

Hey,

I have gone through your Instagram and Facebook accounts and your website too.

I am amazed at your work.

Offering a personal trainer, coaching, and an app (which is unusual yet ingenious) is why your members can make actual progress.

I remember when I first started going to the gym and having absolutely no idea what I was doing, wasting my time and energy. I bet that if I had the guidance you provide I could have made significant progress as soon as one month into the gym.

Of course, these benefits are insufficient to make your company grow to extensive lengths.

Which is why I am writing this email.

I am a Digital Marketing expert, specializing in copies.

I could help Essentials Training grow by creating short-form copies which will be used as the description of your posts and that is just the start.

If you are interested, make sure to contact me so we can book a sales call and discuss ideas, do a little Q&A where I get to know you, and vice versa, discuss a discovery project, and much more.

Just remember that I provide outcomes, not services, and that I am a strategic partner not a commodity of a copywriter.

Here is a link to 2 examples I have created to show you my work:

<https://docs.google.com/document/d/1U2JTHNDseDK5tVCT67NCi8zGnGUaQO-1zsDPt31eI4Y/edit?usp=sharing>

With Best Regards,
Alex.

P.S. The founder of the gym, Jamie Mitchell, has a top 1% physique which is why I believe that with proper marketing your company could take off.

