

DM outreach process

1. Like a couple of their posts, quick comment
2. Quick greeting DM: Assalamu alaykum sis, may Allah reward you for your work
3. For the ones who respond > build rapport up in their posts with them
4. Then compliment > then ask the question that leads them up for your service
5. Exchange some small talk to build a connection, then transition into your offer.

Conquer.

- ☐ Create 3 posts for 7 days (21 posts)
- ☐ Schedule to post them on IG for the entire week ahead.
- ☐ Follow DM process doing this [DM outreach process](#)