

# For People Who Want More...

...The Small Changes You Can Implement As Soon As Tomorrow To Get A LOT MORE Done... With Way Less Effort!

Do you have the genuine desire to work?

Are you fully equipped and primed?

Are you currently achieving a substantial income?

If the answer to any of these questions is no, then you've arrived at the perfect destination. Within these lessons, you will unlock the strategies to efficiently harness your time.

Rest assured, the wisdom you'll acquire from this valuable resource is grounded in time-tested principles that have benefited countless individuals over the years. Your journey toward maximizing your potential starts here.

Welcome to a learning journey guided by Jason. Now, you might be wondering, "Who is Jason?" He's the visionary behind multiple thriving enterprises that rake in millions each month.

However, his origins were far from opulent. Hailing from a modest background, Jason's initial step was as humble as painting houses for a mere \$12 an hour. Undeterred by setbacks, he ventured into entrepreneurship, faced failures, yet persisted. With unwavering determination, he rose from adversity to success.

Within these teachings, Jason generously imparts the wisdom he accrued throughout his odyssey. Discover his well-kept secrets, honed through trials and tribulations, and gain insights on circumventing the challenges he encountered. Your path to success gains a trusted mentor in Jason.

**Here's what's covered in the training:**

- **Why productivity should be “optional”** and a byproduct of doing \_\_\_\_\_...
- The **biggest time wasters in internet marketing** and how to **completely kill them** once and for all...
- How to actually **manage social media in an efficient and profitable** way...
- **And more...**

**Envision the following scenario:**

**Picture yourself releasing the grip of overwhelming feelings.** Imagine effortlessly gliding through your to-do list, successfully achieving your goals day after day.

**Now, consider this: What if you could accomplish twice as much while expending only half the effort? Can you fathom how this transformation could swiftly revolutionize your life?**

If this prospect resonates with you, then brace yourself for a revelation. Jason's cutting-edge productivity training promises to be the key that unlocks this very potential.

Consider this: even **by incorporating just ONE technique** from the wealth of knowledge you're about to acquire... and if that single technique **becomes the catalyst for a significant breakthrough** in your business...

Wouldn't you agree that investing \$299.85, or even more, becomes an astoundingly wise decision for securing **a lifetime of heightened productivity?**

To put it into perspective, envision if you were to personally engage Jason for a one-on-one session to glean his productivity secrets. You'd find yourself parting with \$300 per hour and potentially waiting for an available slot in his busy schedule.

Now, contemplate this: if Jason were to price this resource at \$149.95, it would be more than justifiable, a value proposition hard to resist.

But here's the truly **unbeatable offer**: Right now, you have the opportunity to secure the recording, ready for your viewing convenience, at a mere \$49.95!

And here's the guarantee: Should you find, after absorbing the training, that the knowledge gained doesn't equate to a return on your investment a hundredfold, Jason steadfastly insists that you reach out to our [support desk](#) for a hassle-free refund.

Bear in mind, our intention is to ensure that your expenditure is exclusively directed towards products that truly enrich your life.

Now, consider this pivotal choice: Are you content remaining in the **realm of inertia and lacking motivation?**

**Or**

Do you aspire to forge a reputation as someone renowned for their **unwavering diligence and relentless effort?**

(P.S.: made it with the help of ChatGPT)

## Long Form Sales Letter Basic Outline

### Headline

The point of the headline is grab attention, “break their brain”, and compel them to read more

## Lead

The point of the lead is to build rapport, amplify desire, and bribe the reader to continue reading

- Connect with the reader's pain
- Make a big promise
- Tease mechanism
- Tease discovery story
- Establish credibility

## Body

The goal of the body is to shift their limiting beliefs, reveal the true nature of their problem and show them the mechanism or law of nature they need to follow to get what they want.

- Introduce Guru/Brand
- Preview height of drama
- Show struggles
- Show failed attempts to solve the problem
- Moment when all seems lost
- Decision and discovery of the law of nature
- Finding the solution/mechanism
- Experiencing the dream state

## Close

The point of the close is to present the product, and help them make their purchasing decision by stacking on their new beliefs

- Intro product
- Show how product taps into the mechanism to get dream state
- Tease contents of product

- Testimonials
- Value stack and intro price
- Stack additional value with bonuses
- Guarantee/Risk reversal
- Scarcity/Urgency
- 3 way close
- Additional Testimonial dump