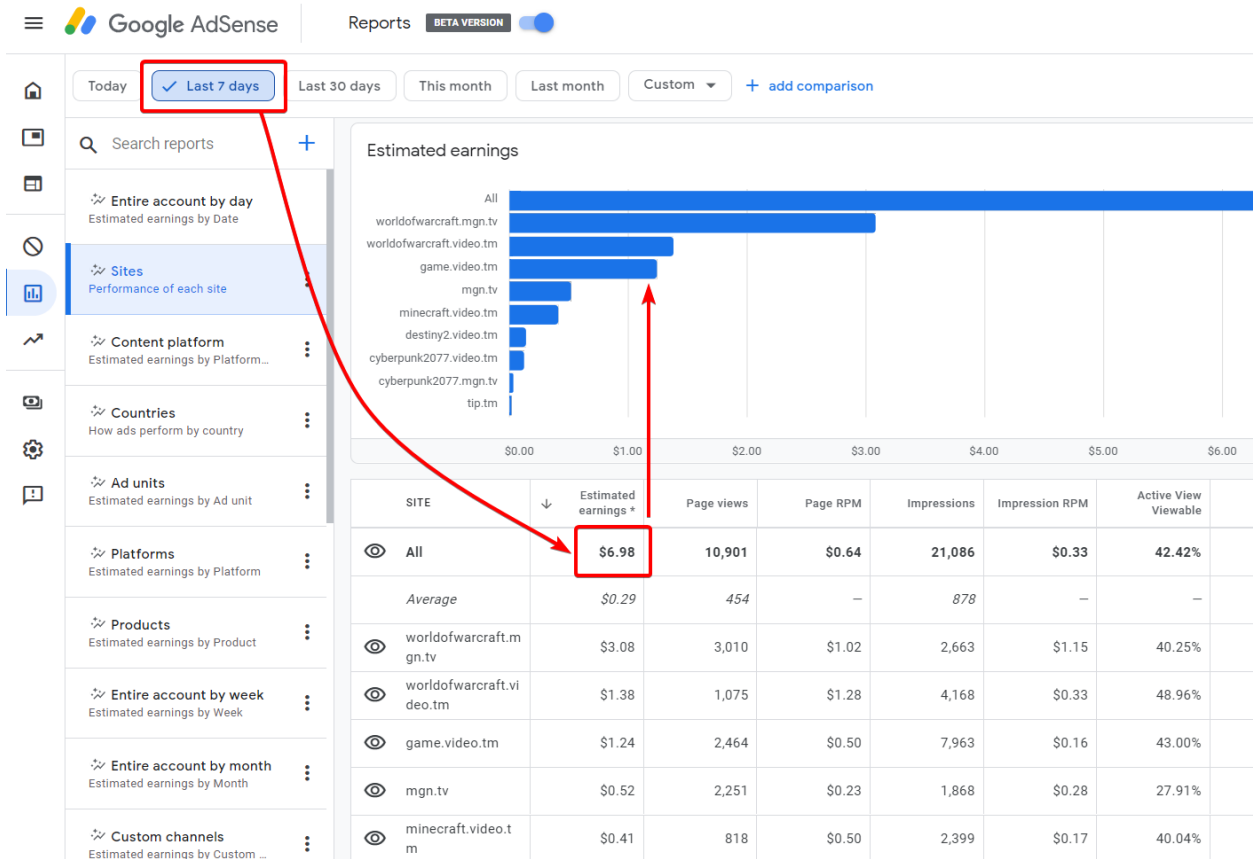
Non-MGN YouTube

<https://www.youtube.com/freedom>

Monetization

2021-02-15 In our prototype as of Feb 15, we made \$1 a day in the last 7 days

2021-02-26 As of Feb 26, we made \$2 a day in the last 7 days



Source: <https://i.imgur.com/zl8S1gK.png>

Monetization by site

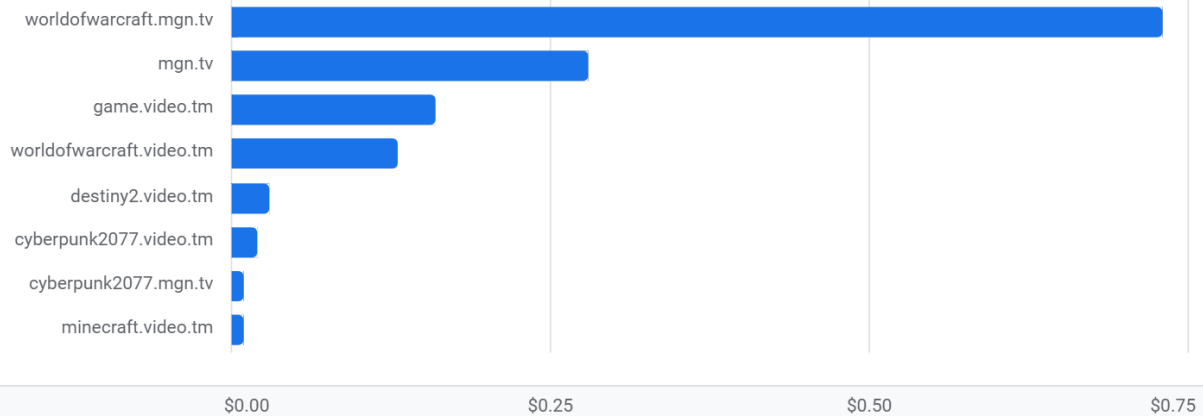
2021-02-15

Time range

Feb 7 – 9, 2021 ▼



Estimated earnings



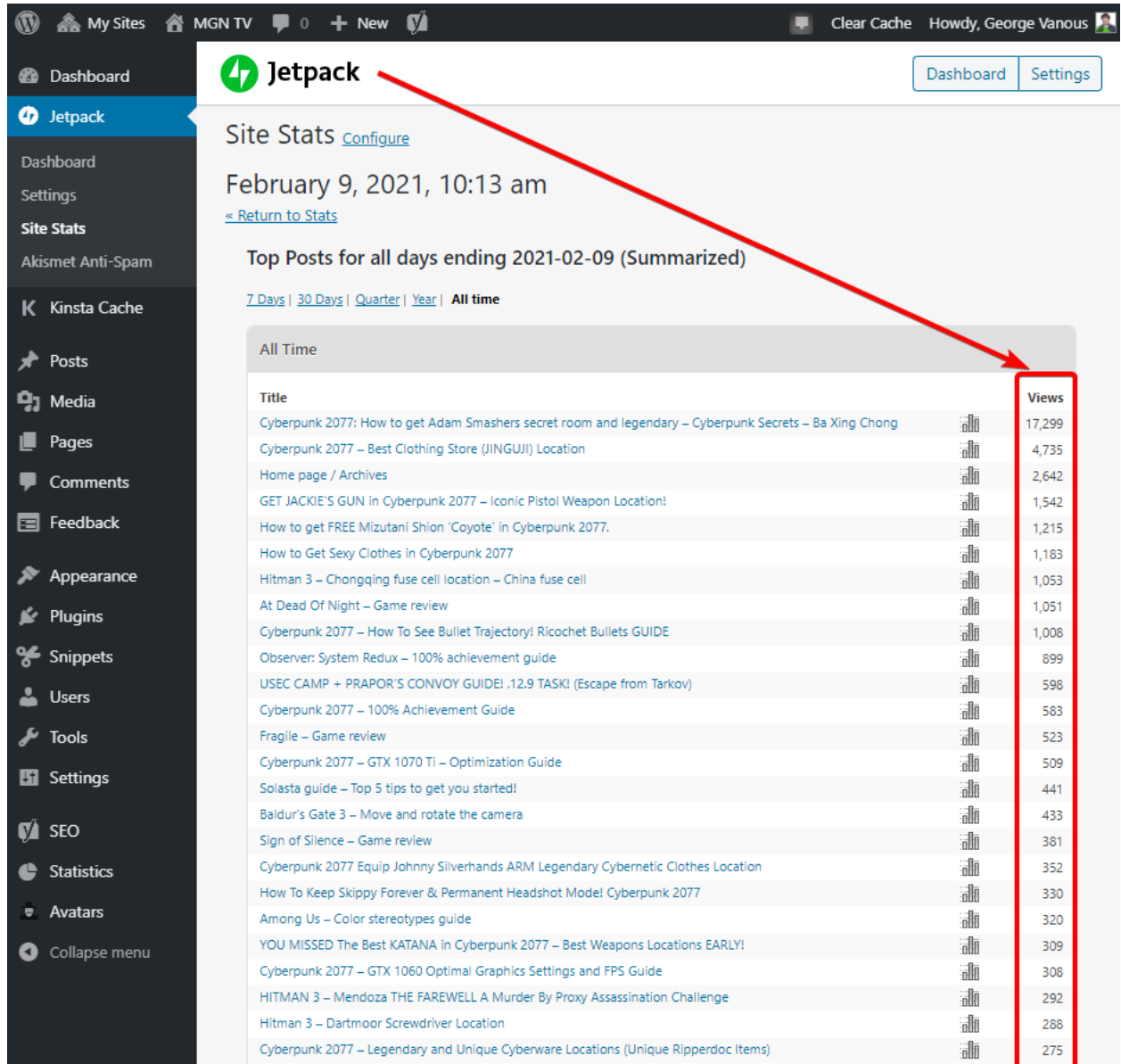
<https://worldofwarcraft.mgn.tv> has the highest RPM bringing the average up to \$0.45 RPM, but it can grow as we optimize the ads.

Site	Estimated earnings (USD)	Page views	Page RPM (USD)
worldofwarcraft.mgn.tv	0.75	754	\$1.00
mgn.tv	0.28	832	\$0.34
game.video.tm	0.16	726	\$0.21
worldofwarcraft.video.tm	0.13	290	\$0.44
destiny2.video.tm	0.03	101	\$0.30
cyberpunk2077.video.tm	0.02	67	\$0.29
cyberpunk2077.mgn.tv	0.01	47	\$0.29
minecraft.video.tm	0.01	159	\$0.09
academy.mgn.tv	0	1	\$0.00
destiny2.mgn.tv	0	14	\$0.01
indie.video.tm	0	10	\$0.08
minecraft.mgn.tv	0	18	\$0.23
phasmophobia.video.tm	0	7	\$0.06
tip.tm	0	70	\$0.07

Views

In our prototypes, we count views using Jetpack (by the same people who built WordPress)

2021-02-15 Here are the top <https://mgn.tv> articles



The screenshot shows the WordPress dashboard with the Jetpack plugin active. The 'Site Stats' section is open, displaying a list of top posts for all time. A red arrow points from the Jetpack logo to the 'Views' column header in the table.

Title	Views
Cyberpunk 2077: How to get Adam Smashers secret room and legendary – Cyberpunk Secrets – Ba Xing Chong	17,299
Cyberpunk 2077 – Best Clothing Store (JINGUI!) Location	4,735
Home page / Archives	2,642
GET JACKIE'S GUN in Cyberpunk 2077 – Iconic Pistol Weapon Location!	1,542
How to get FREE Mizutani Shion 'Coyote' in Cyberpunk 2077.	1,215
How to Get Sexy Clothes in Cyberpunk 2077	1,183
Hitman 3 – Chongqing fuse cell location – China fuse cell	1,053
At Dead Of Night – Game review	1,051
Cyberpunk 2077 – How To See Bullet Trajectory! Ricochet Bullets GUIDE	1,008
Observer: System Redux – 100% achievement guide	899
USEC CAMP + PRAPOR'S CONVOY GUIDE! .12.9 TASK! (Escape from Tarkov)	598
Cyberpunk 2077 – 100% Achievement Guide	583
Fragile – Game review	523
Cyberpunk 2077 – GTX 1070 Ti – Optimization Guide	509
Solasta guide – Top 5 tips to get you started!	441
Baldur's Gate 3 – Move and rotate the camera	433
Sign of Silence – Game review	381
Cyberpunk 2077 Equip Johnny Silverhands ARM Legendary Cybernetic Clothes Location	352
How To Keep Skippy Forever & Permanent Headshot Model! Cyberpunk 2077	330
Among Us – Color stereotypes guide	320
YOU MISSED The Best KATANA in Cyberpunk 2077 – Best Weapons Locations EARLY!	309
Cyberpunk 2077 – GTX 1060 Optimal Graphics Settings and FPS Guide	308
HITMAN 3 – Mendoza THE FAREWELL A Murder By Proxy Assassination Challenge	292
Hitman 3 – Dartmoor Screwdriver Location	288
Cyberpunk 2077 – Legendary and Unique Cyberware Locations (Unique Ripperdoc Items)	275

Screenshot source: <https://i.imgur.com/fGUa0y5.png>

WordPress source:

<https://mgn.tv/wp-admin/admin.php?page=stats&view=postviews&summarize&numdays=-1>

Notes

Just as on YouTube, all revenue share percentages (like 90%) are after the 45% platform fee.