

Long-termism: The Greatest Asset in Asset Management with Sarah Williamson and Geoff Rubin

No investor claims to be short-term but in the face of the seductive siren call of the emotionally volatile markets, even the most disciplined of investors buckles at the knees. The apparatus and systems in which we work---governance, investment policy, benchmarks, asset allocation frameworks, compensation systems along with the behavioral spiral that haunts us all in times of market trauma tend to perpetuate herd mentality. With the help of some of the best minds on the subject, we work to define long term investing more precisely, explore the virtues of a multi-cycle horizon, and warn of the common pitfalls that so easily break our convictions.

Guests:

Geoff Rubin, Senior Managing Director and One Fund Strategist at CPP Investments

Sarah Williamson, Chief Executive Officer, FCLT Global

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