

**LIFE Calls for proposals 2023 – Expression of interest from Open Impact (Italy) to support EU consortia as ecosystem impact evaluation partner for the submission of project proposals under the Call for proposals "LIFE-2023-CET".**



Open Impact is a research spin-off of the University of Milano-Bicocca (Italy) – member of the **European Enterprise Network** (EEN) and the **Italian Cluster "SmartCommunitiesTech"** – which provides digital tools and services for the **measurement, evaluation and exploitation of the ecosystem impact – social, economic and environmental** – generated by projects,

programmes and services. Open Impact's vision is to overcome the technical and cultural barriers of impact measurability, promoting the development of a society that recognises and rewards the social and environmental value of initiatives.

Open Impact is a major player in the impact economy and the EU funding sector, offering impact management & assessment services to organisations and consortia through an enabling digital platform that allows, among its applications, the **SROI** (Social Return on Investment) calculation, i.e. the monetisation of impact. Open Impact's platform and benchmarking database – the first of its kind in Italy – are designed to accompany organisations and consortia in identifying the impact they generate, by linking it to the UN's 17 Sustainable Development Goals (SDGs) and other sustainability taxonomies, such as BES (Equitable and Sustainable Welfare) and ESG, amongst others.

Open Impact has experience in the fields of **energy, construction, infrastructure, smart cities and urban regeneration**, having collaborated as an impact assessor for ANCE (Italian Association of Building Constructors), Assovetro (National Association of Glass Manufacturers), Cassa Depositi e Prestiti (collaboration set up for the impact assessment of the Italian "Ecobonus", promoting energy retrofitting of buildings), FASP (Piedmont Sustainable Housing Fund), Starching, Tecne S.p.A. – Gruppo Autostrade per l'Italia (Motorways for Italy Group), etc. Open Impact has also set up a fruitful series of collaborations with various Public Administrations (PAs) or PA support bodies, such as ANCI (National Association of Italian Municipalities), the Municipalities of Aprilia, Bari, Milan, Novara, Terni, the Umbria Region, the Urban Innovation Foundation (in Bologna), CNEL (National Economic and Labour Council), the University of Rome "Tor Vergata" and the University of Naples "Federico II", to which Open Impact has provided various programming/planning support services and developed digital tools for measuring and managing the impact of their projects and initiatives.

Partner of several national and European projects, financed by Horizon Europe, COSME, Erasmus+, Open Impact is now proposing itself as **ecosystem impact evaluator** partner in the context of the LIFE Programme, in order to submit transnational project proposals for the Call for proposals "**LIFE-2023-CET**" – **LIFE Clean Energy Transition (Call deadline 16/11/2023)**.

For further information on Open Impact methodology, services and digital tools at the service of EU project design, please contact the Open Impact Projects Department, in the person of **Enrico Sabatini**, at the e-mail [enrico.sabatini@openimpact.it](mailto:enrico.sabatini@openimpact.it).