

DESIS VOTE Voter Registration Toolkit

BACKGROUND

Desisvote.org contains a hub of resources for South Asian Americans, Asian Americans, and allies who want to exercise their right to vote and mobilize their own networks and communities to elevate their voices at the ballot box.

Desisvote.org is hosted by [Indian American Impact Project](#) in partnership with numerous local, state, and national nonprofit and volunteer-led organizations and contributors. All partners and contributors share the goal of increasing voter turnout and civic engagement in South Asian communities.

SOCIAL GRAPHICS

These are also great to forward on WhatsApp!

[Link to all graphics](#)

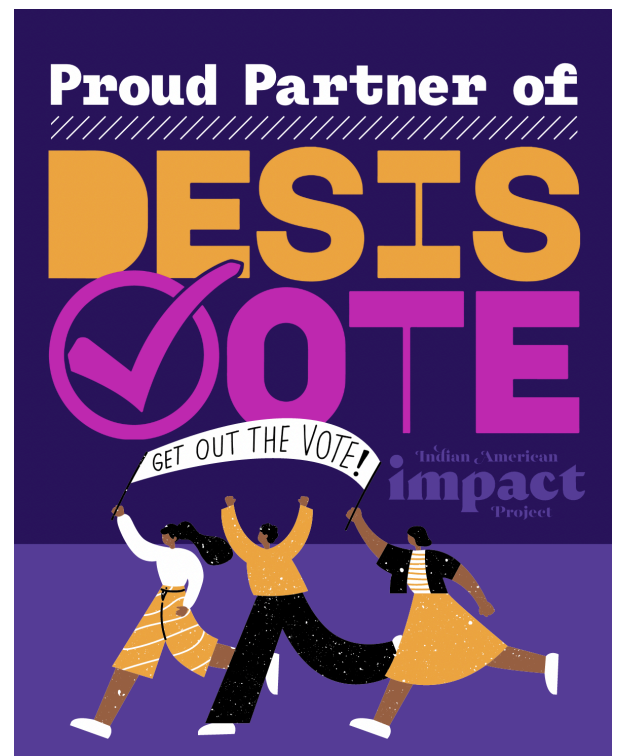
- [Check Your Registration graphic](#)
- [State Deadline graphics \(PA, TX, VA, NJ\)](#)
- [Proud Partner graphics](#)
- [My Voting Plan](#)
- [Vote by Mail](#)
- [Memes](#)

VOTER MOBILIZATION VIDEOS

[Link to all videos](#)

PRINT MATERIALS

[Link to all printable documents](#)



GRAPHICS:



Check Your Registration graphic

(Download in [Hindi](#) | [Gujarati](#) | [Punjabi](#) | [Tamil](#) | [Telugu](#))

Suggested copy:

- Have you checked the status of your voter registration recently? If you changed your address or name, became a citizen, just turned 18, or anything else changed since the last time you voted, you might need to update your registration. Visit [Desisvote.org](#) and make sure you're #VoteReady. #Desisvote

- Did you know if you ... (changed your address, changed your name, ...), you potentially need to update your voter

registration information? Check the status of your registration and register to vote at [Desisvote.org](#). #Desisvote

- (On Oct 2-6) Did you know today it's National Voter Education Week? Get #VoteReady with us and check the status of your voter registration on [Desisvote.org](#). #Desisvote
- South Asian voters can be the margin of victory in key races. Make sure you're #VoteReady by checking your voter registration status at [desisvote.org](#) #Desisvote

State Deadline graphics

PENNSYLVANIA

(Download in [Hindi](#) | [Tamil](#) | [Telugu](#) | [Bangla](#))

TEXAS

(Download in [Hindi](#) | [Tamil](#) | [Telugu](#) | [Bangla](#))

VIRGINIA

(Download in [Hindi](#) | [Tamil](#) | [Telugu](#))

NEW JERSEY

(Download in [Hindi](#) | [Tamil](#) | [Telugu](#))



Suggested copy:

PENNSYLVANIA

- The deadline to register to vote in Pennsylvania is October 23, 2023! Check your voter registration status on [Desisvote.org](https://desisvote.org) and get #VoteReady today with #Desisvote!
- South Asian voters can be the margin of victory in PA. Make sure you're #VoteReady by checking your voter registration status at desisvote.org #Desisvote

TEXAS

- The deadline to register to vote in Texas is October 10, 2023! Check your voter registration status on [Desisvote.org](https://desisvote.org) and get #VoteReady today with #Desisvote!
- South Asian voters can be the margin of victory in TX. Make sure you're #VoteReady by checking your voter registration status at desisvote.org #Desisvote

VIRGINIA

- The deadline to register to vote in Virginia is October 17, 2023! Check your voter registration status on [Desisvote.org](https://desisvote.org) and get #VoteReady today with #Desisvote!
- South Asian voters can be the margin of victory in TX. Make sure you're #VoteReady by checking your voter registration status at desisvote.org #Desisvote

NEW JERSEY

- The deadline to register to vote in New Jersey is October 17, 2023! Check your voter registration status on [Desisvote.org](https://desisvote.org) and get #VoteReady today with #Desisvote!
- South Asian voters can be the margin of victory in NJ. Make sure you're #VoteReady by checking your voter registration status at desisvote.org #Desisvote

GENERAL LANGUAGE

- The deadline to register to vote is fast approaching! Are you ready? Visit desisvote.org to check your voter registration status and find resources to mobilize your communities. #VoteReady #DesisVote

Proud Partner graphic:

Suggested copy:

- We're proud to partner with @iaimpact and #Desisvote to mobilize South Asian voters to get registered and excited about voting! Learn more at Desisvote.org.

Mail-in ballots

[General](#) [PA](#)

Suggested copy:

Voting by mail is easy, safe, and secure and in most states, anyone can vote using this method! Check the rules in your state at desisvote.org.

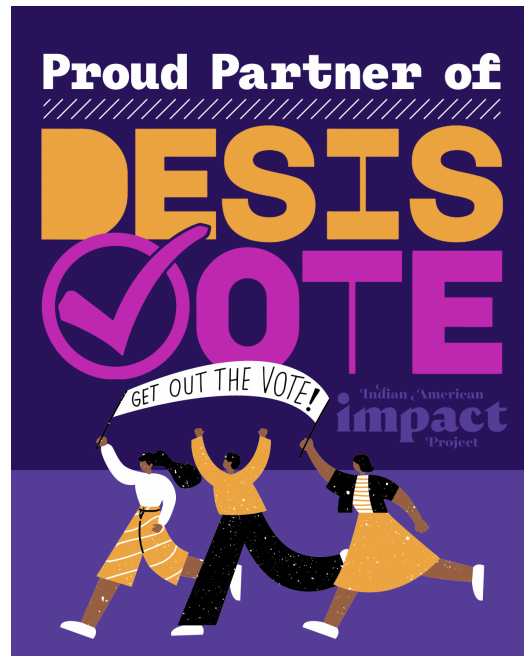
PA: In PA, anyone can vote by mail. The deadline to request a mail-in ballot is Oct 31 so learn more and request your ballot at vote.pa.gov

Printable materials

My Voting Plan flyer + graphic

Use these printable flyers to help yourself and others make a voting plan!

Download in [English](#) | [Gujarati](#)



_____'s VOTING PLAN	
Election Day - November 7, 2023	
VOTE METHOD	<input type="checkbox"/> Early Voting
	<input type="checkbox"/> By Mail
	<input type="checkbox"/> Election Day
	Date: _____ Time: _____

_____'s VOTING PLAN	
Election Day - November 7, 2023	
VOTE METHOD	<input type="checkbox"/> Early Voting
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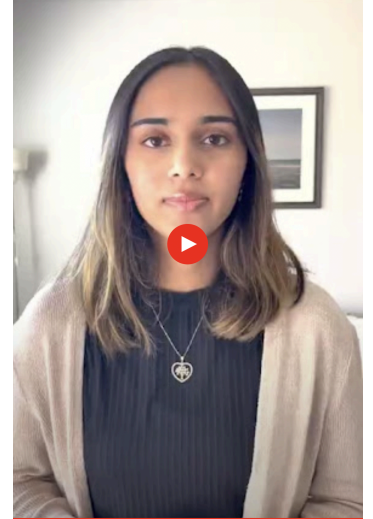
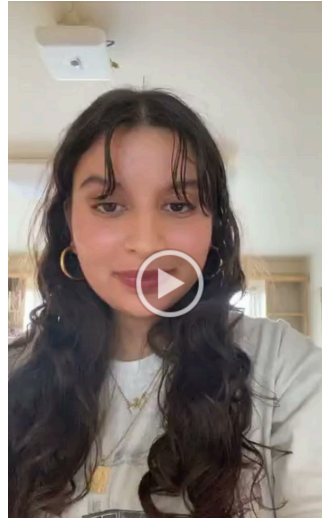
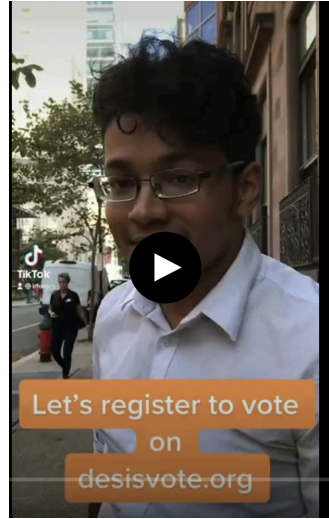
[Link to all Voter Mobilization videos](#)

Video 1:

Update Your Voter Address at Desisvote.org!

Video 2, Video 3, Video 4

Why College Students Need to Vote



[Memes](#)

These are also great to forward on WhatsApp!



Me when someone says they aren't registered to vote

Me when someone says they're voting early



