

Draft Deck:

Pursuit cards -- the bulk of gameplan -- new businesses trying to get to ribbon cutting from permit approval // 52 card deck // 30 squares? Dice rolls with color-coordinated squares that correspond with four types of scenarios. All businesses that have been board approved/permitted are eligible to participate. Once vacancies are filled, gameplay is over.

For existing businesses, all are subject to review/probationary period by citizen petitions (signatures) or board review (two-thirds vote). If the business enters the review period, they must draw a Curveball Card. This will present the owner with a scenario and they must present their pitch/case at the next board meeting where the board will vote on record to save or to scrap.

Pursuit Cards (52 Total: 4 Types/Colors)

These need polishing but a good start

Business Community Scenarios -

- **Speed Up:**

Community Event Success:

Your community event is a hit! Move forward 2 spaces as the town rallies behind your business.

Innovative Marketing Strategy:

Your imaginative marketing strategy captures the community's attention. Skip a turn to reply to inquiries as your business gains popularity.

Unexpected Partnership Bonus:

A surprise partnership bonus propels your business forward. Move forward 1 space with the added boost.

Early Grand Opening Success:

Your grand opening exceeds expectations, drawing in early customers. Skip a turn as your business takes off.

Favorable Business Review:

A glowing business review boosts your reputation. Move forward 2 spaces as customers flock to your establishment.

Business Expansion Opportunity:

An unexpected opportunity for business expansion arises. Move forward 1 space as you seize the chance for growth.

Product Innovation Triumph:

Your innovative product becomes a sensation. Skip a turn as your business thrives on creativity.

- **Slow Down:**

Supply Chain Hiccup:

A hiccup in the supply chain delays your business opening. Move back 2 spaces while you navigate logistical challenges.

Business Rival Sabotage:

A rival business owner tries to sabotage your success. Move back 1 space as you deal with their mischief.

Unexpected Equipment Failure:

Equipment failure sets you back. Move back 1 space as you address the technical issues.

Employee Strike:

An unexpected employee strike disrupts operations. Move back 2 spaces as you negotiate with your team.

Marketing Campaign Backfire:

Your marketing campaign backfires, causing a temporary setback. Move back 1 space as you reassess your strategy.

Community Misunderstanding:

A misunderstanding within the community causes delays. Move back 2 spaces as you clarify your business intentions.

Unexpected Cost Overrun:

An unforeseen cost overrun hampers progress. Move back 1 space as you manage unexpected expenses.

Public Influences:

Speed Up:

Local Celebrity Endorsement:

A local celebrity endorses your business, boosting your popularity. Move forward 2 spaces as your business gains star power.

Social Media Virality:

Your business goes viral on social media, attracting a flood of customers. Skip a turn as you handle the unexpected demand.

Supportive Community Petition:

The community rallies behind your business with a supportive petition. Move forward 1 space as your business gains local support.

Customer Appreciation Day Success:

Customer Appreciation Day is a huge success, attracting loyal customers. Skip a turn as your business celebrates its dedicated patrons.

Positive News Coverage:

Positive news coverage boosts your business reputation. Move forward 2 spaces as the community embraces your success.

Award Recognition:

Your business receives an award, gaining prestige. Move forward 1 space with the recognition.

Public Art Installation Boost:

An art installation at your business becomes a local sensation. Skip a turn as your business becomes a hub for creativity.

Slow Down:

Public Protest:

A group of angry citizens protest against your business, causing delays. Move back 3 spaces as you address community concerns.

Negative Yelp Reviews:

A slew of negative Yelp reviews hits your business reputation. Move back 1 space as you work through damage control.

Community Misunderstanding:

A misunderstanding within the community causes delays. Move back 2 spaces as you clarify your business intentions.

Environmental Concerns:

Environmental concerns lead to a temporary business setback. Move back 1 space as you address community worries.

Unexpected Noise Complaints:

Unexpected noise complaints slow down your business progress. Move back 2 spaces as you mitigate noise issues.

Neighborhood Zoning Dispute:

A zoning dispute in the neighborhood hampers business expansion. Move back 1 space as you navigate the regulatory challenges.

Public Safety Concern:

A safety concern raised by the public causes delays. Move back 2 spaces as you ensure community safety.

Bank/Finance Scenarios:

Speed Up:

Fortune in the Vault:

Surprise windfall! The bank discovers a stash of gold in their vault and decides to support your business venture. Move forward 2 spaces.

Zero-Interest Loan Offer:

Great news! The bank offers you a zero-interest loan to kickstart or revitalize your business. Move two spaces but skip your next turn as you celebrate this financial boom.

Investor Confidence Boost:

Investors show confidence in your business, boosting your financial standing. Move forward 1 space with increased financial support.

Unexpected Grant Approval:

An unexpected grant is approved, providing additional funds. Move forward 2 spaces as your business receives a financial boost.

Business Tax Break:

You're granted a surprise tax break, improving your financial position. Move forward 1 space as you enjoy the financial relief.

Community Crowdfunding Success:

Community crowdfunding exceeds expectations, providing extra funds. Skip a turn as you express gratitude to your supportive community.

Sponsorship Deal:

A sponsorship deal adds a financial windfall. Move forward 1 space with the added sponsorship support.

Slow Down:

Economic Downturn:

Unfortunately, there's a sudden economic downturn, causing the bank to tighten its purse strings. Move back 3 spaces as you navigate the financial challenges.

Loan Application Lost in Limbo:

Your loan application gets lost in the bureaucratic abyss of the bank. Move back 1 space as you patiently reapply.

Unexpected Business Expense:

An unexpected business expense arises, creating financial strain. Move back 2 spaces as you manage unforeseen costs.

Interest Rate Hike:

An unexpected interest rate hike on your loan slows down progress. Move back 1 space as you recalibrate your financial strategy.

Market Volatility:

Market volatility affects your business investments. Move back 2 spaces as you navigate the unpredictable financial landscape.

Stock Market Dip:

A dip in the stock market affects your business investments. Move back 1 space as you weather the financial storm.

Unexpected Financial Audit:

An unexpected financial audit causes delays. Move back 2 spaces as you ensure financial compliance.

City/Regulation Scenarios:

Speed Up:

Nepotism Favors You:

Congratulations! Your cousin, who works at the city office, decided to expedite your permits as a family favor. Move forward 3 spaces.

Bureaucratic Loophole:

You discover a little-known regulation that allows you to bypass a lengthy approval process. Skip a turn as you smoothly navigate the red tape.

Fast-Track Permitted:

Your permits are fast-tracked due to a special city initiative. Move forward 1 space as you celebrate the streamlined process.

Mayoral Support:

The mayor supports your project, accelerating the approval process. Move forward 2 spaces with mayoral backing.

County Office Efficiency:

Efficiency in the county office expedites your permit approval. Move forward 1 space as you experience a swift bureaucratic process.

Innovative Regulation Waiver:

An innovative regulation waiver speeds up the approval process. Skip this turn as you navigate the city's creative approach to regulation.

VIP Permit Priority:

You receive VIP treatment, with priority permitting status. Move forward 2 spaces as your project gains special recognition.

Slow Down:

Health Inspector Surprise:

Uh-oh! A surprise health inspection reveals suspicious mold in your proposed business. Move back 2 spaces as you deal with the cleanup.

Permitting Understaffing:

The city office is understaffed, causing delays in processing permits. Move back 1 space as you patiently wait for your turn.

Historical Preservation Concerns:

Historical preservation concerns slow down your project approval. Move back 2 spaces as you address the city's commitment to preserving history.

Zoning Dispute:

A zoning dispute with the city hampers your progress. Move back 1 space as you navigate the regulatory challenges.

Unexpected Regulation Update:

An unexpected regulation update causes delays in compliance. Move back 2 spaces as you adapt to the changing regulatory landscape.

City Budget Constraints:

City budget constraints slow down the permitting process. Move back 1 space as you wait for budget allocations.

Environmental Impact Study:

An environmental impact study causes delays. Move back 2 spaces as you ensure compliance with environmental regulations.

Curveball Cards

Highlighted need more LORE

Nancy Jo's Heartbreak:

*City Council Chair's daughter, Nancy Jo Thompson, experienced heartbreak at your business and is now unable to stroll down Main. Chairman Jameson is determined to close your business. Develop a plan to mend Nancy Jo's broken heart and regain the support of the Jameson family.

Mayor's Niece Discontent:

*The Mayor's niece, Lily Harper, had a disappointing experience at your business. Mayor Thompson is considering closure. Present a strategy to turn Lily's discontent into satisfaction and secure the Mayor's support.

Petty Vandalism Allegations:

*False allegations of petty vandalism at your business surface, impacting community trust. Present a crisis management plan to prove innocence and restore your business's reputation.

Local Celebrity Snub:

*Famous local artist, Julian Ashworth, avoids your business, negatively impacting your reputation. Craft a plan to attract Julian's attention and regain community interest.

Noise Complaints:

* noise complaints are lodged against your business. Develop a strategy to address noise concerns and maintain a positive relationship with the community.

Parking Dispute:

*A dispute arises over parking space near your business. Present a resolution plan to ease tensions and prevent closure.

Love Triangle Rumors:

*False rumors of a love triangle involving your business circulate in the community. Create a crisis management pitch to dispel rumors and restore trust.

Artistic Community Upset:

*Renowned local sculptor, Isabella Rivera, expresses disappointment with your business. Develop a plan to collaborate with Isabella and regain community support.

Unexpected Health Inspection:

*Dr. Amelia Hayes, the esteemed local health inspector, schedules an unplanned inspection. Present a crisis management plan to address potential concerns and maintain compliance.

Local Blog Critique:

*Popular local blogger, Miles Anderson, writes a negative review of your business. Develop a strategy to engage with Miles and turn the narrative around.

Street Closure Proposal:

*City planner, Vanessa Prescott, proposes a closure of the street near your business. Present a counterproposal to keep the street open and maintain accessibility.

Community Fundraising Misunderstanding:

*Misunderstandings arise regarding your business's involvement in community fundraising. Craft a communication plan to clarify your intentions and rebuild community trust.

Environmental Concerns:

*Renowned environmentalist, Dr. Oliver Greenwood, raises false environmental concerns about your business. Present a crisis management pitch to address these concerns and showcase sustainability efforts.

Unexpected Religious Controversy:

*Rumors of an unexpected religious controversy involving your business emerge. Develop a plan to engage with the community and resolve the controversy.

Family Feud Involvement:

*Rumors spread that your business is involved in a family feud. Create a crisis management pitch to dispel rumors and demonstrate community unity.

Lost Pet Incident:

*Beloved local pet owner, Mrs. Eleanor Jenkins, reports an incident involving a lost pet near your business. Develop a plan to assist in finding the pet and regain community goodwill.

Employee Conflict:

*False rumors circulate about a conflict among your employees. Present a crisis management plan to address the rumors and maintain a positive work environment.

Historical Preservation Concerns:

*Historical preservation enthusiast, Professor Evelyn Sinclair, raises concerns about your business's impact on historical preservation. Craft a strategy to showcase your commitment to preserving local history.

Youth Engagement Criticism:

*Youth advocate, Zachary Turner, criticizes your business's lack of engagement with local youth. Develop a plan to enhance youth involvement and address community concerns.

Ghost Sighting Rumors:

*Rumors of ghost sightings near your business create unease. Present a crisis management plan to dispel fears and maintain a positive atmosphere.

Bi/Weekly Agenda

1. Call to Order / Roll Call:

- The meeting is called to order, and a roll call is conducted to ensure the presence of all board members.

2. Pledge of Allegiance:

- All present board members and citizens join in reciting the Pledge of Allegiance to commence the meeting with a sense of unity.

I pledge allegiance to CopeLand's Main, where dreams take flight, not held by chain. In the dance of diversity, we find our beat, a thriving community, both wild and sweet. With a nod to the quirky and the duties that call, we stand united, celebrating Main Street for all. One community, under the creative sky, indivisible, with prosperity high.

3. Antitrust Agreement:

- A reminder of the antitrust agreement is provided, emphasizing fair competition, collaboration, and adherence to ethical business practices.

As members of the CopeLand Main Street Heckonomic Development Board, we solemnly commit to the principles of fair competition, collaboration, and the pursuit of collective prosperity. We vow to foster an environment where each business, big or small, is given an equal opportunity to flourish. Antitrust, not just in words but in deeds, guides our decisions to ensure a level playing field for all. Let the spirit of healthy competition and imaginative commerce drive our community forward, creating a Main Street that embraces diversity, innovation,

and the pursuit of dreams.

4. Adoption of Past Board Minutes:

- The minutes from the previous board meeting are reviewed, and board members are invited to approve or suggest revisions.

5. Board Member Resignations / Inductions:

- Any resignations or new inductions to the board are acknowledged, and a formal welcome or farewell is extended.

6. Roll Call of Current Businesses:

- A roll call of existing businesses on Main Street is conducted, ensuring everyone is updated on the current landscape.

7. Overview of Propositions Voted on Since Last Meeting:

- A brief summary of propositions that have been voted on by citizens online since the last meeting is presented.

8. New Business:

- Citizens interested in opening a new business on Main Street are invited to present their proposals and seek approval from the board.

9. Probationary Pitches:

- Businesses that faced potential closure in the previous meeting present crisis management pitches to the board. Board members vote to save or scrap each business.

10. Vacancies Filled (Through Gameplay):

- Vacancies in business locations are filled based on gameplay decisions. New businesses are welcomed into the community.

11. Ribbon Cutting Ceremonies as Appropriate:

- Successful businesses approved in this meeting or newly established ones have ribbon-cutting ceremonies to celebrate their presence on Main Street.

12. Board Discussion/Motions:

- Board members engage in discussions and propose motions to either change bylaws (posted for public comment before a vote) or develop propositions for the community to vote on.

13. Close:

- The meeting concludes, and members are reminded of upcoming events, community engagement opportunities, and the schedule for the next board meeting.

Statement of Purpose/Overview

Welcome to CopeLand, a once-charming town that has, over the years, fallen victim to a sense of complacency, a lack of inspiration, and an underlying feeling of discontent. As we stand on the cusp of change, the heart of CopeLand beats with anticipation, for within it resides the Main Street Heconomic Development Board — an assembly of creative minds committed to breathing new life into our beloved community.

CopeLand has witnessed the slow fading of its vibrant spirit. The daily grind, monotonous routines, and the creeping sense of isolation have cast a shadow over the smiles of its citizens. Yet, our mission is clear — to be the catalyst of change, rekindling the dormant flames of enthusiasm, and instilling a profound sense of purpose and belonging.

Our primary objective is the resurrection of our downtown, the beating heart of CopeLand. We envision a bustling center that caters to the diverse needs and aspirations of our people — a place where they can find not just goods and services but also the connections and community that make life meaningful. The cobblestone streets adorned with quaint storefronts will once again be brimming with activity, laughter, and the shared dreams of our residents. In this reimagined space, they will rediscover the joys of genuine human connection and, together, weave a tapestry of experiences that enrich lives and light the way to a brighter, more connected future.

This initiative will begin as a repository of made-up documents, discussions, and record-keeping, but the goal is to dream even bigger. We envision a physical representation of Main Street, two rows of hand-crafted miniature buildings, lovingly created by business owners who share in our imaginative journey. Initially, we can illustrate this digitally, but our true aspiration is to develop a physical storefront assembly kit. Upon permit approval, we'll send this kit home with the new Main Street owner, allowing them to develop and design their storefront. These miniature storefronts, when brought together, become a tangible representation of our community: a true embodiment of our shared dreams and vision.

Join us as we embark on this journey of transformation, for CopeLand's story is far from over. With the unwavering commitment of our Main Street Heconomic Development Board and the collective spirit of our citizens, we will see the dawn of a CopeLand where every corner emanates the promise of a new beginning, and where each step taken is a stride toward a more vibrant, united, and fulfilling life.

Draft Mission Statement

The **Main Street Heckonomic Development Board** is committed to reimagining CopeLand's downtown, infusing it with vitality and creativity, and fostering a deep sense of belonging among our citizens. We strive to spark imaginations, inspire unity, and create a vibrant, connected community where joy, purpose, and shared dreams thrive, transcending the mundane to embrace whimsy.

Role of the Board: Our meetings are not merely symbolic or ceremonial. We envision them as working sessions where real ideas are discussed, plans are formed, and decisions are made. If you can put on your thinking cap and engage thoughtfully, we welcome your input. However, if your preference is to more passively watch our community grow and participate as a citizen of CopeLand, that's just as valuable.

Permits and Business Creation: The process of permits and launching new businesses on Main Street is open to both the public and board members. Board members, however, will need to recuse themselves from permitting discussions when conflicts of interest arise. This ensures transparency and fairness in our decision-making.

Meeting Schedule: We understand that our members have real jobs and lives outside of this endeavor. Therefore, we propose to meet once every two weeks, for a maximum of two hours. Our meetings are designed to be both productive and engaging, ensuring that your time is well-spent. While there's no formal homework, we ask that you bring your passion, ideas, and willingness to collaborate.

Inclusivity: While our board is in its infancy, our ultimate goal is to involve the broader community of CopeLand in our decision-making process. You might say we're creating the framework for a dynamic and participatory town hall experience. We want to tap into the wisdom, creativity, and collective spirit of our fellow citizens. If you're interested in co-creating and innovating, you're in the right place.

~~Entity Reps~~ (replaced by deck functions)

~~Our Main Street Heckonomic Development Board has a clear mission: to revitalize CopeLand's Main Street and nurture a vibrant, connected community. While we're enthusiastic about bolstering businesses and advocating for their success, it's important to note that we are not a~~

bank, city government, builder, or private seller.

Our primary role is to guide, inspire, and help businesses secure a place on Main Street. To streamline the decision-making process, we've designated representatives for key entities in our fictional community. These representatives play crucial roles in handling specific aspects of our community development project.

For instance, the designated banker handles financial matters, while the city manager ensures businesses comply with local regulations. The Chamber of Commerce representative supports business growth, and the public representative speaks on behalf of our wider community.

By delegating these roles, we can ensure that businesses are given a fair chance while avoiding entanglement in financial complexities. As a board, we make decisions that may include incentives, represented by a "red/yellow/green light" system for each entity. This system helps us evaluate the suitability and alignment of businesses with our community goals and the needs of our citizens.

In this way, we can navigate our community development project efficiently, allowing us to focus on creating a vibrant and thriving Main Street in CopeLand.

- **The Bank** (Fictional Banker): This representative can handle financial matters and funding for businesses. They can help in assessing the feasibility of business plans and managing monetary transactions within the community. (Approval System TBD)
- **The City** (Fictional City Manager): The City Manager can play a pivotal role in ensuring that new businesses align with city regulations and policies. They can help expedite permits and ensure that businesses on Main Street contribute positively to the community. (Fast-track System TBD)
- **The Chamber of Commerce** (Fictional Chamber President): The Chamber of Commerce can be represented by a designated individual who promotes and supports the growth of local businesses. They can assist in connecting businesses with resources and fostering a thriving business environment. (Fast-track System TBD)
- **The Public** (Fictional Public Representative): To ensure a truly participatory process, you can designate an individual to represent the interests of the wider community. This representative can voice public opinions, vote on key decisions, and act as a bridge between the board and the community. (Approval System TBD)

Forms/Docs to Create

- Articles of Incorporation
- Board policies/bylaws - to be created at first meeting (can make a draft to present with a deck of questions to discuss)
- Draft permit request form
- Main Street Map w/ individual dwellings: lot numbers, monopoly-style stat sheets, lore
- Ribbon-cutting ceremony guidelines (essentially we have a party to celebrate a new business)
- Election Documents (nomination form, ballots, election procedure guidelines, proposition proposal forms)
- Other board binder docs (have one printed version)
- ~~New Entity Representative Form~~