



SKILLSUSA WEEK

February 2-8, 2025

Recognition Day - Advisors @ Work Contest Guidelines

Celebrate the dedication and skills of your instructor and/or advisor by participating in the Advisors @ Work Contest! Here's how to participate:

1. **Theme:** Submit a photo of your instructor or advisor showing off their skills and/or working hard in the classroom as part of SkillsUSA Week.
2. **Submission Deadline:** Submit your entry using the official form by January 31st, 2025.
3. **Voting Process:** The top 3-4 entries will be featured on SkillsUSA's Instagram Story for the public to vote on their favorite photo via a poll on February 3rd.
4. **Winner Announcement:** The winner will be announced at 8 PM.
5. **Prize:** The winning instructor or advisor's program will receive \$250 to spend in the SkillsUSA Store!

Showcase the hard work and talents of your advisor during SkillsUSA Week through this [form](#).

SkillsUSA Day - Doors @ Work Contest Guidelines

Showcase your creativity and SkillsUSA spirit by participating in the **Doors @ Work Contest!**

1. **Theme:** Decorate your Career and Technical Education (CTE) program door around this year's theme: **'Ignite Your Potential.'**
2. **SkillsUSA Week Branding:** Your door design must prominently feature the phrase **'SkillsUSA Week'** and follow the **SkillsUSA Brand Guidelines** you can find [here](#).
3. **Assets:** You can find official SkillsUSA assets [here](#).
4. **Submission Deadline:** Submit your entry using the official form by **January 31, 2025**.
5. **Voting Process:** The **top 3-4 entries** will be featured on SkillsUSA's Instagram Story, where the public will vote for their favorite design via poll on February 7th.
6. **Winner Announcement:** The winning design will be announced at **8 PM**.
7. **Prize:** The winning program will receive **\$250** to spend in the **SkillsUSA Store!**

Get creative and Ignite Your Potential for SkillsUSA Week through this [form](#).