

SL - Greg! Here are the KEYS to becoming the fastest growing Dojo RIGHT NOW!

Hey Greg!

How's it going! I explored your website to discover more about your services. Reading some of the more recent google reviews speaks volumes because it shows the professionalism, high standards and uniqueness that UrbanSports adopts!

Have you ever considered using short form content for your website to optimize business strategy? Have you considered putting out a consistent brand message to attract more customers?

Not tackling these questions can lead to a potential loss of customers, and limited online visibility. A couple of ways I can help alleviate these roadblocks include (but not limited to):

1. Revamp your website by creating content to give it the status it deserves. A well written website can attract and retain visitors, increasing the chances of converting them into potential members
2. Help develop a consistent brand voice and messaging strategy for UrbanSport. This will ensure that all communications, both online and offline align with the gym's values, goals and target audience effectively conveying UrbanSports' unique identity

I know these strategies will drive more traffic to your media platforms, which will bring in more customers and will increase your conversion rate. These 2 keys will help grow and expand your business, have the potential to attract new customers, scale your business and take it to new heights (make it very well known in the wider region).

I acknowledge the fact that your customers appreciate what you do, so I've crafted a compelling brand persona that will convey the gym's brand voice. I know you are a busy man so just respond with a simple "Yes", I'll gladly send it over.

With Energy,
Ryan