

Meghna Shah – Senior Blog Writer

Meghna Shah
Senior Blog Writer
789-963-8563
Meghnashah452@example.com
www.linkedin.com/meghnashah

Summary

Dedicated blog writer with 7+ years of experience in creating compelling and well-researched content across various topics. Possess a strong command of grammar, excellent research skills, and the ability to adapt writing style to target specific audiences. Proven track record of meeting deadlines and consistently delivering high-quality content. Abreast with industry trends and emerging topics.

Work Experience:

Freelance Blog Writer
Mumbai
Sept 2018 - Present

Responsibilities:

- Wrote and edited articles for multiple clients across various industries
- Researched and gathered information from reliable sources to support content creation
- Adapted writing style and tone based on client requirements and target audience
- Developed content strategies to enhance brand awareness and engagement
- Collaborated with clients to ensure content met their expectations and goals.

Brew My Idea
Blog Writer
Mumbai, MH
Jan 2016 - May 2018

Responsibilities:

- Created and developed engaging blog posts on various topics, including food, fashion, and traveling.
- Conducted extensive research to ensure the accuracy and credibility of information.
- Incorporated SEO strategies and keywords to optimize content for search engines.
- Edited and proofread articles to ensure clarity, grammar accuracy, and adherence to brand guidelines.
- Managed the editorial calendar and met deadlines consistently.

Skills:

- Excellent writing skills with a focus on grammar, clarity, and engaging storytelling
- Proficient in conducting thorough research using reliable sources
- Ability to write for different platforms and adapt writing style as needed (blog, website, social media)
- Strong understanding of SEO best practices and ability to optimize content for search engines
- Familiarity with content management systems (CMS) such as WordPress
- Experience with basic image editing tools (e.g., Canva, Adobe Photoshop)

Education:

Bachelor of Arts in Journalism
Xavier Institute of Communications, MH
Graduated – May 2015

Certifications:

Content Marketing Certification, HubSpot Academy, 2016