



DAWID JÓŹWIAK

DIGITAL MARKETING & GROWTH LEADER

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SUMMARY

Over the last seventeen years, I have managed multiple projects and implemented countless growth strategies across three continents. I have gained a solid grounding in marketing automation, SEM, SEO, PPC, social media, UI & UX optimization, branding, CRO, and recently - AI. I have developed highly effective marketing strategies across a wide range of industries including travel, retail, finance, tech, gambling, and blockchain.

CERTIFICATION

- ✓ Generative AI with LLMs
- ✓ ChatGPT prompt engineering for developers
- ✓ LangChain for LLM application development
- ✓ Building systems with the ChatGPT API
- ✓ Google Ads Qualified Professional
- ✓ HubSpot Marketing Professional

SKILLS

- ▶ Full-Stack Marketing
- ▶ Growth Hacking
- ▶ Python Programming
- ▶ AI Engineering
- ▶ Data Analytics
- ▶ MarTech Integration
- ▶ Blockchain & Web3

EXPERTISE

- ▶ Team Leadership
- ▶ AI Readiness & Strategy
- ▶ Project Launch
- ▶ Growth Mindset
- ▶ Leadership
- ▶ Highly Technical
- ▶ Digital Transformation
- ▶ Teamwork
- ▶ Problem-solving
- ▶ Stakeholder Management

WORK EXPERIENCE

2023	Teroxx
2024	HEAD OF DIGITAL GROWTH MARKETING
2022	Ramp Network
2023	SNR. GROWTH MARKETING MANAGER
2019	Euroquip
2022	HEAD OF DIGITAL MARKETING
2017	Delta Strike International
2018	DIGITAL MARKETING MANAGER
2015	E2 Digital
2016	DIGITAL MARKETING MANAGER
2010	Belle Rock Entertainment
2015	HEAD OF GROWTH

REFERENCES

LARS TRUHN
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INTERESTS

AI

CRYPTO

TRAVEL

TECH

SPORTS

HISTORY