

Email Example D

(Light-hearted + Encouraging Tone)

Subject: Stop! Don't throw the computer...

Hi Name!

Lorem ipsum lorem ipsum

No, I'm not speaking a new language...

But if you have decided to build a website, you may recognize these words.

These words are blasted all over a new website shouting at you on the other side of the computer to fill the spaces.

Building a new website comes with so many frustrations and I've heard from many business owners how frustrated they've become (throwing the computer becomes a temptation 😏)

Not too long ago a client of mine, Will, came to me feeling frustrated.

He had this amazing idea for his website, but he kept hitting roadblocks attempting to build his site.

As determined as he was, he realized building a website was more complicated than he had expected, including knowledge around coding, web development, and creating a website that showcased his work and would organically draw in his ideal clients.

"I don't want to list out ALL of my problems because I'll never stop lol" << This is what Will said to me.

Can you relate?

Once we started chatting and put a strategy in place for our VIP day it was time to get the day started.

And after just 8 hours, Will went from not having a website due to his roadblock to having a website ready to go LIVE! 🙌

After our day together he sent me a Voxer message saying:

"WOW, this is incredible, incredible, I can not be so stoked to see the website go live, and get to share it with all my viewers. I really can't wait... at this point, the last thing we need to do is make it live! Everything is just so perfect, the layout is perfect everything is just so perfect!"

Trust me I get it...building a website or brand can be hard, but guess what? You don't have to be alone through the process, I am here listening and executing your vision just how YOU WANT IT! 🎉

To not throwing your computer and having support!